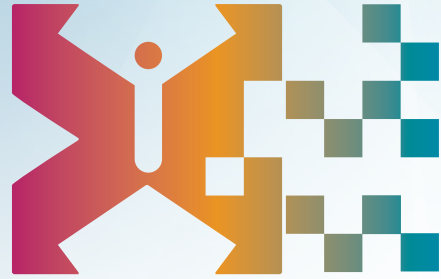


3rd Annual
**Disruptive
 Innovation
 Week 2017**



**CREATING A ROADMAP FOR INNOVATION, INSPIRING
 A NEW ERA OF DISRUPTION AND BUILDING MOMENTUM**

- ▼ Awards Dinner: 30 March 2017
- ▼ Main Conference: 30-31 March 2017
- ▼ Pre-Conference Workshops: 29 March 2017
- ▼ Venue: Hilton Sydney, NSW

- Reimagining Value
- Scaling Innovation
- Embedding Speed
- Building Capability
- Process Redesign
- Incubating Ideas
- Navigating Risk and Legacy Systems
- Empowering Employees
- Creating an Innovation Culture




HEAR FROM 45 SPEAKERS INCLUDING

FEATURED INTERNATIONAL SPEAKERS:

 **Neal Cross**
 Chief Innovation Officer
 DBS (Singapore)

 **Damon Rees**
 Chief Digital Officer,
 NSW Government

 **David Gollan**
 Chief Information
 Officer
 HBF

 **Sydney Griffith**
 Chief Technology
 Officer
 NSW Police Force

 **Greg Booker**
 Chief
 Information
 Officer
 RACQ

 **Emma Whitty**
 Chief Information
 Officer
 Clough

 **Prof. Roy Green**
 Dean
 UTS Business
 School

 **Nigel Dalton**
 Chief Inventor,
 REA Group

 **James Chin Moody**
 Co-founder
 and CEO,
 Sendle

 **Todd Forest**
 Managing
 Director
 NAB Ventures

THEMES FOR 2017

- 1** Setting up triggers, and creating an ecosystem that supports and drive digital innovation
- 2** Exploring the impact of government support and policy making on innovation
- 3** Driving Digital enabled change for improved service delivery
- 4** Navigating the risks of integrated new technologies into businesses: Cyber security threats and the cost of innovation
- 5** Building capability and upskilling for a digital, technology savvy workforce
- 6** Tapping into innate curiosity to spark new ideas
- 7** Addressing disruptive innovation for an increasingly mature ecosystem



HONOURING THE BEST OF THE BEST
 Apply for the Disruptive Innovation Awards!

See page 5 for more details

Associate Event Partner:



Event Partners:



Researched & Developed by:



IDG Partner:



Media Partner:



Technology
 a division of IQPC

Welcome to Disruptive Innovation Week 2017, Australia's Leading Innovation Event!

Dear Colleague,

Disruption, innovation, 4th industrial revolution, digital - these terms and phrases are thrown around so often, to represent change, digitization, innovation, service redesign amongst several other things. We are reaching the point where it has attained a buzz word status and is almost redundant.

The terms may be considered redundant, but accelerating change continues to create a goldmine of opportunities with data, automation, mobile, service redesign, employee mobility and much more. But as more incumbents embrace disruption, the challenge is building momentum for disruptive change.

The programme in 2017 has been especially curated to equip digital leaders with a roadmap to permanently address these challenges, anticipate emerging technologies that will impact the business and give them an edge, embed speed and inspire lasting disruptive change.

The Australian innovation landscape is rapidly changing, and the speaker faculty reflects and represents all players in a bid to provide a holistic insight including: incumbents from across all sectors, incubators, start-ups, innovation labs, public sector, venture capitalists, policy makers and thought leaders.

Building authentic customer connections, incubating and scaling new products, facilitating partnerships for research and development, tapping into new markets and improving readiness for change is the key to ensuring a robust economy. Disruptive Innovation Week 2017 will explore emerging technology, cutting edge business models and creativity.

What will be discussed:

- ▶ Setting up triggers, and creating an ecosystem that supports and drive digital innovation
- ▶ Exploring the impact of government support and policy making on innovation
- ▶ Building the ability to capitalise on and reap the benefits of emerging technologies
- ▶ Navigating the risks of integrated new technologies into businesses: Cyber security threats and the cost of innovation
- ▶ Building capability and up skilling for a digital, technology savvy workforce
- ▶ Tapping into innate curiosity to spark new ideas
- ▶ Absorbing new technology such as AI and robotics to streamline processes and embed speed

Best regards,

Genelee Mazarello
Programme Director
3rd Disruptive Innovation Week 2017

"Australia has slipped 2 places to 18 on the global digital rankings, according to the Global Information Technology Report 2016 from the World Economic Forum,"

WHATS NEW FOR 2017



Brand new topics and focus including Artificial Intelligence, big data and data visualisation, ICT and much more



80% new speaker faculty



3 Interactive Workshops designed to provide you with actionable strategies to drive innovation and digital transformation



Intimate plenary for more networking and interaction



Highlighting disruption for an increasingly mature ecosystem



Disruptive Innovation Awards

WHO YOU WILL MEET

- | | |
|-----------------------------|-----------------------------------|
| ▶ Chief Information Officer | ▶ Head of Digital Transformation |
| ▶ Chief Digital Officer | ▶ Head of Customer Centred Design |
| ▶ Chief Technology Officer | ▶ Head of Product |
| ▶ Chief Innovation Officer | ▶ Head of Strategy |
| ▶ Chief Product Officer | |
| ▶ Head of Digital | |
| ▶ Head of Innovation | |

SPEAKER FACULTY SNAPSHOT:

80%
NEW SPEAKERS

- Financial Services
- Higher Education
- Public Sector
- Emergency Services

- Media
- Betting and Gambling
- Emergency Services

- Engineering, Utilities
- Transport, Retail
- Logistics

- Pharmaceuticals
- Healthcare
- Venture Capitalists
- Non Profit

INTERNATIONAL KEYNOTE SPEAKER



Neal Cross
Chief Innovation Officer
DBS



Jo Ann Pass
Head of Digital Operations
Sydney Water



Dean McEvoy
Co-founder and CEO
Tech Sydney



Dan Taylor
General Manager, Innovation
Tal Group



Tony Nolan
OAM Innovation Officer



James Chin Moody
Co-founder and CEO
Sendle



Todd Forest
Managing Director
NAB Ventures



Anuj Phull
Head of Strategy
Groupon



David Gollan
Chief Information Officer
HBF



Aaron Michie
Director GLabs,
The Guardian Australia



Cordelia Kerr
General Manager
Portfolio Management
Tabcorp



Prof. Roy Green
Dean
UTS Business School



Ian Oppermann
CEO and Chief Data Scientist
NSW Data Analytics Centre



Paul Bennetts
Chief Executive Officer
Spaceship



David Methven
Head of Digital,
Victoria Zoos



Greg Booker
Chief Information Officer
RACQ



Sydney Griffith
Chief Technology Officer
NSW Police Force



Scott Horn
Chief Technology Officer
Nimble



Mary-Anne Williams
Director of Innovation
UTS and Co-founder and Director of MagicLabs



Octavia Maddox
Customer Experience Manager, Advice Design,
BT Financial



Franki Chamaki
Founding Director
Red Garage Ventures
(Coca Cola Company)



Nicole Brasz
Director Marketing (CMO) and Digital Transformation
Save the Children



Niamh Collins
General Manager, Product And Digital Operations,
Nine Entertainment



Darryl Carpenter
Manager - Integrated Services & Better Public Services Result 10
Service Innovation Te Pūnaha Matarua
The Department of Internal Affairs Te Tari Taiwhenua

MEET YOUR SPEAKERS



Damon Rees
Chief Digital Officer
NSW Government



Katherine Squire
General Manager,
Technology
ASX



Kim Eupene
Head of Digital,
Ubet



Adam Wardell
Head of Innovation
and Strategy
Novartis
Pharmaceuticals
Australia



Rohan Workman
Director, Melbourne
Accelerator Program
University of
Melbourne



Alex Mccauley
CEO,
StartUpAus



Andrew Maher
Chief Digital Officer,
Aurecon



Michael Gooding
Web Performance
Specialist



Karen Davies
Director, Disruption
& Innovation,
Bupa



Trey Zagante
Founder and Managing
Director,
Venturetec



Rod Gallagher
Partner Partner,
Enterprise Applications,
Deloitte Consulting
Pty Ltd



Nicholas John Nicoloudis (PhD)
Global Solution Architect, Innovation Technology,
Custom Development
Honorary Associate of the Centre for Distributed Systems
and Software Engineering (Monash University)



Rafi Katanasho
Chief Technical Officer
and VP of Solution Sales
- APAC



Kyle Evans
Chief Data and Analytics
Officer, CoreLogic
Nigel Dalton, Chief
Inventor, REA Group

ABOUT OUR SPONSORS



sustainably.

Innovate without Boundaries. Envision your Digital Enterprise in the cloud. As the market leader in enterprise application software, SAP is at the center of today's business and technology revolution. SAP applications and services enable more than 335,000 business and public sector customers and a Cloud user base of 120+ million subscribers to operate profitably, adapt continuously, and grow

Now is the time to change complexity into simplicity, connecting people, assets and data through the cloud and Internet of Things, creating ease and fostering innovation which is vital to company growth and success. Now is the moment to make the possible, real.

Ensure your good ideas don't go to waste - with SAP Innovation Management software which helps you foster innovation, capture it, and rapidly convert it into industry-leading, value-generating initiatives - so you are never left behind.



Part Business. Part Creative. Part Technology. One hundred per cent digital.

Deloitte Digital is committed to helping clients unlock the business value of emerging technologies. We provide clients with a full suite of digital services, covering digital strategy, user experience, content, creative, engineering and implementation across mobile, web and social media channels.

We employ over 400 people, comprising many of the country's most talented online strategists, designers, engineers, marketers, copywriters, consultants, business analysts and quality assurance professionals.

The integration of our skills and talents enables us to build more than just a website. We build new business capability by creating the right balance of creativity, communications and technology.

How are we different? Our difference comes from our diversity. We bring many different perspectives to our clients' challenges and opportunities. We have the business acumen of a strategic advisor; the design capability of a creative agency and the engineering depth of a technology firm.

Furthermore, we can shape our broader range of capabilities into an integrated solution for the more transformational projects requiring expertise in areas such as operations, human capital management, risk management and data analytics.

In essence, we think, we shape, we act.



Akamai solutions and its team of Internet experts are helping businesses move faster forward, please visit www.akamai.com

As the global leader in Content Delivery Network services, Akamai makes the Internet fast, reliable and secure for its customers. The company's advanced web performance, mobile performance, cloud security and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise and entertainment experiences. To learn how



Powered by artificial intelligence, Dynatrace monitors every user, every application, everywhere, with automated insights that allow you to easily make sense of today's hyper complex environments.

Recently named a Gartner Magic Quadrant Leader for Application Performance Management for the 7th consecutive year, Dynatrace helps over 8,000 companies see their applications and digital channels through the lens of end users.

Gain confidence in your ever-changing environment with Dynatrace. Start your free 30-day trial today at <https://www.dynatrace.com/trial/>



CoreLogic is the largest provider of property information, analytics and property-related risk and valuation management services in Australia. CoreLogic combines Australia's most comprehensive property, construction and building costs databases to deliver over 4.4 billion decision points spanning over three decades of collection to customers including major banks, government, real estate agents and insurance companies. CoreLogic's data provides detailed coverage of property assets and features including tenancy, location, hazard risk, valuation, access and related performance information.

With over 20,000 customers and 150,000 end users, CoreLogic delivers value to clients through unique data insights, analytics, workflow technology, advisory and geo spatial services. Clients rely on CoreLogic to help identify and manage growth opportunities, improve performance and mitigate risk. CoreLogic employs over 650 people across Australia and in New Zealand. For more information call 1300 734 318 or visit www.corelogic.com.au.

Disruptive Innovation Week Excellence Awards

Thursday, 30th March 2017, Hilton Sydney, NSW

The Disruptive Innovation Week Excellence awards will honour the innovators and business leaders who are pushing the boundaries within their sector and organisation - leading change, empowering employees, implementing disruptive innovation and ultimately making an impact on the bottom line.

**Email Genelee for your submission form:
genelee.mazarello@iqpc.com.au**

The below categories will be judged by the expert advisory panel members and revealed at the awards ceremony on 30th March, at close of conference Day 1. All Finalists will be contacted with eligibility to bring their teams to the awards.

COMPLIMENTARY ATTENDANCE AND DRINKS WITH TICKET!

1 BEST TECHNOLOGY LED INNOVATION PROJECT

Technology is often the most significant enabler of innovation. This award will recognize a team or individual who've planned and executed a digital transformation project led by creative use of technology and IT infrastructure. We will be looking for innovative use of technology such as cloud, enterprise mobility, data to drive innovation by enabling flexibility, empowering employees and embedding speed. It will also look at projects that have successfully overcome the risks involved with integration and legacy systems.

2 BEST CULTURE LED INNOVATION PROJECT

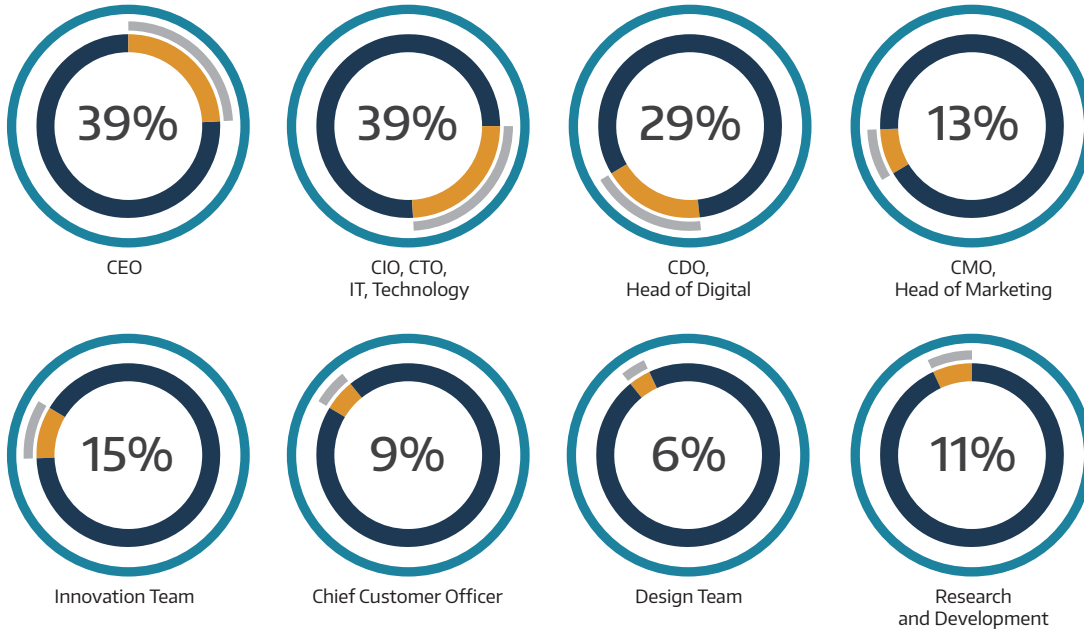
"Culture eats Strategy for Breakfast," This award will recognize a team or individual who've planned and executed a digital transformation project driven by culture change. Culture is as important as strategy, if not more facilitating innovation within a large organization. How have you enthused and engaged employees from the front line to the decision makers? Have you empowered them and encouraged creativity and new ideas? Have you created a safe culture to address the fear of failure and reluctance to change? If this resonates with the work you've done, then send in your submissions?

3 BEST CUSTOMER CENTRED INNOVATION

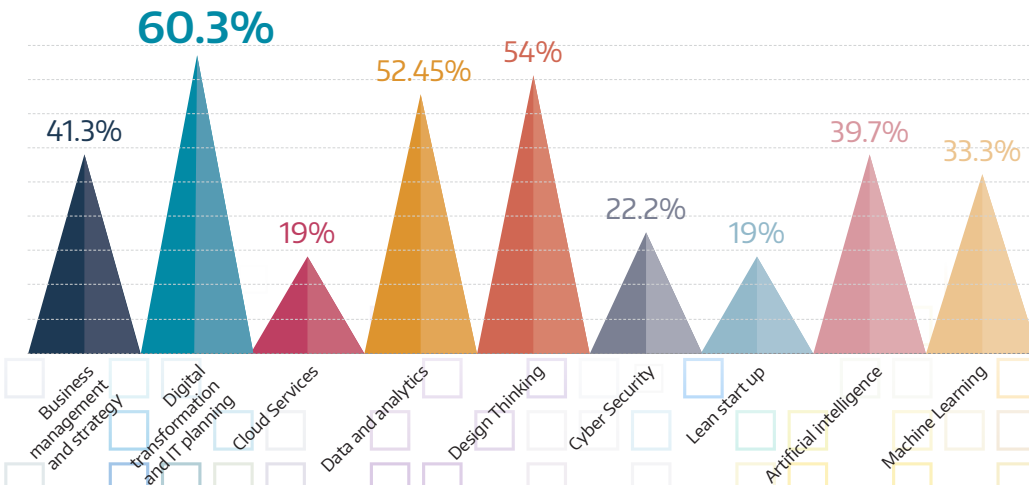
The customer is often at the centre of innovation projects, as expectations for quality and speed soar. This award will recognize a team who have successfully lead transformation and/or created products with the customer at the centre. Have you used exciting new methodologies to engage customers beyond just the front line? Have you effectively used design thinking to embed customer centricity and drive innovation? If yes, then send in your submission.

**DISRUPTIVE
INNOVATION
WEEK**
EXCELLENCE AWARDS

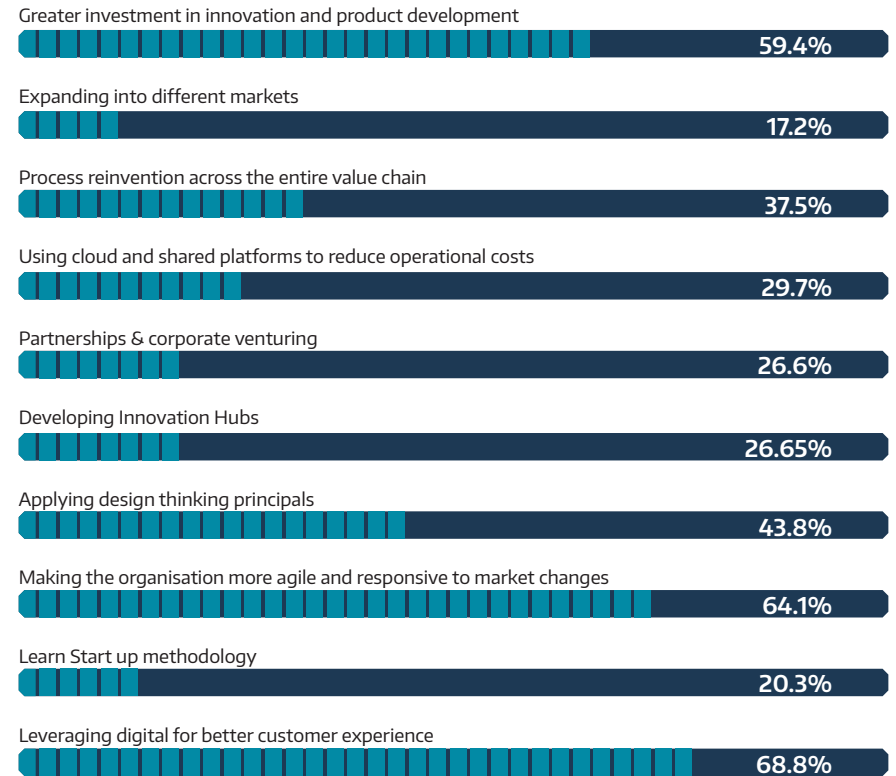
WHO OWNS AND DRIVES THE DIGITAL STRATEGY?*



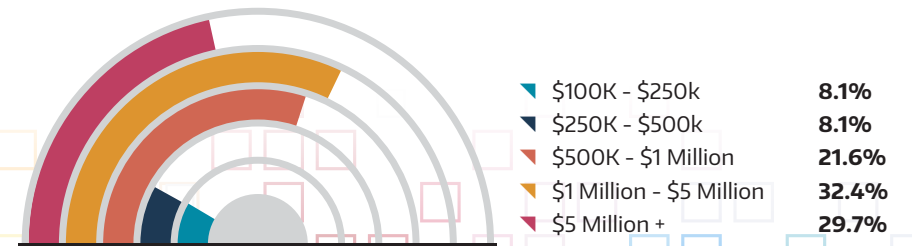
WHICH OF THE FOLLOWING ARE YOU MOST INTERESTED IN LEARNING MORE ABOUT?*



WHAT IS YOUR DISRUPTION STRATEGY FOCUSED ON?*



WHAT IS THE ALLOCATED BUDGET FOR DIGITAL DISTRUPTION?*



WORKSHOP B: 12:00-14:00

EXPLORING DESIGN THINKING TO DRIVE INNOVATION AND CHANGE

Design thinking is a human centric approach to innovation and is based on empathy driven strategy. While conventional innovation models are averse to ambiguity that is inherent with change and innovation, design thinking embraces it and works around it. The result is better customer experiences, better products and more effective business models by uncovering latent needs and desires. This session will look into the opportunities offered by design based thinking and how businesses can adopt it to drive innovation and grow market share.

Key learning points

- Design thinking in the context of business strategy
- Assessing the pros and cons
- Adopting a human centric approach
- Changing mindset and identifying a game plan
- Evaluating the skills, capability and infrastructure to adopt design thinking

Facilitator:

Octavia Maddox,

Customer Experience Manager - Advice Design,
BT Financial

WORKSHOP C: 14:30-16:30

FINDING THE RIGHT NARRATIVE FOR DIGITAL TRANSFORMATION IN YOUR BUSINESS

As a digital leader your primary role is being a proponent of digital. When leading a major organizational change it is critical to have the right narrative and tone not only to get buy-in and support and to also enable all parts and members of the business, to move money around and ensure that all initiatives are sustainable.

Key learning points

- The power of a good news story
- Getting buy-in and support
- Engaging other business leaders with the right story for your business
- Communicating vision and success
- Lesson's learnt and how to overcome them

Facilitator:

Katherine Squire,

General Manager, Technology,
ASX



“ The best conference I have attended for networking and the most unique ideas in innovation and disruption I have heard. ”

Scott Horn, Director of Technology, Expedia



08:00 **REGISTRATION AND MORNING COFFEE**

08:45 **Welcome from the Conference Director**

08:50 **Opening Remarks from the Chair**

09:00 **Building Preparedness to Capitalise on and Reap the Benefits of Emerging Technologies**

Australia has fallen 2 places from 16 to 18 on the global digital rankings according to the global Information Technology Report 2016. This has been attributed to poor broadband affordability, little evidence of emerging information and communication technology (ICT) business models and tepid venture capital investment. Private sector and the government clearly need to drive innovation and maintain a robust economy. This session will look at the setting up triggers to foster and support continuous innovation across sectors and industries.

- ▼ Discussing the role of the government and policy making in driving innovation and sparking creativity
- ▼ Is government support even necessary - considering Silicon Valley?
- ▼ Facilitating better collaboration between the private sector business for innovation and growth
- ▼ Policy making for to encourage and drive innovation

Panelists:

Prof. Roy Green
Dean
UTS
BusinessSchool

Todd Forest
Managing Director
NAB Ventures

Rohan Workman
Director, Melbourne
Accelerator Program
University of
Melbourne

09:45 **The NSW Digital Government and Innovation Strategy: Driving Innovation to Scale**

The NSW Government is one of the largest organisations with 150 departments and over 400,000 employees. Driving innovation presents 2 challenges, the mammoth scale of the organization and the number of end users themselves. This session will explore driving innovation to scale whilst building interconnectedness, integration and intergenerational compatibility.

- ▼ Value of data and insight driven approach to government
- ▼ Navigating sophisticated legacy systems and future proofing systems
- ▼ APIs and their role in managing technology that is rapidly changing: Lego block systems and integration
- ▼ Embedding agility for cost savings and better opportunities
- ▼ Driving interoperability

Damon Rees
Chief Digital and Information Officer
NSW Government

CASE STUDY

10:15 **Partner session**

10:45 **Speed Networking**

An effective structured interactive session designed to help you expand your network through one-on-one focused conversations. Bring plenty of business cards.



11:15 **MORNING TEA**

11:45 **Cultivating a Culture of Curiosity: Changing Mindsets, Stimulating Thought and Institutionalized Fear of Failure**

Curiosity is an innate virtue that we seem to lose as we get older. Why does that happen? It is what drives questions and ideas that eventually lead to innovation. How do you tap into your innate curiosity and reach out to your inner innovator? And how can you shift mindsets to ask questions and spark creativity. This session will look at culture, values and mindsets that stimulate thought and questions. It will investigate certain learned behaviours that tend to block creativity and the institutionalized fear of failure.

- ▼ Exploring curiosity: What encourages it and why it fades with age
- ▼ Creating a culture that supports open thought and shifting mindsets
- ▼ Tapping into the inner innovator
- ▼ Investigating institutionalized fear of failure

James Chin Moody
Co-founder and CEO
Sendle

11:45 **Fireside Chat: Challenges of Disrupting an Organisation from Within**

Karen Davies
Director, Disruption & Innovation,
Bupa

TRey Zagante
Founder and managing Director,
Venturetec

12:30 **LUNCH**

13:30 **Introducing D.A.V.I.S, your Virtual Digital Assistant - an essential enabler to Digital Transformation.**

Innovation is happening at a rapid rate. Business environments are increasingly complex and seemingly simple questions like 'Are our Digital processes working well for our customers?' can be difficult to answer. Hear from Rafi Katanasho, Dynatrace's APAC Chief Technical Officer and VP of Solution Sales about how Dynatrace, powered

by AI Dynatrace cuts through the complexity and helps you achieve success on your digital journey.

Rafi Katanasho

Chief Technical Officer and VP of Solution Sales - APAC

15:00 **Technology, AI, IoT and Data: How Developments in this Field will Impact Corporate Innovation**

How will Emerging Technologies such as Machine Learning, Artificial Intelligence and Robotics, improve an organisations ability to deliver innovative on business applications. This session will investigate the opportunities to improve service delivery, build customer engagement, increase, cost efficiencies and build better products. It will also explore strategies to effectively absorb technology into incumbent business structures.

- ▶ Identifying key opportunities for business to leverage these emerging technologies
- ▶ Streamlining existing processes and applications
- ▶ Addressing bringing down friction and better integrating technology
- ▶ Humanizing technology and the impact of personalisation
- ▶ Addressing the impact on our workforce: Questions about redundancy and building capability
- ▶ Charting out and planning for timelines

Panellists:

Mary-Anne Williams

Director of Innovation
UTS and Co-founder
and Director of
MagicLabs

Dan Taylor

General Manager, Innovation
Tal Group

Tony Nolan OAM

Innovation Officer

15:45 **AFTERNOON TEA**

16:15 **Driving Innovation with AI, Data Modeling and Algorithms**

Franki Chamaki

Co-Founder/COO

Hivery

16:30 **7 ways property data is transforming government decision making**

Residential property is a \$6.7 trillion asset class in Australia compared to \$1.7 trillion in listed equities and \$2.1 trillion for superannuation. Commercial property adds an extra \$0.9 trillion to its value. Property data is one of the country's most fanatically followed 'big data' sets, such is our fascination with real estate. This session will look at how 'big data' can assist government authorities on projects that allow them to make better decisions both long term and in emergency situations; to help with planning; improve efficiency and become more transparent to their constituents.

- ▶ How infrastructure changes can affect your region
- ▶ Insights to better inform zoning and building changes
- ▶ Understanding the impact of building code and policy decisions
- ▶ Insights into community wealth and expectations

Kyle Evans

Chief Data and Analytics Officer,

CoreLogic



17:00 **Champagne roundtables**

17:30 **Networking Drinks**



18:30 **END OF CONFERENCE DAY 1**

08:30 **REGISTRATION AND MORNING COFFEE**

08:55 **Opening Remarks from the Chair**

09:00 **Invention before innovation**

The terms 'disrupt', 'innovate' and 'be more agile' are now spoken regularly across Australia's corporate and start-up communities. While these buzzwords become more commonplace, many business leaders fail to recognise that these calls to action and slogans can cause a flight or freeze reaction in employees. At REA Group, Nigel Dalton has stepped away from creating a culture based on innovation to focus on invention. In his presentation, Nigel will explain the value of harnessing Australia's innate love of tinkering and invention, particularly when competing in a competitive environment on a global stage.

Nigel Dalton
Chief Inventor,
[REA Group](#)

09:40 **Digital Leadership: Leading an Organisation through Disruption**

On the one hand, digital disruption is an opportunity of a lifetime, but on the other hand it is littered with risks. As a business leader, the challenge is to determine if the right balance has been achieved. In the fast moving world of the digital economy, it is up to an organisation's leader to pave the way towards creating an innovative environment through demonstrating their ability to walk the talk.

- ▶ The top 5 changes leaders need to make to embrace an innovative culture
- ▶ Understanding the importance of agile leadership in the digital economy
- ▶ Maximising an organisation's human capital engagement to bring out their best and brightest ideas
- ▶ Importance of setting government regulation;
- ▶ Collaboration between institutional learning and business
- ▶ The understanding and incorporation of an "innovative ecosystem" in business strategy

Panellists:
Greg Booker
Chief Information Officer
[RACQ](#)

Sydney Griffith
Chief Technology Officer
[NSW Police Force](#)

10:20 **MORNING TEA**

11:00 **Building a Culture of Digital Readiness in a World where Exponential Change is the Norm**

This session will explore Aurecon's digital readiness strategy - how an large incumbent organisation is seeing itself up for exponential change. It will delve into improving the internal process of digitisation for both internal and external stakeholders, through the lens of McKinsey's three horizons.

- ▶ Investigating new trends in the corporate environment
- ▶ Improving the digitisation process: Upgrades and challenges
- ▶ Exploring McKinsey's three horizons

Andrew Maher
Chief Digital Officer
[Aurecon](#)

11:40 **Story Telling and Narrative to Reboot your Business**

Narrative is as critical to your innovation agenda as technology and strategy. In driving transformation, story telling will dictate success as a digital leader. It is important to engaging business leaders and frontline staff and communicating your vision. This session will investigate how business innovators are pushing their innovation agenda and creating authentic change through creative story telling

- ▶ Key elements to shape the narrative around your innovation agenda
- ▶ Storytelling your way to culture change
- ▶ Communicating vision and success: Quick wins
- ▶ The power of good news stories

Panellists:

David Hua
Head of Digital
Operations,
[ABC](#)

Katherine Squire
General Manager,
Technology,
[ASX](#)

Aaron Michie
GLabs Director,
[The Guardian](#)

12:10 **Exploring SmartStart**

Darryl will be speaking about the innovative approach to service design in New Zealand. This includes working in partnership with other government agencies to integrate services around several life events. An excellent example is our first cross-agency integrated service, SmartStart, which was launched in early December.

SmartStart is the one place to go for step-by-step information to help parents and their babies to get off to the best start. It shows what we can achieve when we put the citizen at the heart of our thinking. And it's one initiative in a broader service innovation programme, which also includes innovative approaches to customer facing focus areas such as digital services, digital identity, and proactive entitlements and foundational elements such as digital design standards, innovation tool kit

Darryl Carpenter

Manager - Integrated Services & Better Public Services Result 10
Service Innovation Te Pūnaha Matarua
The Department of Internal Affairs Te Tari
[Taiwhenua](#)

12:40 **LUNCH**

14:10

CASE STUDY

Culture Eats Strategy for Breakfast: Setting your Business Up for Exponential Innovation

It is critical to have the right culture in place to drive change. This session will investigate strategies that have worked to gain buy-in and shift attitudes in the upper echelons of the business for innovation to be effective. It will address the challenges of embedding design thinking, an ambiguous methodology into a highly risk averse culture.

- ▶ Challenging the status quo and creating a movement
- ▶ Addressing the permafrost; Middle management lag
- ▶ Tips and tricks to engage people within the business
- ▶ Effective stakeholder management to drive a shift in mindset
- ▶ Challenges and lessons learnt
- ▶ The power of a safe work culture

Panellists:

Jo Ann Pass
Head of Digital Operations
[Sydney Water](#)

Nicole Brasz
Director Marketing (CMO)
and Digital Transformation
[Save the Children](#)

14:50

INTERNATIONAL
CASE STUDY

Turning the Entire Business to an Innovation Group: Embedding Innovation Responsibility Across All Parts of the Business

This session will explore how DBS has reinvented itself to become an innovation agency by advocating "Innovation is Everyone's Responsibility". It will delve into the innovation scorecard and integrating innovation related KPIs across all levels.

Neal Cross
Chief Innovation Officer
[DBS Bank](#)

15:30

AFTERNOON TEA

16:00

Scaling Innovation, Benchmarking Success and Setting ROI for Digital Transformation

It is critical to ensure that digital transformation is on track and reaping the benefits of maintaining market share and growing revenue streams while staying ahead of the curve. What is the best way to do this. And how is one meant to measure success, benchmark and look at ROI with a strategy that flexible and changing all the time.

- ▶ Benchmarking the success of digital transformation
- ▶ Measuring ROI on digital transformation projects
- ▶ Identifying challenges and how to overcome them

Panellists:

David Methven
Head of Digital, [Victoria Zoos](#)

Mitra Bhar
Chief Information Officer,
[Board of Studies, Teaching
and Educational Standards \(BOSTES\)](#)

Cordelia Kerr
General Manager, Portfolio
Management
[Tabcorp](#)

Anuj Phull
Head of Strategy, [Groupon](#)

16:40

How to master disruption in such a highly regulated industry (exploring the impact of Government policy and Government services on innovation)

Paul Bennetts
CEO
[Spaceship](#)

17:20

End of conference



BE MORE THAN A NAME ON A BUSINESS CARD. STAND OUT AS A SPONSOR OR EXHIBITOR.

Disruptive Innovation Week 2017 provides a unique platform which encourages open conversation between practitioner and solution-provider. We take the time to get to know our customers so that we can help you navigate through the audience to find the best matches in terms of needs and buying power. It is a 'must-attend' event for businesses which have a service or solution that would bring benefit to an audience of senior executives leading their organisation's digital transformation and innovation agenda. To find out more about the outstanding sponsorship and exhibition opportunities available at Disruptive Innovation Week, contact us on **+61 2 9229 1050** or **sponsorbranding@iqpc.com.au**

CURRENT AND PREVIOUS SPONSORS INCLUDE

Consulting Partner:



Associate Partner:



Event Partner:



Digital Recruiter of Choice:



Solution Provider:



Coffee Cart Sponsor:



DDX was valuable insight into current trends and discussions in digital organisation. //

Rebecca Duckworth,
HR Business Partner, Mighty River Power



Excellent opportunity to gain perspective on Digital Disruption and how it relates to our organisation. Also an excellent opportunity to network with other businesses that can assist us with our transformation. //

Rodney Hutton
Manager, Digital Services, Royal Automobile, Association of South Australia

3rd Annual Disruptive Innovation Week 2017

- ▶ Awards Dinner: **30 March 2017**
- ▶ Pre-Conference Workshops: **29 March 2017**
- ▶ Main Conference: **30-31 March 2017**
- ▶ Venue: **Hilton Sydney, NSW**

Register Early & Save!

24675.003/IBF

STANDARD PACKAGES	SAVE UP TO \$750 SUPER EARLY BIRD *Register & pay before 16 th December 2016	SAVE UP TO \$400 EXTRA EARLY BIRD *Register & pay before 20 th January 2017	SAVE UP TO \$100 EARLY BIRD *Register & pay before 10 th March 2017	STANDARD PRICE
Conference + 2 Workshops	EXPIRED	EXPIRED	EXPIRED	\$4,699 + GST = \$5,168.90
Conference + 1 Workshop				\$4,299 + GST = \$4,728.90
Conference Only				\$3,699 + GST = \$4,068.90

- ☐ REGISTER ME for 3rd Annual Disruptive Innovation Week 2017 PLUS:
- ☐ Workshops: ☐ B ☐ C

Please note: Workshops = 1 Module each; Focus Day = 2 Modules

- * Payment not made at the time of registration will be subject to a \$99 service charge.
- * All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- * Discounts do not apply to vendors/solution providers. IQPC reserves the right to determine who is a vendor.
- * Any discounts offered (including early bird and team discounts) are subject to availability and require payment at the time of registration.
- * All discount offers cannot be combined with any other offer.

- ☐ Please send me _____ set(s) of AUDIO COMPACT DISCS and PRESENTATIONS CD at \$878.90 (\$799 plus GST) or \$603.90 (\$549 plus GST) Presentations CD only
- ☐ Please keep me informed via email about this and other related events

2 WAYS TO SAVE!

Book early for HUGE EARLY BIRD savings.

Book as a TEAM, save & benefit as a team.

NOTE: PAYMENT IS DUE WITHIN 7 DAYS FROM REGISTRATION TO SECURE YOUR PLACE. Registrations received without payment or a Government PO will incur a processing fee of \$99+GST = \$108.90 per registration. Payment prior to the conference is mandatory for attendance. Payment includes lunches, refreshments, a copy of conference presentations via FTP website or workbook and all meeting materials. If payment has not been received two weeks before the conference, a credit card hold will be taken and processed. This card will be refunded once alternate payment has been received.

PRIVACY - YOUR CHOICE

Any information provided by you in registering for this conference is being collected by IQPC and will be held in the strictest confidence. It will be added to our database and will be used primarily to provide you with further information about IQPC events and services. By supplying your email address and mobile telephone number you are agreeing to IQPC contacting you by these means to provide you further information about IQPC products and services. From time to time IQPC may share information from our database with other professional organisations (including our event sponsors) to promote similar products and services. Please tick the box below if you do NOT want us to pass on your details. To amend your current details, advise of duplicates or to opt out of further mailings, please contact our Database Integrity Maintenance Department, Level 6, 25 Bligh Street, SYDNEY NSW 2000. Alternatively, email database@iqpc.com.au, call 02 9229 1028 or fax 02 9223 2622.

- ☐ I do not wish to have my details made available to other organisations

IQPC CANCELLATION AND POSTPONEMENT POLICY: FOR DETAILS OF IQPC'S CANCELLATION AND POSTPONEMENT POLICY PLEASE VISIT: www.iqpc.com.au

© 2016 / 2017 IQPC ABN 92 071 142 446 All RIGHTS RESERVED. The format, design, content and arrangement of this brochure constitute a copyright of IQPC. Unauthorised reproduction will be actionable by law.

(PHOTOCOPY THIS FORM FOR ADDITIONAL DELEGATES)

DELEGATE 1	[FIRST NAME]	[SURNAME]
POSITION		
EMAIL		
DELEGATE 2	[FIRST NAME]	[SURNAME]
POSITION		
EMAIL		
DELEGATE 3	[FIRST NAME]	[SURNAME]
POSITION		
EMAIL		
ORGANISATION		
ADDRESS		
ADDRESS	POSTCODE	
TELEPHONE ()	FAX ()	
APPROVING MANAGER	[FIRST NAME]	[SURNAME]
POSITION		
EMAIL		
☐ CHEQUE ENCLOSED FOR \$ _____ (Please make cheques payable to: IQPC)		
PLEASE CHARGE ☐ American Express ☐ Visa ☐ MasterCard ☐ Diners Club		
CREDIT CARD NUMBER		
AMEX 4 DIGIT CODE		
EXPIRY DATE		
NAME OF CARD HOLDER [PLEASE PRINT]		

CLICK HERE SUBMIT THIS FORM

QUICK and EASY WAYS to REGISTER

- TELEPHONE +61 2 9229 1000
- EMAIL registration@iqpc.com.au
- WEBSITE www.digital-disruption.com.au
- MAIL IQPC, Level 6, 25 Bligh Street, SYDNEY NSW 2000

WHERE

Hilton Sydney, NSW
488 George St, Sydney NSW
P: (02) 9266 2000
W: www.hiltonsydney.com.au

WHEN

30 - 31 March 2017

ACCOMMODATION

Hilton Sydney is the official venue for 3rd Annual Disruptive Innovation Week 2017, and we have negotiated special rates for attendees of this event.

To take advantage of these rates, contact the hotel and quote: IQPC or go to www.digital-disruption.com.au and click on the Venue and Accommodation page for a direct link to rates.

TEAM DISCOUNTS

IQPC recognises the value of learning in teams. Take advantage of one of these special rates:

- 1 Register a team of 2 to the conference at the same time from the same company and receive a 5% discount
- 2 Register a team of 3 to the conference at the same time from the same company and receive a 10% discount
- 3 Register a team of 4 or more to the conference at the same time from the same company and receive a 15% discount
- 4 Register a team of 6 or more to the conference at the same time from the same company and receive a 20% discount
- 5 Register a team of 10 or more to the conference at the same time from the same company and receive a 25% discount
- 6 Ask about multi-event discounts. Call +61 2 9229 1000 for more details

Please note: Only one discount applies Q

BOARDROOM TEAM PACKAGE*



To qualify:
Register a team of 7 or more delegates to the conference at the standard conference rate**

You receive:

- Exclusive full-day use of a private room within the conference venue
- Networking support & facilitated introductions from the IQPC team throughout the event
- Morning and afternoon refreshments catered
- VIP registration & conference room seating

- Convert team learning into practical business strategy
 - An exclusive private meeting & networking space
 - VIP registration, conference seating and networking support.
- Availability** – 2 only per event
* (Not available for service providers)
** (No discounts can be applied)