



The Event for Digital Innovation in Financial Services

April 18-20, 2016

Trump National Doral Miami, FL

www.NetFinanceUS.com

Attendee list updated 3/22/2016

Account	Job Title
Accenture	Senior Director
Accenture	Accenture Digital Practice - Financial Services
Acceptance Insurance Co.	SVP, Marketing, eCommerce and Business Development
Acquia	Business Development Representative
Acquia	Senior Enterprise Account Executive
Acquia	Vice President
AdGooroo	Account Executive
Adobe	Director, Industry Strategy & Marketing Financial Services
AIG	Vice President of Strategic Marketing Initiatives and Head of Digital
Akamai	Financial Services Sales
Akamai	Sales Director, Financial Services
Akamai Technologies	Chief Strategist, Financial Services
Akamai Technologies	Strategic Account Executive
American Eagle Credit Union	Svp/Chief Strategy Officer
American Eagle Federal Credit Union	SVP Technologies
American Eagle Federal Credit Union	Senior Vice President
Associated Bank	Digital Marketing Director
Automotive Finance Corporation	Technology Product Manager
AXA	Head of Digital Differentiation and Customer Experience
Backbase	Global Head of Marketing
Banco Santander	SVP - Head of CCC
Bank of America	Head of Digital Design
Bank of the West	Group Manager, Digital Product and Strategy
Barclays Financial Corp	Assistant Vice President, Digital Marketing
Baxter Credit Union	Cio/bcu
Baxter Credit Union	VP, Marketing

BB&T	Digital Sales and Marketing Manager
BB&T	VP - Omni Channel Platform Strategy
BBVA Compass	Chief Marketing and Client Experience Officer
BBVA Compass	Digital Marketing Manager
Beyond Bank Australia	Non Executive Board Director
Blackstone Technology Group	Partner
Blackstone Technology Group	Chief Executive Officer
BookingBug	CEO
Canandaigua National Bank	Senior Corporate Marketing Vice President
Canandaigua National Bank	Executive Vice President of Retail Banking and Consumer Lending
CAPITAL ONE	Director, Enterprise Digital Product Management
Capital One	Business Manager
Capital One Financials	Digital Product Manager
Celent	Senior Vice President – Banking
Celent	Senior Analyst – Banking
Central 1 Credit Union	Product Manager
Central 1 Credit Union	Senior Product Manager
Central 1 Credit Union	Senior Product Manager
Chamber of Digital Commerce	Founder and President
Charles Schwab	Vice President, Advisor Services Marketing
Charles Schwab	Senior Manager, Technology Marketing
Charles Schwab	Sr. Manager, Advisor Services Communications
Charles Schwab	Managing Director- Advisor Services Content Marketing
CIBC	Senior Director of Internet Strategy and eChannels
Citi	Vice President of Digital Customer Care
Citi	Head of Open Innovation
Citi	API Digital Ecosystem Global Head
Citi	Global Head of Emerging Platforms and Services
Citi Bank	Senior Vice President, Head of Strategy, Citi FinTech Acceleration
Citi Bank	Vice President, Senior Project Manager, Business Development and Digital Ba
Citi Bank	Managing Director and Digital Banking Head for Latin America
Citi Group	
D3 Banking	CMO
Desjardins	Web Advisor
Desjardins	Web Advisor
Discover Business Services	Project Manager, Rewards
Equity Bank	Director of Marketing
Extractable	Associate
Extractable	Chief Strategist
Extractable	President, Chief Executive Officer
Extractable	Vice President
Extractable	Vice President

Extractable	Chief Analytics Officer
Fidelity Investments	Digital Communications, Vp
Fidelity Investments	Director, Digital Communications
Fidelity Investments	Sr Business Analyst
Fifth Third Bank	AVP: Online & Mobile Banking Marketing
Fifth Third Bank	VP Digital Marketing Manager
Fifth Third Bank	Digital Marketing Manager
Fintech Advisors	Omni Channel Digital Executive
First Republic	SVP, Head of Digital Channels
First Tennessee Bank	VP, Digital Channel Strategy
First-Citizens Bank & Trust Company	Delivery Strategy and Optimization Manager
ForeSee	Business Development Representative
ForeSee - Answers	Senior Director, Product Strategy
ForeSee, Answers.com	Regional Director, Mobile/Sales
Foresee, Answers.com	Regional Manager, Web/Sales
ForeSee, Answers.com	Business Development Representative
ForeSee, Answers.com	Associate Client Manager
GoBank	President and CEO
Isban (Santander Group)	IT Manager
ISBAN (Santander Group)	Manager
JP Morgan	Manager
JP Morgan Chase	Head Of Digital, Business
JP Morgan Chase	MD Global Enterprise Accounts, Chase Commerce Solutions
Laett Financial Group	Senior Partner
Lendio	
Liferay Inc	Director, Corporate Sales, Americas
Liferay Inc	VP, Operations, US & APAC
Liferay Inc	Senior Account Executive
M&T Bank	Technology Product Strategy Manager
M&T Bank Corporation	Head Of Innovation
MasterCard	EVP, Platforms, Emerging Markets
MasterCard Worldwide	SVP, Group Head of Business Development
Mercantil Commercebank	Sr. EChannels Product Analyst
Mercantil Commercebank	E-Channels Products Analyst
Mercantil Commercebank	E-Channels Analyst II
Mercantile Bank	Chief Information Officer
MetLife, Inc.	Senior Vice President of Innovation
Mutual of Omaha Bank	Mutual Of Omaha Bank
Mutual of Omaha Bank	VP Digital Delivery
MX	Global Executive
MX	National Account Executive
Nasdaq	Director, Audience Development
New York Life Insurance Company	Corporate Vice President
Northern Trust Corp	Marketing Specialist
Park Sterling Bank	Retail Channel Director
Personetics	Sales and Business Development Director
Personetics	CEO
Personetics Technologies	Marketing Vice President
Personetics Technologies	Sales and Business Development Director

PNC Bank	Innovation Director
Popular Community Bank	AVP, Digital Banking Product Manager
Principal Financial Group	Chief Marketing Officer
Prospera Credit Union	Senior Manager, Digital Banking
Prudential	Director- Strategy
Prudential	Director, Strategy
PWC	Principal
RBC	Head, Applied Innovation, Technology & Operations
RBC	Senior Business Innovation and Transformation Manager
Rocket Fuel	Senior Events and Marketing Manager
State Street Capital Markets	COO, Innovation
SunTrust Bank	GVP, Digital Innovation
Symantec	Sr. Product Marketing Manager
Synchrony Financial	Consumer Eservice Project Manager
T Rowe Price	Digital Channel Management - Lead Manager
Tangerine	Chief Operating Officer
TD Ameritrade	Sr. Manager, Web and Mobile Strategy, eCommerce
Tealium	Account Development Manager
Tealium	Marketing and Business Development Vice President
Tealium	Account Executive
Tealium	Senior Account Executive
Tealium	Solutions Consultant
The Hartford	Digital Commerce Assistant Vice President
The Hartford	Director Ebusiness
TowneBank	E-Channel Marketing Assistant Vice President
Trinity Insight	Founder and CEO
TruSignal	Strategic Sales Director
U.S. Bank	Vice President, Innovation
United Services Automobile Association	VP Business Solutions COO/ESM
United Services Automobile Association	Lead Digital Channel Manager – Bank Deposits
USAA	Assistant Vice President Innovation Product Development
USAA	Channel Manager
USAA	Chief Innovation Officer
Veriday Inc	CEO
Veriday Inc	Senior Account Executive
Wells Fargo	AVP & Digital Product Manager
Wells Fargo	VP Mobile Payments and Innovation
Western Alliance Bank	AVP, Senior Digital Marketing Officer
Western Alliance Bank	Svp, Director of Marketing & Communications
Western Union	Manager, Global Corporate Communications
Yodlee	Senior Director of Product Marketing

Zions Bancorporation	Interactive Product Manager
Zions Bancorporation	Mobile Banking Product Manager
Zoot	Strategic Alliances Partner Manager
Zoot Enterprises Inc	Marketing Director
Zoot Enterprises Inc	Sales Enablement Vice President
Zoot Enterprises Inc	Senior Sales and Marketing Vice President