

Europe's Leading
Chemical Supply Chain Event



LogiChem

28 - 30 March, 2017
Mövenpick Hotel. Amsterdam

Transforming Chemical
Supply Chains. Together.

BE INSPIRED. LEARN FROM:



NEW

Miguel Gonzalez

Director - Global Logistics
Dupont



Thomas Foerster
Supply Chain Director
BASF



NEW

Jan Roed

Head of Global Logistics
Borealis



NEW

Joris Jellema

Global Head of Supply Chain
Givaudan



Frank Andreesen

VP Logistics Operations EMEA
Covestro



Herve Cassis

Head of Processes and Systems
Supply Chain & Distribution
Merck



NEW

Ed Fairhurst

Director - Supply Chain
Planning EMEA
Shell Lubricants



NEW

Tove Andersen

Head of Supply Chain
Yara International

Principal
Sponsor:



Sponsors:

WELCOME TO LOGICHEM 2017

An agenda designed for the industry by the industry

Dear Colleague,

We have listened to your feedback! This year's agenda has been written following 70 in-depth interviews with the industry's leading supply chain experts. You spoke, we listened. In order to give the agenda a fresh new feel for 2017 we are tailoring it towards different functions within the supply chain. Aimed at VPs/Heads of Supply Chain and those working in Planning, Logistics functions we have specialized streams that you can transfer between in order to tailor the event to your specific needs.

Surround yourself with senior level supply chain professionals in the chemical industry at the only European event of its kind. Over 3 inspiring days, learn from best-in-class case studies, engage in thought-provoking debates and share your pain points in small, interactive peer-to-peer working groups. Whether you head up the supply chain, logistics or planning function in your business (as a centralised function or for a business unit), parallel tracks dedicated to your specific role ensure that every session at LogiChem delivers real value.

The 2017 event will provide solutions to all your top challenges including:

- How to take talent in the supply chain to the next level
- How to develop strategic relationships and communities with 3PLs/4PLs
- How to determine the best organisational structures for supply chain, planning and logistics?
- How to transform your supply chain through digitalisation
- How to optimise service levels to increase customer satisfaction and loyalty
- How to strengthen internal relationships between planning, logistics and customer services
- How to use big data to increase supply chain visibility

Plus, due to popular demand we are moving to a new venue in the heart of Amsterdam! We hope you can join us at a new and exciting LogiChem 2017.

Best wishes



Gemma Burns
Conference Director
LogiChem



2017 ADVISORY BOARD



Thomas Foerster
Supply Chain Director
BASF



Peter Devos
Managing Director
ECTA



Frank Andreesen
VP Logistics Operations EMEA
Covestro



Guillermo Fumero,
Global Process Owner Order to Cash
Clariant














Tim Bett
Head of Supply Chain,
Archroma


























Ed Fairhurst
Director - Supply Chain Planning EMEA
Shell Lubricants






YOUR 2017 SPEAKER FACULTY Hear from 55+ thought-leading experts

Chemical Manufacturers:

-  **Miguel Gonzalez**
Director - Global Logistics
Dupont
-  **Thomas Foerster**
Supply Chain Director
BASF
-  **Ed Fairhurst**
Director - Supply Chain Planning
EMEA
Shell Lubricants
-  **Jan Roed**
Head of Global Logistics
Borealis - NEW
-  **Joris Jellema**
Global Head of Supply Chain
Givaudan
-  **Christopher Schaper**
VP
Global Supply Chain
Chemtura
-  **Frank Andreesen**
VP Logistics Operations EMEA
Covestro
-  **Tove Andersen**
Head of Supply Chain
Yara International
-  **Herve Cassis**
Head of Processes and Systems
Supply Chain & Distribution
Merck
-  **Paul Gooch**
Founder, MD
The Logical Group
and Former Supply Chain &
Logistics Director
Dow
-  **Folkert Bloembergen**
Global Logistics Procurement Vice
President,
ICL Europe

-  **Stefan Ritschel**
Europe Head of Supply
Chain Management Industrial
Petrochemicals
BASF
-  **Bharath Sundararaman**
Global Leader
Supply Chain Visibility & Analytics
Merck KGaA
-  **Karl Huhn**
Vice President, Strategic Supply
Chain Management
Wacker Chemie AG
-  **Thorsten Butke**
Director Supply Chain Operations
Henkel
-  **Guillermo Fumero**
Global Process Owner Order
to Cash
Clariant
-  **Michael Liesfeldt**
VP Global Supply Chain
Management
Arlanxeo
-  **Laurent Hattemer**
Logistics Procurement Director
Celanese
-  **Christian Houborg**
Vice President
Service and Technical Operations
Lundbeck
-  **Jean-Christophe Hermand**
Logistics Manager
Total
-  **Iveta Kozlickova**
VP Center of Supply Chain
Expertise EMEA
Covestro
-  **Arnaud Backbier**
Head of Supply Chain
Smit & Zoon




-  **Christian Hammer**
Head of Supply Chain Excellence
Clariant
-  **Wolfgang Laures**
Executive Vice President Global
Supply Chain
Perstorp AB
-  **Thorsten Zedel**
Head of Production Planning
Celanese
-  **Sven De Winter**
Logistics Supplier Relationship
Management Leader - EMEA
Dupont
-  **Tobias Zahlmann**
Head of Supply Chain Management
Arlanxeo
-  **Maarten Cornelissen**
Head of Supply Chain
Teijin Aramid
-  **Henning Schussmuller**
Senior Supply Chain and Logistics
Manager
Sumitomo Chemical
-  **Pablo Nosti**
Logistics Manager EMEA and Global
Logistics Enablement Leader
Dupont
-  **Tim Bett**
Head of Supply Chain
Archroma
-  **Ralf Lemmerz**
Vice President Order Management
Covestro
-  **Florian Kache**
Global Supply Chain Strategy
BASF
-  **Marion Matthewman**
Head Global Logistics
Syngenta

-  **Jose Cuadro Sáez**
Senior Vice President Supply Chain
Cepsa Quimica
-  **Ankur Singh**
Head - Strategy, Chemicals
DCM Shriram
-  **Lars J.T. Droog**
Supply Chain & General Affairs
Tosoh
-  **André Scandura**
Logistics Manager EMEA
The Chemours Company
-  **Vincenzo Michelangeli**
Production Planning and Inbound
Logistics Manager
Versalis

Out of Industry:

-  **Sergio Barbarino**
P&G Principal Engineer, R&D Supply
Network Innovation Center
Procter & Gamble
-  **Maximo Martinez Avila**
Supply Network Innovation Center
Research Manager
Procter & Gamble

Leading Industry Associations and Academics:








-  **Peter Devos**
Managing Director
ECTA
-  **Professor Dr Michael Henke**
Head of Enterprise Logistics
TU Dortmund University and
Fraunhofer Institute for Material
Flow and Logistics
-  **Professor Paul Lukowicz**
German Research Center for
Artificial Intelligence

-  **Professor Marc Juwet**
Faculty of Engineering Technology
KU Leuven
-  **Andreas Zink**
President
ECTA

Inspirational Speaker:

-  **Cathy O'Dowd**
1st woman to climb Everest from
both sides

Service Providers:

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Managing Partner
TRANSPOREON
-  **Howard Sellers**
Vice President Europe
Agility Chemical Logistics
-  **Heiko Wrobel**
Head Group Process
Fraunhofer Center for Applied
Research on Supply Chain
Services SCS
-  **Bradford Tribble**
CEO
Cordstrap
-  **Jürgen Rachor**
Senior Expert
McKinsey & Company
-  **Dr.-Ing. Frank Jenner**
Managing Partner, Chemical
Industry Leader,
Ernst & Young
-  **Mervyn G. Maistry**
Managing Partner Digital Strategy
& Innovation, Start Up Acceleration,
BlockChain Business Models
Ernst & Young

“

“If you want to network and learn how your supply chain peers are tackling the same industry challenges you face, there is simply no better place to go”

Peter Devos, EME Supply Chain
Strategy & Operations Director,
Monsanto



LogiChem

April, 2016
Antwerp

Agility
Chemical Logistics

CLX LOG





ALL-STAR PANELS



CASE STUDY
REVOLUTIONS



ROUNDTABLES

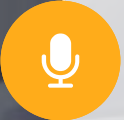


SYNERGY
WORKSHOPS



**AN INTERACTIVE
LEARNING
EXPERIENCE**

CASE STUDY
PRESENTATIONS



CREATIVE
BOARDROOMS



NETWORKING



LOGISTICS PROCUREMENT

SPECIAL
FOCUS

An invaluable opportunity for you to turn theory into practice by applying your knowledge in an experienced classroom environment. This workshop will be facilitated by 3 leading experts and is open to 25 active participants who form part of a high level brainstorm where ideas are put forward and the best solutions agreed upon. Contribute to a new forward-looking project and create a step-by-step action plan on how to make it work.

SYNGERY WORKSHOP:

How to enhance collaboration between your logistics procurement, supply chain functions and logistics service providers in order to reduce TCO (Total Cost of Ownership)

- How to improve interaction between potentially "functional silos" along the transport management process chain?
- How to best align SC strategy with logistics procurement strategy
- How to resolve conflict when logistics procurement and SC disagree
- What is the best reporting structure? Should logistics procurement report directly into SC or procurement? What are the pros and cons of each?
- How to enhance the systems and tools used within logistics procurement and SC – e.g. how to connect SAP between the functions
- What are the future trends for logistics procurement?

Leaders:



Folkert Bloembergen

Global Logistics Procurement Vice President
ICL Europe



Miguel Gonzalez

Director - Global Logistics
Dupont



Laurent Hattemer

Logistics Procurement Director
Celanese



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Conference Day One – Tuesday 28 March 2017

08:00	Registration and welcome coffee - Exhibition Area		
08:45	Welcome Remarks Gemma Burns, Conference Director, LogiChem 2017		
08:50	Chairperson's opening address Paul Gooch, Founder, MD, The Logical Group and Former Supply Chain & Logistics Director, Dow		
Driving Global Business Transformation			
09:00	KEYNOTE PRESENTATION: Critical success factors for achieving a fully integrated, globalised and harmonised supply chain in 2017 and beyond Miguel Gonzalez, Director - Global Logistics, Dupont		
09:20	ALL STAR PANEL: Developing the next generation of supply chain leaders: How can you take talent management to the next level? Jan Roed, Head of Global Logistics, Borealis Tove Andersen, Head of Supply Chain, Yara International Henning Schussmuller, Senior Supply Chain and Logistics Manager, Sumitomo Chemical Maarten Cornelissen, Head of Supply Chain, Teijin Aramid		
10:00	DUAL CASE STUDIES: Centralised vs. decentralised SC functions: How do you determine the right model? In this session two contrasting case studies will be presented. This will be followed by interactive discussion with the audience. Centralised: Thomas Foerster, Head of Global Supply Chain & Formulation/Functional Crop Care Operations Crop Protection, BASF Decentralised: Fabrice Schneider, Head of End to End Supply Chain Processes, Merck Millipore		
10:40	Morning networking break - Exhibition Area		
	STREAM A – Optimising Logistics Networks and Order Fulfilment Processes Chairperson: Paul Gooch, Founder, MD, The Logical Group and Former Supply Chain & Logistics Director, Dow Matterhorn 1	STREAM B – Advanced Integrated Planning and Inventory Management Chairperson: Tobias Zahlmann, Head of Supply Chain Management, ARLANXEO Matterhorn 2	
11:20	CASE STUDY REVOLUTION: How to optimise the collaboration between logistics and inventory management – What tactics & strategies can drive your SC forward? Jean-Christophe Hermand, Logistics Manager, Total	CASE STUDY REVOLUTION: How to enhance cross functional collaboration in order to drive inventory optimisation Christian Hammer, Head of Supply Chain Excellence, Clariant	
12:10	CASE STUDY PRESENTATION: What are the best strategies for sharing warehouses with other chemical companies? Breaking down silos for an optimal distribution network Miguel Gonzalez, Director - Global Logistics, Dupont	CASE STUDY PRESENTATION: Supply planning: How to segment portfolios, increase visibility and achieve global harmonisation Thorsten Zedel, Head of Production Planning, Celanese	
12:30	Networking lunch - Exhibition Area Choose your afternoon track or sign up to the workshop – limited places available.		
	STREAM A Chairperson: Paul Gooch, Founder, MD, The Logical Group and Former Supply Chain & Logistics Director, Dow Matterhorn 1	STREAM B Chairperson: Tobias Zahlmann, Head of Supply Chain Management, ARLANXEO Matterhorn 2	STREAM C – SYNERGY WORKSHOP Limited spaces available Matterhorn 3
13:40	CASE STUDY PRESENTATION: TMS and the multiplier effect of an empowered analyst Mike Skinner, Senior Vice President & General Manager, CLX Logistics	CASE STUDY PRESENTATION: How can product segmentation help you to achieve inventory optimisation? Tobias Zahlmann, Head of Supply Chain Management, ARLANXEO	SYNERGY WORKSHOP: How to enhance collaboration between your logistics procurement, supply chain functions and logistics service providers in order to reduce TCO (Total Cost of Ownership) Leaders: Folkert Bloembergen, Global Logistics Procurement Vice President, ICL Europe
14:00	ALL STAR PANEL: Sharing transportation services with other chemical companies in order to minimise waste, increase customer service, improve network	FIRESIDE CHAT: Demand Driven Material Resource Planning (DDMRP): How to implement demand driven strategies and tactics in the chemical market	

	performance and reduce total costs Thomas Foerster, Head of Global Supply Chain & Formulation/Functional Crop Care Operations Crop Protection, BASF Jean-Christophe Hermand, Logistics Manager, Total Thorsten Butke, Director Supply Chain Operations, Henkel	Ed Fairhurst, Director - Supply Chain Planning EMEA, Shell Lubricants Joris Jellema, Global Head of Supply Chain, Givaudan	Miguel Gonzalez, Director - Global Logistics, Dupont
14:40	CASE STUDY PRESENTATION: Sharing infrastructure and processes across channels to support sales and increase distribution efficiency Michiel Allaerts, Head of Logistic Operations, Ravago Luc Baetens, Managing Director, Möbius	CASE STUDY PRESENTATION: Freight Rate Intelligence: Performance measurement improving procurement strategies Heiko Wrobel, Head of Group Processes, Fraunhofer SCS	
15:00	Afternoon networking break - Exhibition Area Chairperson: Paul Gooch, Founder, MD, The Logical Group and Former Supply Chain & Logistics Director, Dow		
15:40	DRILL DOWN ROUND TABLES FOR TOPICS ACROSS THE SUPPLY CHAIN <i>These informal subject-specific roundtables give you a unique opportunity to drill down into the details of an issue by probing the knowledge and expertise of industry market leaders. Each roundtable is designed for you to meet like-minded peers and source practical solutions collaboratively.</i> <ul style="list-style-type: none"> How to measure centralized and decentralized SC performance: What are the best practices? What are the key metrics? Tove Andersen, Head of Supply Chain, Yara International The value of digitalization: Is end-to-end supply chain visibility simply a hygiene factor or source of competitive advantage? Henning Schussmuller, Senior Supply Chain and Logistics Manager, Sumitomo Chemical Innovative transportation solutions – How to use logistics brokerage services and the physical internet concept to improve logistics efficiency Florian Kache, Supply Chain Strategy Senior Manager, BASF Why isn't everyone using multi-modal transport yet? Exploring challenges and opportunities Frank Andreesen, VP Logistics Operations EMEA, Covestro Road and rail infrastructure: What is the outlook for the EU in the next 5 years and how will this impact the SC? Sven De Winter, Logistics Supplier Relationship Management Leader - EMEA, Dupont Integrated business planning: Does that force centralization? What is the right model and why? Tim Bett, Head of Supply Chain, Archroma How to overcome challenges caused by adverse weather conditions in order to minimise SC disruption Stefan Ritschel, Europe Head of Supply Chain Management Industrial Petrochemicals, BASF Assessing the characteristics of planning employees: What are the human factors that need to be taken into consideration of running a successful centralized or decentralized planning system? Ernst Beer, Director of Planning and Product Management, Wacker Chemie AG 		
What does the future hold?			
16:30	CASE STUDY PRESENTATION: How to successfully manage Industry 4.0 along the supply chain and what it will mean for the industry by 2035 Professor Dr Michael Henke, Head of Enterprise Logistics, TU Dortmund University and Fraunhofer Institute for Material Flow and Logistics		
16:50	OUT-OF-INDUSTRY CASE STUDY: Cloud supply chain transformation – What can the chemical industry learn from the pharmaceutical industry? Robert Nientker, Industry and Solution Strategy Director, Life Sciences, GT Nexus		
Be Inspired			
17:10	GUEST SPEAKER: Think like an explorer: Doing what has never been done before Cathy O'Dowd, 1st woman to climb Everest from both sides		

17:50

Day One Dutch Drinks Reception- Exhibition Area

After a busy day of solution-focused sessions, relax and unwind with fellow speakers and attendees. Take advantage of the opportunity to network, share ideas off-line and check out new products and services from innovative solutions providers. Enjoy Dutch food, drinks and music!

Conference Day Two – Wednesday 29 March 2017

08:00	Registration and welcome coffee - Exhibition Area
08:45	Welcome Remarks <i>Gemma Burns, Conference Director, LogiChem 2017</i>
08:50	Chairperson's opening address <i>Tim Bett, Head of Supply Chain, Archroma</i>
New Dimensions in Customer Centricity and Collaboration	
09:00	CASE STUDY REVOLUTION: Customer Centricity: How to optimise the service you provide in order to increase customer satisfaction and loyalty <i>Guillermo Fumero, Global Process Owner Order to Cash, Clariant</i>
09:50	CASE STUDY PRESENTATION: How to strengthen internal relationships between planning, logistics, customer services, finance and the businesses: Harmonising processes and tools across functions in order to generate one number set <i>Wolfgang Laures, Executive Vice President Global Supply Chain, Perstorp AB</i>
10:10	CASE STUDY PRESENTATION: Horizontal integration – A paradigm shift from product centric to customer centricity <i>Dr.-Ing Frank Jenner, Global Chemical Industry Leader, Ernst & Young</i>
10:30	Morning networking break - Exhibition Area
Unleashing Technological Innovation	
11:10	ALL STAR PANEL: Transforming the industry with innovation: Is technology shrinking or enlarging the world? Interested in the impact of digitalisation? Please attend our focus day on Digitalisation in the Supply Chain for in-depth coverage of this rapidly expanding field. Moderator: <i>Dr.-Ing Frank Jenner, Global Chemical Industry Leader, Ernst & Young</i> Panellists: <i>Folkert Bloembergen, Global Logistics Procurement Vice President, ICL Europe</i> <i>Guillermo Fumero, Global Process Owner Order to Cash, Clariant</i> <i>Peter Devos, Managing Director, ECTA</i>
11:50	DRILL DOWN ROUND TABLES ON TOPICS ACROSS THE SUPPLY CHAIN <i>These informal subject-specific roundtables give you a unique opportunity to drill down into the details of an issue by probing the knowledge and expertise of industry market leaders. Each roundtable is designed for you to meet like-minded peers and source practical solutions collaboratively.</i> <ul style="list-style-type: none"> • e-Transactions in the chemical industry: Blessing or curse from the customers' perspective? <i>Ralf Lemmerz, Vice President Order Management, Covestro</i> • To insource or outsource? Where do you draw the line between integration and ownership? <i>Jan Roed, Head of Global Logistics, Borealis</i> • How to achieve sustainability through collaboration for co-modality: A new intermodal network approach from FMCG <i>Maximo Martinez Avila, Supply Network Innovation Center Research Manager, Procter & Gamble</i> • An industry wish for collaboration: How to achieve full collaboration in a world where certain stakeholders benefit from intransparency <i>Lars J.T. Droog, Supply Chain & General Affairs, Tosoh</i> • How to align your logistics service offering with a portfolio of diverse customers and market segments <i>Arnaud Backbier, Head of Supply Chain, Smit & Zoon</i> • Where does customer service fit best: Supply chain, sales or commercial? <i>Joris Jellema, Global Head of Supply Chain, Givaudan</i> • How to strengthen relationships with your customers: Enhancing collaboration in order to streamline interactions <i>Stefan Ritschel, Europe Head of Supply Chain Management Industrial Petrochemicals, BASF</i> • The importance of global CoEs: How setting up CoEs contribute to a successful supply chain <i>Pablo Nosti, Logistics Manager EMEA and Global Logistics Enablement Leader, Dupont</i> • How does the creation of separate Business Process Optimisation function within the supply chain help to facilitate lean and six sigma? <i>Cindy Jooren, Manager Supply Chain Center of Excellence EMEA and AP, Eastman Chemical Company</i>

12:50	Networking lunch - Exhibition Area Choose your afternoon track or sign up to a creative boardroom – limited places available.		
	STREAM A – Embedding Process Excellence, Innovation & Safety into SMC Chairperson: Henning Schussmuller, Senior Supply Chain and Logistics Manager, Sumitomo Chemical Matterhorn 1	STREAM B – Advanced Forecasting, S&OP and Risk Management Chairperson: Maarten Cornelissen, Head of Supply Chain, Teijin Aramid Matterhorn 2	STREAM C – CREATIVE BOADROOMS Limited spaces available Matterhorn 3
14:00	CASE STUDY PRESENTATION: How can supply chain innovation help reduce costs and ensure high profit margins? Vincenzo Michelangeli, Production Planning and Inbound Logistics Manager, Versalis	CASE STUDY PRESENTATION: How to strengthen forecasting abilities in order to enhance supply and demand planning capabilities Ed Fairhurst, Director - Supply Chain Planning EMEA, Shell Lubricants	CREATIVE BOARDROOM: Opportunities and methodologies to reduce product waste for the EU directive 2014/47 Leaders: Andreas Zink, President, ECTA Professor Marc Juwet, Faculty of Engineering Technology, KU Leuven
14:20	CASE STUDY PRESENTATION: How to balance the Chemical Logistics S(afety) = Q(uality) x C(ost)² equation Howard Sellers, Vice President Europe, Agility Chemical Logistics	CASE STUDY PRESENTATION: What are the most effective risk management strategies in order to minimise supply chain disruption? Joris Jellema, Global Head of Supply Chain, Givaudan	
14:40	CASE STUDY REVOLUTION: How to create a world class operational excellence culture Kirska Sjøegaard Dyrehave, Senior Lean Manager, Chemical Production, Lundbeck	CASE STUDY REVOLUTION: How to create a market, customer driven, supply chain by adopting a collaborative S&OP process Maarten Cornelissen, Head of Supply Chain, Teijin Aramid	CREATIVE BOARDROOM: Comparing and contrasting SC management in an SME vs. the top 5: Integrate and optimise is not the only way! Tim Bett, Head of Supply Chain, Archroma
15:30	Afternoon networking break - Exhibition Area		
16:00	CASE STUDY PRESENTATION: Cargo securing innovation: Driving value through safe, effective and efficient cargo securing Bradford Tribble, CEO, Cordstrap	CASE STUDY PRESENTATION: Practical approach to big data: How to enable fact-based collaboration focused on business results Iveta Kozlickova, VP Center of Supply Chain Expertise EMEA, Covestro	CREATIVE BOARDROOM - LIVE STREAM WEBEX: How to successfully enter India and China: Ensure you optimise the commercial opportunities available in these markets Ankur Singh, Head - Strategy, Chemicals, DCM Shriram
16:20	OUT-OF-INDUSTRY CASE STUDY REVOLUTION: How to use track and trace capabilities in order to achieve full SC visibility Thorsten Butke, Director Supply Chain Operations, Henkel	ALL STAR PANEL: How can you best manage the impact of M&A on your supply chain in order to minimise disruption and maximise potential? Miguel Gonzalez, Director - Global Logistics, Dupont Tim Bett, Head of Supply Chain, Archroma Joris Jellema, Global Head of Supply Chain, Givaudan	
17:00	Day Two With a View – Amsterdam Skylounge Catch up with your colleagues and meet new contacts in an informal social setting and enjoy some down time at the end of day two at LogiChem. Join us in the SkyLounge for panoramic views of the vast and beautiful city of Amsterdam. Just a short 5 minute walk from our conference.		

Focus Day: Digitalisation in the Supply Chain - Thursday 30 March 2017

08:00	Welcome coffee - Atrium Foyer
08:45	Welcome Remarks Gemma Burns, Conference Director, LogiChem 2017
08:50	Chairperson's opening address Peter Devos, Managing Director, ECTA
Igniting Digital Transformation	
09:00	ALL STAR PANEL: What is digitalization and how is it impacting the supply chain? Marion Matthewman, Head Global Logistics, Syngenta Jose Cuadro Sáez, Senior Vice President Supply Chain, Cepsa Quimica Lars J.T. Droog, Supply Chain & General Affairs, Tosoh
09:40	CASE STUDY PRESENTATION: Sustainable supply chain optimization through advanced analytics Jürgen Rachor, Senior Expert, McKinsey & Company
10:00	CASE STUDY REVOLUTION: How to transform your supply chain with digitalisation in order to achieve a competitive advantage Bharath Sundararaman, Global Leader, Supply Chain Visibility & Analytics, Merck KGaA
10:40	CASE STUDY PRESENTATION: Digital innovation and digital strategy - beyond SMAC Dr Mervyn Gerarde, Managing Partner, Digital Strategy, Innovation & Digital Transformation, Ernst & Young
11:00	Morning networking break - Atrium Foyer
Digitalization of Transport Management	
11:30	CASE STUDY PRESENTATION: A chemical shippers view on opportunities offered by digitalization while maintaining strategic relationships with your logistics service providers Frank Andreesen, VP Logistics Operations EMEA, Covestro
11:50	CASE STUDY PRESENTATION: How to help both shippers and logistics service providers to collaborate: get real-time visibility, leverage productivity and make the best use of constrained capacities Peter Förster, Managing Partner, TRANSPOREON
12:10	ALL STAR PANEL: How is digitalization about to change the way of working between chemical shippers and their transport and logistics service providers? Frank Andreesen, VP Logistics Operations EMEA, Covestro Peter Förster, Managing Partner, TRANSPOREON Hans-Joerg Bertschi, President & CEO, Bertschi Group
12:50	Networking lunch - Silk Road Restaurant
14:00	DIGITALIZATION DRILL DOWN ROUND TABLES <ul style="list-style-type: none"> • Culture change: How do you manage people towards embracing digitalisation? Paul Gooch, Founder, MD, The Logical Group and Former Supply Chain & Logistics Director, Dow • How can SC IT strategy teams increase transparency and visibility within a SC through the use of process automation and digitalisation? Bharath Sundararaman, Global Leader, Supply Chain Visibility & Analytics, Merck KGaA • Trends for digital ordering in the chemical industry: What are the best smart ordering tools? Tobias Zahlmann, Head of Supply Chain Management CR/EVM, Arlanxco • How to use digitalization to leverage knowledge and process efficiency Iveta Kozlickova, VP Center of Supply Chain Expertise EMEA, Covestro • Using digitalisation to advance your track and trace capabilities and create greater end-to-end visibility Jose Cuadro Sáez, Senior Vice President Supply Chain, Cepsa Quimica
15:00	Afternoon networking break - Atrium Foyer
Disruptive Technologies	
15:30	CASE STUDY PRESENTATION: Internet of Things and Artificial Intelligence: What does this really mean for your supply chain process? Professor Paul Lukowicz, German Research Center for Artificial Intelligence
15:50	OUT-OF-INDUSTRY CASE STUDY: Best in class digital supply chain case study from FMCG Maximo Martinez Avila, Supply Network Innovation Center Research Manager, Procter & Gamble
16:10	End of Conference



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“THE chemical supply chain and logistics conference to share best practices, test ideas and calibrate your strategic agenda”

Frank Andreesen, VP Logistics
Operations – EMEA,
Covestro

LogiChem

Patrick Seidenstecher
Global Sales Manager
SOS

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Visit: www.linkedin.com/groups/1160997



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Be inspired by 50+ chemical Supply Chain Directors each executing integrated, globalised and harmonised supply chain strategies. Learn from the best of the best.



THE MOST INTERACTIVE LOGICHEM TO DATE

Solve strategic supply chain challenges during 50+ interactive case studies, roundtable discussions, creative boardrooms and synergy workshops, across 3 value-packed days.



WE'RE A COMMUNITY. YOUR COMMUNITY

Network with over 250 supply chain professionals from leading chemical companies. Make new contacts and develop lasting relationships with over 12 hours of networking.



“

“Not only are the quality of the presentations at LogiChem very high but the exceptional longstanding reputation of the event ensures all the key players attend.”

Carsten Weers, Global Supply Chain Management, BASF



VENUE

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