Hospital Acquired Conditions Conference

February 24-26, 2016 • W Atlanta Buckhead, Atlanta, GA • HospitalAcquiredConditionsConference.com

Featured Speakers Include:

Fran Charney, RN, MS, CPHRM, CPHQ, CPPS, CPSO, FASHRM  
Director of Risk Management, American Society for Healthcare Risk Management

Richard Wild  
MD, JD, MBA, FACEP, Chief Medical Officer, Atlanta Regional Office Centers for Medicare and Medicaid Services

Kedar S. Mate MD  
Senior Vice President, Institute for Healthcare Improvement, Assistant Professor of Medicine Weill Cornell Medical School

Karen Clarke  
MD, MS, MPH, FACP, FHM Assistant Professor Division of Hospital Medicine Emory Healthcare

Tim Moore  
President & CEO Mississippi Hospital Association

Benefits of Attending

1. Develop a successful plan to implement Patient Safety Collaboratives that can sync with integrated care and increase patient satisfaction scores.

2. Learn how to create a standard of care for subgroups such as mental health and decrease re-admissions.

3. Hear evidence based case studies, and learn to implement consistent surveillance and prevention techniques.

4. Discover new technology and create actionable data that lowers costs.

5. Earn CPE Credits towards Certified Professional in Healthcare Risk Management designation.
Welcome

On behalf of the Global Healthcare Professional Network, it is my pleasure to Welcome you all to the Hospital Acquired Conditions Conference. The only national conference that helps hospitals significantly reduce Hospital Acquired Conditions, Infections, and Re-admissions using evidence based solutions to develop consistent surveillance and hygiene protocols, implement successful Patient Safety Collaboratives, and develop a standard of care for mental health patients.

This year’s action oriented two day conference is all about successfully implementing tailored solutions and achieving sustainability. The conference format will include case based presentations, panel discussions, networking sessions, and provide education credits to facilitate idea sharing and practices to improve the continuum of care for all patients.

Our attending delegates include key stakeholders within the healthcare system from across the nation, including executive leadership, acute care directors, nursing and planning managers educators & professional associations.

We hope you will join us in sharing your expertise and collaborating with leaders in the healthcare community who have been successful at achieving results and improving the quality of healthcare.

Looking forward to meeting you all!

Warm Regards,

Stacey Martin
Program Research Director
GHP Network

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Event sponsorship is an excellent opportunity for your company to showcase its products and services to senior level, targeted decision makers attending the Hospital Acquired Conditions Conference. The GHP Network helps companies like yours achieve important sales, marketing and branding objectives by setting aside a limited number of event sponsorships – all of which are tailored to assist your organization in creating a platform to maximize its exposure at the event.

For sponsorship opportunities, please contact Matt Conley at 212-885-2716 or email him at matt.conley@iqpc.com
MAIN DAY ONE
Thursday, February 25th, 2016

8:00 am  Registration Check-in & Networking Break

9:00 am  Opening Ceremonies Welcome
Stacey Martin, Research Director, GHP Network

9:05 am  OPENING KEYNOTE: Surveillance - The Future of Reducing HACs and the Financial Implications
R. Douglas Scott, Ph.D., Economist, Centers for Disease Control

9:45 am  Wound Care - Take Charge of Preventing Infections and Readmissions Using the Best Proven Techniques
Jennie Evangelist, ACNS-BC, CWOCN, NorthCrest Wound Healing & Hyperbaric Center

10:25 am  Networking Break - Tea & Refreshments

10:40 am  Quality Disparity and Regional Differences
To Be Confirmed: Richard E. Wild, MD, JD, MBA, FACEP, Chief Medical Officer, Atlanta Regional Office Centers for Medicare and Medicaid Services

11:20 am  Applying Evidence Based Solutions for Reducing the Most Common HAI Infection in an Evolving State of Healthcare
Mary Herold, RN, BSN, Clinical Risk Manager, Risk Management, and Creating Consistency in our Protocols
Nancy Haberstich, RN, BSN, Infection Preventionist, Founder & CEO of Nanobugs Inc., Infection Preventionist, Health Educator, Consultant

12:00 pm  Networking Lunch Break

1:00 pm  Whose blood is it anyway? Lessons learned from a Blood Specimen Labeling Collaboration
Megan Shetterly, RN, MS, CPPS, Senior Patient Safety Liaison, Pennsylvania Patient Safety Authority

1:40 pm  Successful Patient Safety Models: How MedStar Georgetown University Hospital Successfully Implemented their Patient and Family Collaborative
Mary Herold, RN, BSN, Clinical Risk Manager, Risk Management, PFACQS Steering Committee Member, MedStar Georgetown University Hospital

2:00 pm  Networking Break - Tea & Refreshments

2:35 pm  Applied Microbiology – Profiling Pathogens for Prevention
During this session, participants will explore:
• Techniques for helping employees assimilate relevant microbiology for improving outcomes
• Creative approaches to engaging and teaching patients and their families
• Clues for evaluating audience engagement
• Washing and Environmental Sanitation
Nancy Haberstich Founder & CEO of Nanobugs Inc., Infection Preventionist, Health Educator, Consultant

3:00 pm  The Power of 2: Non-clinical Approaches to Solving Clinical Problems
Marc Lemberg VP of Strategy, Tyco

3:50 pm  INTERACTIVE PANEL DISCUSSION: Infection Prevention and Wound Care Revamping our Processes and Creating Consistency in our Protocols
Jennie Evangelist, ACNS-BC, CWOCN, NorthCrest Wound Healing & Hyperbaric Center
Megan Shetterly, RN, MS, CPPS | Senior Patient Safety Liaison, Pennsylvania Patient Safety Authority
Nancy Haberstich, MS, Infection Preventionist, Founder & CEO Nanobugs Inc.
Mary Herold, RN, BSN, Clinical Risk Manager, Risk Management, PFACQS Steering Committee Member, MedStar Georgetown University Hospital

4:40 pm  Possible additional panel for Emory

4:50 pm  Closing Remarks

To receive program updates or to register please visit www.HospitalAcquiredConditionsConference.com

info@ghpnetwork.com  •  1-800-882-8684  •  HospitalAcquiredConditionsConference.com
## MAIN DAY TWO
Friday, February 26th, 2016

### To receive program updates or to register please visit www.HospitalAcquiredConditionsConference.com

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:40 am</td>
<td><strong>Opening Remarks</strong></td>
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<tr>
<td>8:45 am</td>
<td><strong>How to Develop a Sustainability Plan in an Ever Changing Healthcare Environment to Keep Patients Safe</strong>&lt;br&gt;Key objectives in this session are:&lt;br&gt;  * Creating a Sustainability Plan&lt;br&gt;  * Recognizing Drift&lt;br&gt;  * Identifying and Celebrating Success&lt;br&gt;  Kedar S. Mate, MD, Senior Vice President, Institute for Healthcare Improvement, Assistant Professor of Medicine, Weill Cornell Medical School&lt;br&gt;  Darcy M. Allen RN, BSN, MBA, Director of Nursing Services, Critical Care, DOU, Dialysis, Telemetry, Kaiser San Diego Medical Center&lt;br&gt;  Jeff Hall, Healthcare Vice President &amp; General Manager, GOJO</td>
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<td>9:25 am</td>
<td><strong>Networking Break - Tea &amp; Refreshments</strong></td>
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<td>10:05 am</td>
<td><strong>Networking Break - Tea &amp; Refreshments</strong></td>
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<td>10:20 am</td>
<td><strong>Correlations of Healthcare Associated Infections with the Clinical Environment of Care: Evidence-Based Strategies for Improvement</strong>&lt;br&gt;  * Discuss the scientific correlation of the clinical environment of care with the transmission of Healthcare Associated Infections&lt;br&gt;  * Review the clinical environment of care and key stakeholders&lt;br&gt;  * Review evidence based approaches to breaking the chain of transmission in the clinical environment of care&lt;br&gt;  J. Hudson Garrett Jr., PhD, MSN, MPH, FNP-BC, PLNC, CHES, VA-BC, FACDONA, IP-BC Vice President, Clinical Affairs PDI, Inc., Industry Liaison, Board of Directors Association for the Healthcare Environment (AHE) A Personal Membership Group of the American Hospital Association</td>
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<tr>
<td>11:00 am</td>
<td><strong>DAY 2 KEYNOTE ADDRESS: Innovations in Hospital Safety: Situational Awareness, Integrating Behavioral Health and the Future of Collaborative Learning</strong>&lt;br&gt;  * Understand what situational awareness is and how it is being used at one hospital.&lt;br&gt;  * Understand approaches to BH integration in acute care settings and one innovative care design&lt;br&gt;  * Describe collaborative learning and learn how it has been used to improve patient safety&lt;br&gt;  * Understand forces and trends around collaboratives and newer approaches to implementing at scale.&lt;br&gt;  Kedar S. Mate, MD, Senior Vice President, Institute for Healthcare Improvement, Assistant Professor of Medicine, Weill Cornell Medical School</td>
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<td>11:50 pm</td>
<td><strong>Networking Lunch Break</strong></td>
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<td>12:50 pm</td>
<td><strong>PANEL DISCUSSION Situational Awareness, Team Building and Accountability, and the future of Hospital Acquired Conditions</strong>&lt;br&gt;  Tim Moore, MS, President, CEO, Kedar Mate&lt;br&gt;  Kedar S. Mate, MD, Senior Vice President, Institute for Healthcare Improvement, Assistant Professor of Medicine, Weill Cornell Medical School&lt;br&gt;  Darcy M. Allen RN, BSN, MBA, Director of Nursing Services, Critical Care, DOU, Dialysis, Telemetry, Kaiser San Diego Medical Center&lt;br&gt;  Bruce R. Levin, B.S., Ph.D., Microbiologist, Professor&lt;br&gt;  Rose W Murphree, DNP, RN, CWOCN, CFCN, Director, WOCNEC&lt;br&gt;  Assistant Professor, Clinical Track, Emory University Nell Hodgson Woodruff School of Nursing&lt;br&gt;  Moderator: Alex Allen, Health Law Partnership, Atlanta Legal Aide Society</td>
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<td>1:40 pm</td>
<td><strong>Our Mission: Zero Pressure Ulcers</strong>&lt;br&gt;Objectives of this session:&lt;br&gt;  * Realize the unmet need of the bedside nurse to combat pressure ulcers&lt;br&gt;  * Understand pressure monitoring technology used at the bedside&lt;br&gt;  * Learn how pressure monitoring can drive preventable hospital-acquired pressure ulcers to zero&lt;br&gt;  * Understand the cost effectiveness of bedside pressure monitoring&lt;br&gt;  Kristen Thurman, PT, CWS, FACCWS, VP of Clinical Affairs, Wellsense</td>
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<td>2:20 pm</td>
<td><strong>Networking Break - Tea &amp; Refreshments</strong></td>
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<td>2:35 pm</td>
<td><strong>Create the Standard: Why Hospitals Need to Maintain and Create Actionable Data to Stay Competitive and Increase the Quality of Care through Successful Collaboratives</strong>&lt;br&gt;  * Understanding the new role of small rural hospital in a radically different healthcare industry.&lt;br&gt;  * How population health drives the new model of healthcare in rural areas&lt;br&gt;  * Discuss if healthier communities will lower admissions and decrease re-admissions&lt;br&gt;  * Discuss the benefits of successful affiliations and collaborations&lt;br&gt;  Tim Moore, MS, President, CEO, Mississippi Hospital Association</td>
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<td>3:15 pm</td>
<td><strong>Beyond the Classroom Wound Care in Theory and in Practice</strong>&lt;br&gt;  * Building Team Resources, With Increased Patient Volume&lt;br&gt;  * Beyond the Classroom Wound Care in Theory and in Practice&lt;br&gt;  * Implementation Strategies&lt;br&gt;  * Focusing on Patient Education and Accountability in Compliment Effective Practices&lt;br&gt;  Rose W Murphree, DNP, RN, CWOCN, CFCN, Director, WOCNEC&lt;br&gt;  Assistant Professor, Clinical Track, Emory University Nell Hodgson Woodruff School of Nursing</td>
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<td>3:55 pm</td>
<td><strong>PART 2 WOUND CARE: Surviving Pressure Ulcers in a Stormy Healthcare Climate</strong>&lt;br&gt;  * Admission documentation&lt;br&gt;  * Hospital acquired pressure ulcers&lt;br&gt;  * Patient and physician satisfaction&lt;br&gt;  * Revenue enhancement.&lt;br&gt;  Traci Tillery MSN, FNP-BC, CWOCN-AP, CFCN, Director of Nursing Specialty Services, Floyd Medical Center</td>
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<td>4:35 pm</td>
<td><strong>Closing Remarks</strong></td>
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<td>4:40 pm</td>
<td><strong>Close of Hospital Acquired Conditions Conference</strong></td>
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REGISTRATION DETAILS

4 EASY WAYS TO REGISTER:
Web: HospitalAcquiredConditionsConference.com
Call: 1-800-882-8684
EMAIL: info@GHPNetwork.com
FAX: 1-646-378-6025

Hospital & Healthcare Providers Package

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<th>Standard Rate</th>
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<tbody>
<tr>
<td>Main Conference</td>
<td>$995.99</td>
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<tr>
<td>All Access: Main Conference + Full Day Workshop</td>
<td>$1,345.99</td>
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<tr>
<td>Full Day Workshop Only</td>
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Solution Providers Package

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<tr>
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Number of Attendees        | Savings |
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<tr>
<td>3 to 4</td>
<td>10%</td>
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<tr>
<td>5 or more</td>
<td>15%</td>
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*Discounts apply to registrations submitted together, at the same time. Cannot be combined with any other discount
Please note:
• All ‘Early Bird’ discounts require payment at time of registration and before the cut-off date in order to receive any discount.
• Please view our registration policy for full information about payment, cancellation, postponement, substitution and discounts.
• Please note multiple discounts cannot be combined.
• Any discounts offered (including team discounts) must also require payment at the time of registration.
• A $99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

YES, PLEASE REGISTER ME FOR:

☐ CONFERENCE ONLY  ☐ CONFERENCE + WORKSHOP

Attendee Information:
Name: ____________________________________________
Company: _________________________________________
Phone: ________________________________ Email: ___________________________

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Expiration Date: _______/_____/_______ Security Code: ____________
Card Holder’s Name: ____________________________________________
Signature: ____________________________________________________
Billing Address on Card: _________________________________________

CONFERENCE VENUE

W Atlanta Buckhead
3377 Peachtree Road NE, Atlanta, Georgia, 30326, United States
Website: watlantabuckhead.com
Phone: (678) 500-3100

Accommodation
The special room rate of $169 has been established to make your reservation process easy. Simply call 1-888-627-7063 and give the group name Hospital Acquired Conditions no later than February 3, 2016. In addition the special rate has been extended to three days before and after the conference.

Please note: GHP Network will never recommend, approve or appoint any third party rooming service to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always endeavor to negotiate the best available rates for you so please use the Hotel’s website link provided.

MAKE CHECKS PAYABLE IN US DOLLARS TO: IQPC HEALTHCARE, INC
* CT residents or people employed in the state of CT must add 6.35% sales tax.

Team Discounts: For information on team discounts, please contact IQPC Customer Service at 1-800-882-8684. Only one discount may be applied per registrant.

Special Discounts Available: A limited number of discounts are available for the non-profit sector, government organizations and academia. For more information, please contact customer service at 1-800-882-8684.

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Bank Name: JPMorgan Chase & Co.
Name on Account: Penton Learning Systems LLC dba IQPC
Account #: 586121852
ABA/Routing #: 021000021
Reference: 25336.002

Payment Policy: Payment is due in full at the time of registration and includes lunches and refreshment. Your registration will not be confirmed until payment is received and may be subject to cancellation. For IQPC’s Cancellation, Postponement and Substitution Policy, please visit www.iqpc.com/cancellation.

Special Dietary Needs: If you have a dietary restriction, please contact Customer Service at 1-800-882-8684 to discuss your specific needs.

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