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POST SHOW REPORT

ENSURE UTMOST SECURITY AND SAFETY OF VEHICLES
BY STREAMLINING YOUR CYBER SECURITY STRATEGIES



AUTOMOTIVE CYBER SECURITY SUMMIT

“Excellent high-level overview of automotive cyber security.”

— Director, Cyber Security Engineering (Delphi Corporation)



www.AutomotiveCyberSecurity.com



AUTOMOTIVE CYBER SECURITY SUMMIT

March 30-April 1, 2015
Detroit, MI

Thank You for Attending Automotive Cyber 2015 East

Dear Colleague,

If you attended the inaugural **Automotive Cyber Security Summit** this past March in Detroit – then you know that we spent three days examining everything from engineering procedures to case studies of completed projects, from conceptual perspectives on where cyber security is going, to concrete proposals of innovative solutions the industry is poised to adopt.

For the **Automotive Cyber Security Summit West** taking place this **October 5-7** in **San Francisco**, we will go above and beyond to provide you with the information you need in order to make some of the most crucial cyber security decisions that your company will make for years to come – with the reverberations sure to impact industries near and far. With the increase in cyber intrusions at all levels, increasingly connected vehicles and the related challenges of securing both your cyber infrastructure and the lives of your customers – there has NEVER been a more crucial time to attend the **Automotive Cyber Security Summit**.

The next Summit iteration will assess the affects of cyber security through the related prisms of Communication, Infrastructure & Ecosystem. No single organization is capable of controlling cyber security alone and managing these projects of the scope and scale that would require the application of all the resources that OEMs, Tier 1s and other partners can bring to bear. In order to bring attention to the necessities of these collaborative Engineering practices, the entire summit format has been designed with collaboration and networking in mind.

We look forward to seeing you this Autumn.

Sincerely,

Alex Chard
Divisional Director
IQPC

"It was good to see so many people in the industry gathering to learn and share information on this emerging area of mutual concern."

— Staff Software Engineer (Panasonic Automotive Systems Company)

EVENT AT A GLANCE

200+
ATTENDEES

30+
SPEAKERS

15
SPONSORS

20+
SESSIONS

5 HOURS OF
NETWORKING

70%
OF ATTENDEES
WERE DIRECTOR-
LEVEL OR HIGHER

4 OUT OF **5**
ATTENDEES WOULD
RECOMMEND THE
SUMMIT TO A
COLLEAGUE



AUTOMOTIVE CYBER SECURITY SUMMIT

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SPONSOR SNAPSHOT



Just Some of the Companies Represented

- Accuvant
- Allstate
- American Axle & Manufacturing
- AOL
- Argus Cyber Security
- Association of Global Automakers
- Auto Care Association
- Beyond Security
- Bosch
- BWI France SAS
- CDK Global, LLC
- Cisco Viden
- Technology Israel
- Coalfire Systems Inc
- Connected Vehicle Trade Association
- Continental Automotive Systems, Inc
- Dell SecureWorks
- Delphi Automotive
- Ernst & Young
- FIAT Chrysler Automobiles
- Ford Motor Company Inc
- GE Aviation LLC
- General Motors Corp.
- GM Cyber Security
- Government Accountability Office (GAO)
- Harley-Davidson Motor Co.
- Harman
- Honda R&D Co., Ltd.
- Hyundai Motor America
- I am the Calvary
- IBM
- Intel Corporation
- Kia
- Magneti Marelli
- Mitsubishi Motors R & D of America
- Nissan Motor Company
- NVIDIA, Corp.
- Panasonic Automotive Systems Company
- Raytheon Company
- Rogue Wave Software
- Safenet Inc.
- Santander Bank
- Theia Labs
- Toyota
- Underwriters Laboratories
- University of Michigan Transportation Research Institute
- Volkswagen of America
- Volpe National Transportation Systems Center
- Wave Systems

Attendee Job Titles Included

- CEO
- CFO
- Chief Security Architect
- Chief Technologist
- Control Engineer
- CTO
- Cyber Security Consultant/Partner
- Director, Data Protection
- Director Embedded Controls
- Director of R&D
- Director of Safety & Security
- Director, Corporate Communications
- Functional Safety Manager
- Information Security Analyst
- IT Architect
- Key Technical Specialist
- Managing Director and Co-Founder
- Military Business Development Manager
- National Channel Director
- President, North America
- Principal Telematics Engineer
- R&D Software Engineer
- Research Fellow, EECS
- Sector Leader, Automotive
- Senior Manager of Global Information Security
- Senior Research Director, Cyber Innovation Unit
- Vehicle Controls and Calibration Engineer
- Vice President, Engineering

Top 5 Featured Speakers



Andrew Brown
Chief Technology Officer
Delphi



Ann Cheng
Technology Assessment Manager
Hyundai Motors



Josh Corman
Founder
"I am the Cavalry"



Toshiro Muramatsu
Director, Vehicle Information Technology Division
Nissan Motor Company



Chris Valasek
Director of Vehicle Security Research
IOActive

SPONSORSHIP OPPORTUNITIES:

Please contact Chris Ritchie at 212-885-2799 or Chris.Ritchie@ssonetwork.com

OTHER EVENT ENQUIRIES

Contact Carrie Simon, at 646-502-3254 or Carrie.Simon@iqpc.com



AUTOMOTIVE CYBER SECURITY SUMMIT

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"Multiple 1:1 sessions with individuals, discussing perspective & approaches to issues presented."

— Technical Fellow, Global Information Security (PACCAR ITD)

"A Cyber Security overview within automotive industry."

— Functional Safety Project Manager (Robert Bosch LLC)

"Excellent networking opportunities, broad representation from industry."

— Lead Cybersecurity Engineer (MITRE)

"The event was high level in terms of technical content. This is great for Management level."

— Software Developer (Robert Bosch LLC)

"Great overview of current situation for cyber security."

— Sr. Quality Planning Engineer (Denso)

"Very informative event which provided a window into the current state of the automotive OE's and contact resources for Tech expert companies."

— Principal Engineer (Harley-Davidson Motor Co.)



AUTOMOTIVE CYBER SECURITY SUMMIT WEST

October 05 - 07, 2015 - San Francisco, CA

Cybersecurity for automobiles isn't a challenge that OEMs can face alone! When safety is at stake – we need ALL hands on deck. Hear from OEMs, Tier 1 Manufacturers, Government representatives, Academia and Industry Service Providers that are leading the space through cutting-edge methodologies & innovative approaches at the West Automotive Cyber Security Summit.

www.automotivecybersecurity.com

UPCOMING EVENTS:

Autonomous Cars 2015

DoubleTree Hilton Suites

August 24-26, 2015

www.AutonomousCarsEvent.com



9th Annual Automotive Seating Innovators Summit

DoubleTree Hilton Suites

July 27-29, 2015

www.SeatingInnovators.com