

The World's #1 Digital Marketing Event For Financial Services

NetFinance 2013 Attendee List

Job Title	Company
Director of UX	21st Century Insurance Group
Marketing Automation Consultant	Act On Software, Inc.
Sr. Enterprise Account Executive	Adobe
Sr. Enterprise Account Executive	Adobe
Director of Industry Strategy	Adobe
Patner Sales Account Manager for Financial Services	Adobe Systems
Account Development Manager for Financial Services	Adobe Systems
Account Development Manager for Financial Services	Adobe Systems
Global Strategic Alliance Sales for Financial Services	Adobe Systems
Vice President of Product and Management	Adometry
Sales Director	Adometry
Sales Director	Adometry
Senior Vice President/Strategic Development	Adrea Rubin Marketing Inc.
Director of New Business Development	Adrea Rubin Marketing, Inc.
Brand Solution Representative	AdRoll
Strategic Sales	AdRoll
AVP eCommerce	Affinity Federal Credit Union
VP Marketing & eCommerce	Affinity Federal Credit Union
Industry Marketing Manager, Financial Services	Akamai
Major Account Executive	Akamai
Regional Sales Manager	Akamai Technologies
Major Account Executive	Akamai Technologies
Major Account Executive	Akamai Technologies
CEO	Akimbo Systems
Director Of Digital Solutions	Alliance Data
Regional Marketing Director	Allstate
Director Customer Engagement - eBusiness	Allstate
Ecommerce Manager	Ally Financial, Inc.
Director of Technologies	American Express
IT Director, Infrastructure Support Services	Apollo Group
Manager	Apollo Group
Director of eServices	Arizona Federal Credit Union
Senior Account Executive	Artisan Mobile
Manager	Artisan Mobile
Web Content Manager	Arvest Bank
Marketing Director	Arvest Bank
Ecommerce Marketing Manager	Associated Bank Corp.
director	AXA Equitable Life Insurance

	Company
Global Head of Marketing	Backbase
Sales Manager North America	Backbase
Vice President of eChannels Strategy	Banco Popular Puerto Rico
MGD, PMP, IT Project Coordinator	Banco Popular Puerto Rico
Associate Editor	Bank Innovation
Senior Vice President of Mobile Channel Planning	BAnk Of America
Vice President of Customer Experience Management	Bank of the West
Head of Multi-Channel Banking	Bank of the West
Senior Director Marketing	Barclaycard
Director, Mobile Products Development	BarclaycardUS
Sr. Director Marketing	Baynote, Inc.
Marketing Development Manager	Bazaarvoice
Client Partner	Bazaarvoice
Manager	Bazaarvoice
EDC Product Manager	BB&T
, EVP, Director Digital Channels Development	BBVA Compass
Global Social Content Distribution Manager	Blackrock
Head of Integrated Channels	BMO Bank of Montreal
Head of Online and Mobile Banking US	BMO Financial Group
Head of North American Integrated Channels	BMO Harris Bank
Digital Channel Manager	Bremer Bank
Head of Digital & Direct	BT Financial
Senior Vice President of Marketing	Canandaigua National Bank
Web Marketing Officer	Canandaigua National Bank
Director Market Intelligence	Capital One
VP of Audit Services	Capital One
Vice President Digital Marketing	Capital One
Digital Innovation Manager	Capital One
Business Analyst	Capital One Financial
Vice President of Enterprise Mobile and Emerging Channels	Capital One Financial Corporation
Senior Vice President of Banking Team	Celent
Manager	Charles Schwab
Manager	Charles Schwab
Senior Product Manager	Charles Schwab
Director of Mobile Development	Charles Schwab
Director of Client Web Services	Charles Schwab & Co.
Director of Client Web Services	Charles Schwab & Co.
Social Media Operations Manager	Chase
Director of Internet Strategy	CIBC
Director of Mobile Banking Strategy	CIBC
Managing Director	Citigroup
SVP, Social Media	Citigroup

Manager, Web User Experience	Citizens Bank
Head of Product	City National Bank
Director Business Development	Clarabridge Inc
Chief Marketing & Public Relations Officer	Coast Capital Savings
VP of eBanking Channel	Comerica Inc
Director	Comscore
Senior Director	Comscore
Senior Vice President	comScore Inc.
Global Market Development Manager	Crimson Hexagon
Senior Sales Executive	Crimson Hexagon
Vice President of East Coast Sales	Criteo
Web Operations Manager	Cuna Mutual Group
VP Sales, Eastern Region	DataXu
Senior Account Executive	DataXu
Manager	DataXu
Senior Account Manager	DataXu
Director, Advanced Analytics and Strategy	DataXu
Account Executive	DataXu
Senior Director of Financial Services Lead	DataXu
Social Media	Deem
VP - Sales, Financial Services	Digilant
Director of Interactive Marketing	Discover Financial Services
Digital Strategy	Discover Financial Services
Vice President	DMI
Account Executive	DOMO
Account Development Manager	DOMO
Account Development Manager	DOMO
Columnist Manager	Dow Jones
President	EarthIntegrate
Marketing Director	EarthIntegrate
National Sales Director	EarthIntegrate
Marketing Tech Manager	Edward Jones
Head of Marketing	Enova
Marketing	Enova
Digital Marketing Sr. Associate	Enova
CEO	Enlighten
Strategic Account Executive	Enlighten
Vice President of Sales	Enlighten
Channel Sales East	Enlighten
Director of Marketing Programs	Enlighten
Vice President of Corporate Communications and Development	Ent Federal Credit Union
Marketing Administrator	ESMA
Account Executive	ESMA

Named Account Executive	ESMA
Marketing Database Analyst	Evangelical Christian Credit Union
Marketing Director	Evangelical Christian Credit Union
Marketing	EverBank
Co-Founder	Exagens
Chief Analytics Officer	Extractable
Chief Creative Officer	Extractable
President and Chief Executive Officer	Extractable
Director of Marketing	Extractable
Vice President of Business Development	Extractable
Director – Project Management	Fidelity Investments
Vice President of Social Media	Fidelity Investments
Vice President of Digital Delivery	Fifth Third Bancorp
Vice President of Distribution Planning	Fifth Third Bank
Virtual Services Manager	First Interstate Bank
Internet Ops Project Manager	First National Bank of Omaha
Product Manager	FIS
Vice President-Sales	Fiserv
Director of Consumer & Market Intelligence	Fiserv
First Vice President of Internet Banking	Flagstar Bank
Trade Show Specialist	ForeSee
Business Development Manager	ForeSee
President & CEO	Foresee
Marketing Representative Manager	ForeSee
Marketing Events Manager	ForeSee
Manager	ForeSee
Manager	ForeSee
Senior Manager of Mobile, Media and Entertainment	Foresee
Enterprise Account Manager	Foresee
Senior Analyst	Forrester Research
Principal Analyst	Forrester Research, Inc.
Strategic Marketing	GE Capital
Sales Force Effectiveness Leader	GE Capital
Customer Marketing Leader	GE Capital
Chief Digital Officer	Huntington National Bank
Director of Business Development	iCrossing
Vice President, Web Business	Intact Financial Corporation
Chief Executive Officer	Intelliresponse
Account Executive	IntelliResponse
Account Executive	IntelliResponse
Manager for Brand and Promotion	Interior Savings Credit Union
Principal, Relationship Strategy	Intuitive Company

Relationship Strategist	Intuitive Company
Executive Vice President and Research Director of Mobile	Javelin Strategy & Research
Senior E-Marketing Manager	JP Morgan Chase
Marketing Director	JP Morgan Chase
Direct Internet Channel Manager	JP Morgan Chase
Marketing Director	JP Morgan Chase
Dierctor of Strategic Accounts	Kenshoo
Director of Product Marketing	Kontagent
Manager	Kontagent
Regional Sales Director	Kontagent
Director of Marketing	Leadfusion
Regional Sales Director	Leadfusion
Regional Sales Director	Leadfusion
Vice President of National Sales	Leadfusion, Inc.
Executive Vice President	Leapfrog Online
Senior Vice President	Leapfrog Online
Vice President and General Manager	Leapfrog Online
Email Marketing Manager	Lending Club
Manager of Interactive Marketing	Liberty Mutual
Associate Specialist of Events	Liferay Inc.
Senior Accounts Executive	Liferay Inc.
Senior Program Manager and Business Consulting Services , Financial Service	LivePerson
Account Executive	LivePerson
Account Executive	LivePerson
Events Manager	Liveperson
Vice President	M&T Bank
Vice President	M&T Bank
Administrative Vice President	M&T Bank
Vice President, Technology	M&T Bank
Vice President of Digital Marketing	Macquarie Financial Services
President	MarketHUB+
Vice President of Business Development	MasterCard Worldwide
Vice President of Online Mobile Strategy	Mechanics Bank
Regional Vice President	Medallia, Inc.
Chief Information Officer	Mercantile Bank
SVP, Sales	Message Systems
Senior Vice President of Marketing	Message Systems
Senior Manager of Events and Demand Generations	Message Systems
Director of Financial Services	Message Systems
Vice President of eCommerce	Michigan State University Federal Credit Union
Chief Operating Officer	Micronotes, Inc.

General Partner	Mohr Davidow Ventures
Director of Market Development	Monetate
Product Marketing Manager	Monetate
Chief Operating Officer	Monetate
Market Development Manager	Monetate
Marketing Events Coordinator	Monetate
Vice President of Sales	MoneyDesktop
President	Movenbank
Head of User Experience	MovenBank
Director of Product, Data & Partnerships	MovenBank
Director of Behavior Design	MovenBank
Digital Marketing Manager	Mutual of Omaha Bank
Director of eBusiness	Mutual of Omaha Bank
Associate Vice President of Online Services	Nasdaq
Business Consulting Leader	Nationwide Bank
Manager of Research Strategy	Navy Federal Credit Union
Manager of Strategy Management	NavyFederal
Senior Sales Executive	OpinionLab
Vice President of Strategic Consulting	OpinionLab
Senior Vice President of Customer Engagement	OpinionLab
Online Marketing and Channel Manager	Patelco Credit Union
First VP Treasury Mgt & Online Services	Peoples Bank
Vice President of Products	Personetics Technologies Inc.
CEO & Co-Founder	Personetics Technologies Inc.
Solution Architect	Personetics Technologies Inc.
Sales and Business Development	Personetics Technologies Inc.
Sales and Business Development	Personetics Technologies Inc.
President	Planet Media
Chief Technology Officer	Planet Media
Comercial Director	Planet Media
US Country Manager	PLANET MEDIA STUDIOS, S.L.
Chief Executive Officer	Plink.com
Vice President	PM digital
Vice President - Sr. Product Mgr.	PNC
VP	PNC Bank
Product Manager/Alternative Delivery Manager	Popular Community Bank
Engagement Strategist	Prudential
Project Manager- Strategy & Planning	Prudential
Chairman Board of Directors	Pyramid Federal Credit Union
Vice President Of Business Development	RedEye
Vice President of Business Development	RedEye
VP Marketing, Regions Bank	Regions Bank
Senior Vice President of eBusiness Products and Channel	Regions Bank

Executive Vice President of Digital Channels	Regions Financial Corp
Vice President of Marketing	Republic Mortgage
Director of Strategy	Rise Interactive
Managing Partner for Financial Services	Rosetta
Partner	Rosetta
Director of New Business Development	Rosetta
Associate Partner	Rosetta
Associate Partner	Rosetta
Director of Business Development	Safety Pay
National Managing Director	Sapient Nitro
Marketing Manager, Member Participation & Retention	Schools First Federal Credit Union
Digital Marketing Manager	Schools First Federal Credit Union
Director of Mobile Banking	Scotia Bank
Vice President of Self Service Customer Experience	ScotiaBank
Director of Online Banking	Scotiabank
VP Digital Solutions	Scottrade
Regional Vice President of Business Development	Segmint
Space Planning Facilitator	Seven Seventeen Credit Union
Director of Channel Management	Silicon Valley Bank
Senior Manager, Online Channel Solutions	Silicon Valley Bank
Technology Projects Portfolio Manager	Silicon Valley Bank
Lead Mobile Developer	Silicon Valley Bank
Head of Product Development and Channel Delivery Global Services Group	Silicon Valley Bank
Director, Strategic Marketing	Silverpop
Customer Experience Director	Skandia Bank
Vice President of Marketing	Strands
Chief Executive Officer	Strands Finance
Director of Business Development	Strands Finance
Chief Operating Officer	Strands Finance
Regional Sales Director	StrongMail
Director of Product Marketing	StrongMail Systems
Director of Western Region Sales	StrongMail Systems
Director of Marketing Communications	StrongMail Systems
Sales Director	SundaySky
Online Product ManagerOnline Product Manager	Suntrust
Mobile Product Manager	Suntrust
Vice President of Digital Analytics	SunTrust Bank
Event Manager	Symantec
Director Of Product Marketing	Symantec
Technical Product Marketing Manager	Symantec
Strategic Account Manager	Symantec

Senior Director of Engineering	Symantec Corporation
Event Manager	Symantec Corporation
Analyst	T Rowe Price
Production Support Consultant	T. Rowe Price
Production Support Lead	T. Rowe Price
Manager	TD
Architecture, Strategy & Shared Services	TD Auto Finance
Sr. Product Managr Mobile & Innovation	TD Bank
Product Manager-Targeted Messaging	TD Bank
Senior Manager of Online Channel Product Management	TD Bank
Vice President, Architecture And Innovation	TD Bank Group
Head of Online and Mobile Money Movement	TD Bank N.A.
CEO	Tealium
Vice President of Marketing	Tealium
Director of Account Development	Tealium
Account Development Manager	Tealium
Senior Account Executive	Tealium
Head Of Mobile Strategy	The Hartford
Head of US Online and Mobile Banking	TIAA-CREF
Vice President of Branded and Social Media Marketing	TIAA-CREF
Senior Account Executive	TIBCO Loyalty Lab
Echannel Marketing Officer	TowneBank
Senior Vice President of eChannel Marketing and Development Manager	TowneBank
Vice President of Mobile, U.S. Bank	U.S. Bank
Digital Product Manager	UMB Financial Corporation
Vice President of Marketing	Union Bank
Vice President of Marketing	Union Bank and Trust Company
Strategic Account Manager	United States Postal Service
VP, Digital Media and Innovation	USAA
Sales Director	Velti
Vice President of Products	Veriday Inc
Co-founder and Executive Vice President	Veriday Inc
President and Co-Founder	Veriday Inc
Director of Marketing	Verity Credit Union
Senior Business Leader	Visa
Director of Enterprises Sales	Voxeo Corporation
Enterprise Sales - Americas	Voxeo Corporation
Enterprise Sales - Americas	Voxeo Corporation
Chief Executive Officer	Waterfield Technologies
Senior Director of Product Marketing	Webtrends
Account Executive	Webtrends
Senior Product Marketing Manager	Webtrends

Executive Vice President	Wedbush Securities
Vice President of Marketing	Wedbush Securities Inc.
Technical Project Manager	Wells Fargo
Sr. Technical Project Manager	Wells Fargo
Vice President of Emrging Technologies	Wells Fargo
Manager, Mobile Channel	Wells Fargo
Vice President of Mobile Payments and Innovation	Wells Fargo
Director of Sales	WhatCounts, Inc.
Executive Vice President of Sales and Services	YEXT
Enterprises Sales	YEXT
National Accounts Manager	YEXT
Director of Enterprise Sales	YEXT
Interactive Marketing Manager	Zions Bank
Marketing Director	Zoot Enterprises, Inc