

**Creating a unified, proactive Information Governance strategy in your organization
to drive value and reduce risk**













Historically, the C-Suite has had a tendency to only prioritize **Information Governance** when litigation or investigations have shone a light on an unacceptable level of **risk, liability and cost.**



















However, as the majority of highly regulated corporations have now experienced the implications of leaving themselves exposed in such a way, there is now an increasing consensus that **managing data in the reactive, siloed ways of the past is no longer acceptable.** Challenges surrounding Data Governance are the most often **cited inhibitors preventing investment in key strategic initiatives** such as migration to the **Cloud, Cyber Security, Mobility and Big Data.** Left unaddressed, significant cost savings, additional revenue generation and competitive advantage remain unfulfilled. High profile incidents such as the **Target data breach** have brought these issues to the forefront of senior leaderships' minds.

There is recognition that a **shift towards a proactive, strategic approach to data** repositioned as a vital strategic asset to the business will **enable informed decision making and drive profitability** at the same time as **minimizing risk.**

As such, the **Information Governance Exchange** is designed to provide a platform for those corporations that recognise the need to reposition their approach to information governance to **benchmark** with senior peers and solution providers capable of defining and successfully navigating this new territory.

Leading Experts Participating as a Speaker in September 2014 Include:

<p>Jay Cohen Chief Compliance Officer Assurant Inc.</p>  <ul style="list-style-type: none"> • A Fortune 500 company, premiere provider of specialized insurance products and related services • Jay leads the domestic and international regulatory and compliance functions • 30+ years of experience at a range of companies plus has held a number of positions in City and State Law Enforcement 	<p>Brian McGovern SVP, Legal Chief Data Officer, Process and Information, AIG Legal Operations Center AIG</p>  <ul style="list-style-type: none"> • Responsible for AIG's projects, reporting, process design and improvement, and operations for AIG's global legal spend • \$68 billion multinational insurance corporation, 64,000+ employees • Prior to working with AIG, Brian held leadership roles at Credit Suisse Private Banking, Merrill Lynch and GE 	<p>Donna Nemecek Vice President - Risk & Compliance Bank of New York Mellon</p>  <ul style="list-style-type: none"> • Donna is the 2013 North East & North America Winner of the Technology Executive Network, Information Security Executive – Unstructured Data Governance Project of the Year • Global lead for the Information Risk Management Program • Has worked in risk management for 10+ years. Developed Risk Management's information risk program as part of BNY Mellon's Basel II compliance initiative 	<p>Cheryl McKinnon Principal Analyst Forrester Research</p>  <ul style="list-style-type: none"> • Expert in enterprise content management, information governance and eDiscovery, with a deep experience in areas such as records management, social media and industry standards • Previously ran an independent consulting firm and has served as VP Marketing for Allim, CMO of Nuxeo, and senior roles with OpenText and Hummingbird • http://blogs.forrester.com/cheryl_mckinnon
<p>Nick Savage Acting ASAC Federal Bureau of Investigation</p>  <ul style="list-style-type: none"> • In his 15th year with the Federal Bureau of Investigation (FBI) • Has management responsibility for the Cyber Branch for the FBI Washington Field Office – includes national security cyber investigations plus 3 digital forensic laboratories • Sharing his knowledge at the Exchange on the Tackling Cyber Security in the 21st Century panel 	<p>Barclay Blair Information Governance Consultant IG Initiative</p>  <ul style="list-style-type: none"> • Advisor to Fortune 500 companies, vendors and government institutions • Author, speaker and internationally recognized authority on information governance • President and founder of ViaLumina and Executive Director and founder of the Information Governance Initiative 	<p>Anne Kershaw Managing Director Knowledge Strategy Solutions & Adjunct Faculty, Columbia University</p>  <ul style="list-style-type: none"> • Has saved clients millions of dollars in some of the nation's largest litigations • Faculty Member of Columbia University's Executive Master of Science in Information and Knowledge Strategy • Subject matter expert at US. National Magistrate Judge Conferences, frequent lecturer & author 	<p>Allison C. Stanton Director of E-Discovery, FOIA, and Records Office of the Assistant Attorney General Department of Justice - Civil Division</p>  <ul style="list-style-type: none"> • Advises on complex e-discovery issues in civil litigation & investigations • Develops eDiscovery policies, practices, & training for the Civil Division • Works with other Departments of Justice Divisions on eDiscovery initiatives • Advises federal agencies on eDiscovery • Provides guidance on proposed changes to procedural rules, regulations, & legislation
<p>Christine Hasiotis Senior Counsel and Leader of the GE Legal Support Solutions group Electric Insurance Company</p>  <ul style="list-style-type: none"> • Electric Insurance Company is a financially consolidated business of GE • 12 years of GE litigation management experience and currently a member of GE's Discovery Council • Provides GE and Electric Insurance with leadership on developing and executing GE's Discovery program 	<p>Janet Heins, Director Information Security & Governance Biogen Idec</p>  <ul style="list-style-type: none"> • Global biotechnology company, \$5 billion revenue, offices in around 30 countries • Janet is responsible for: Security Operations within IT; Security, Risk and Management setting policy and standards; Disaster Recovery; Information Governance; and IT Communications 	<p>Kurt Wilhelm Director, Information Governance NBC Universal</p>  <ul style="list-style-type: none"> • Joined NBC Universal to set up IG function & Governance Council • Previous roles include SVP Records Management, Citi, VP Subject Matter Expert, Autonomy & Director, Records & Information Management at Philip Morris International 	<p>Mark J. Risoldi Managing Director, Global Head of Information Security Services JP Morgan Chase</p>  <ul style="list-style-type: none"> • Worked exclusively in Information Technology field for over 29 years • Provides firm-wide leadership and coordination of JPMC Information Security function • Previously Mark was head of the Technology Information Lifecycle Management group, Morgan Stanley • Direct reporting relationship to the firm's CISO and significant interaction with business CIOs and COOs, as well as the firm's Chief Privacy Officer

<p>Allan Hsu Director of Litigation & eDiscovery Fannie Mae</p>  <ul style="list-style-type: none"> The Federal National Mortgage Association (FNMA), commonly known as Fannie Mae has revenues of US\$ 22.9 billion Allan serves as the primary technical expert with responsibility for the development, implementation, and management the eDiscovery and Information Governance programs 	<p>Dr. Galina Datskovsky Independent Business and Information Governance Consultant</p>  <ul style="list-style-type: none"> An independent consultant, specializing in growth strategies for technology companies in the Security and IG space Formerly SVP of Information Governance at Autonomy, an HP Company Served as a member of the board, President-elect, President and Chair of the board of ARMA International from 2007-2013 	<p>John D. Johnson Global Security Strategist John Deere</p>  <ul style="list-style-type: none"> John defines information assurance, risk management and governance strategy Over 30 years of IT experience and 18 years of information security experience John is active in the security industry and he writes and teaches college courses on information assurance 	<p>Hon. Andrew J. Peck U.S. Magistrate Judge, U.S. District Court Southern District of New York</p>  <ul style="list-style-type: none"> Frequent lecturer on issues relating to electronic discovery Member of the Sedona Conference Awarded the Champion of Technology Award for 2011 by Law Technology News
<p>Joe Do Microsoft LCA Information Governance Manager Microsoft</p> <p>Joe will explain how SharePoint can empower users to successfully address their records and governance issues by seamlessly managing content across the entire information lifecycle</p>	<p>Richard Nohe VP & Chief Counsel Americas BT</p>  <ul style="list-style-type: none"> BT is a British multinational telecommunications services company with operations in around 170 countries and £18 billion revenue Richard is Chief Counsel Americas, covering North and South America 	<p>Lauren Barnes VP Information Management Credit Suisse</p>  <ul style="list-style-type: none"> Credit Suisse Group AG is a £16 billion revenue Switzerland-based multinational financial services company headquartered in Zürich Past experience includes Electronic Records Manager at Lehman Brothers, Records Manager for the US and Canada for American Express and consulting for a records management software provider 	<p>David Horrigan, Esq. Analyst, E-Discovery and Information Governance 451 Research</p>  <ul style="list-style-type: none"> Analyst covering e-discovery & information governance Lawyer & award-winning journalist Advises on rapid changes in e-discovery as corporations and law firms keep pace with ever-increasing legal and regulatory requirements for information management
<p>Sean Pike Program Director, Governance, Risk and Compliance Infrastructure IDC</p>  <ul style="list-style-type: none"> Program Director in IDC's Storage Systems Research Group Sean examines the implications of emerging technology and legal and regulatory developments on risk and compliance programs, information governance and data privacy initiatives, and legal discovery efforts Joined IDC in 2014 with 17 years of highly regulated industry experience 	<p>Edwin Lee Managing Director Alvarez & Marsal</p>   <ul style="list-style-type: none"> MD Alvarez & Marsal Global Forensic and Dispute Services, specializing in electronic discovery and computer forensics in support of complex litigation and regulatory investigations Primary areas of concentration: Litigation readiness, helping to reduce risks & manage discovery costs through preparation & process improvement 	<p>Bassam Zarkout Chief Technology Officer RSD</p>   <ul style="list-style-type: none"> 20+ years experience in Information Governance solutions, including Records Management, eDiscovery, Regulatory Compliance, Privacy, and Audit Trail Management Involved in enterprise information governance projects at large enterprises, including US Department of Defense, major global financial services organizations & automotive manufacturers 	<p>Paul Wester Chief Records Officer for U.S. Government National Archives</p>  <ul style="list-style-type: none"> Currently the Director of Modern Records Programs Communicates with customer groups: Federal agencies; professional groups; public interest groups; and the American public Helping the government transition to electronic records
<p>Kevin Werwie Managing Director, Professional Services Group Iron Mountain</p>  <ul style="list-style-type: none"> Responsible for helping clients achieve their Records & Information Management (RIM) and Information Governance goals and objectives 12+ years experience in the industry Previously was a Senior Consultant specializing in strategic account management, team development, sales effectiveness, customer relationship management and human capital strategy 	<p>Reed Irvin Senior Vice President, Product Development Viewpointe</p>   <ul style="list-style-type: none"> Responsible for the overall direction and growth of OnPointe®, Viewpointe's robust information governance solution, and the company's industry leading check archive Active member of the EDRM, currently co-chairs the IGRM (Information Governance Reference Model) 	<p>Jason Federoff Director Information Lifecycle Management Comerica Incorporated</p>  <ul style="list-style-type: none"> Among 25- largest U.S. banking companies, \$62.9 billion in assets Oversees corporate retention schedule, physical and electronic records programs, enterprise secure information destruction program, program compliance monitoring He is also the Enterprise Service Owner for "Content Central", Comerica's Enterprise Content Management program 	<p>Rupin Mago Director, Technical Sales Adlib</p>   <ul style="list-style-type: none"> Rupin combines 8+ years of ECM experience with knowledge gained from his previous roles to educate audiences and perform ongoing needs analyses on concrete ways that Adlib customers can receive tangible value Rupin developed and launched Adlib's PDF Therapy program, a free on-site consulting program
<p>Matt McGivern Managing Director, Business Intelligence & Data Governance Lead Protiviti</p>   <ul style="list-style-type: none"> Leads the Business Intelligence and Data Governance practice Focused primarily on business intelligence, strategy, and technology projects 17+ years experience in information technology, process consulting, and project management 	<p>John Buselli Information Governance Practice Leader IBM Software Group</p>   <ul style="list-style-type: none"> John provides guidance on how to define mechanisms to manage information for more productive and competitive purposes and how to address the myriad of regulatory and compliance requirements 25+ years of operations and business development experience 	<p>Ken Jacquier North America, Information Governance Practice Lead IBM Software Group</p>   <ul style="list-style-type: none"> Ken's knowledge has evolved from various roles at Grainger and IBM Has enjoyed working with over 100 clients throughout various industry segments to bring IT and the business together 	<p>Warwick Sharp Vice President, Marketing and Business Development Equivio</p>   <ul style="list-style-type: none"> Co-founder of Equivio, where he leads marketing and business development Before founding Equivio, Warwick was vice president of product marketing at Amdocs, the market leader in customer experience systems for communications companies

Simon Taylor
Senior Director,
Information
Management
Commvault Systems Inc.



- Leads CommVault's Information Management business including Information Risk, e-Discovery, Compliance, Record Keeping and Information Search
- Over the last 26 years he has worked for many large multi-nationals while building deep expertise in a range of topics including business intelligence, data warehousing, application and information management

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Information Governance Exchange, Day 1 September 3, 2014




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1:00 - 2:15	Registration and Networking You will be greeted at registration by the Information Governance Exchange team who will run through your personal schedule for the Exchange. You will also receive a "Top Projects" sheet, which includes a list of challenges each registered delegate is looking to overcome. This is a great tool to help 'break the ice' when networking and helps you identify which of your peers in attendance are facing similar challenges to you, maximising your time at the Exchange.
2:15 - 2:20	Welcoming Address from the Legal Exchange Network
2:20 - 2:35	Chairman's Welcome & Opening Remarks The chair will set the mission statement for the Exchange and give an introduction to the sessions of the day. Edwin Lee, Managing Director, Alvarez & Marsal
2:35 - 3:15	Keynote Panel: Understanding the Regulators' Expectations and Managing Your Information Governance Strategy Accordingly Organizations now own vast quantities of data, around 80% unstructured, and many pieces will be subject to individual regulatory and legal requirements. As the way we communicate in business changes at a rapid pace, do you fully understand what the regulators expect from you when you are faced with a regulatory investigation or litigation? Are you proactively managing your information in order to stay one step ahead? A panel of distinguished regulators will offer their insights into the regulatory climate in relation to managing data plus share their current enforcement priorities in Information Governance and eDiscovery to help you better manage your data. Allison Stanton, Director of E-Discovery, FOIA, and Records, U.S. Department of Justice, Civil Division Susan Schroeder, Deputy Chief Department of Enforcement, FINRA Jason Federoff, Director Information Lifecycle Management, Comerica Incorporated Jay Cohen, Chief Compliance Officer, Assurant Inc.
3:15 - 3:45	Plenary Session: E-Discovery Under Pressure: How to Employ eDiscovery Best Practices when Government Investigators Come to Call Al Lakhani, Managing Director, Alvarez & Marsal
3:45 - 4:05	Networking Break
4:05 - 4:45	Fireside Chat Panel: The Dynamics of Collaboration between IG Stakeholders including the CIO, General Counsels Office, Chief Records Officer: Developing a True Partnership for Success Please Tick the Box that Most Applies: <ul style="list-style-type: none"> • IT should work on a need to know basis as a supplier delivering the technical functionality to my projects • IT should step up and take responsibility for Information Governance... Have you read your job title lately? Chief "INFORMATION" Officer • IT is a key partner with whom I need to collaborate from feasibility testing onwards on any project In order to execute an your data governance strategy effective collaboration between key stakeholders from Legal, RIM, IT, Information Governance and eDiscovery leadership plus the need for these stakeholders to each take on a role in the process is essential. Only a unified committee like this can define what parameters need to be set in management and deletion of your data. Without mutual understanding and involvement you will be stuck in the void between reality and theory. Further to this, Gartner have predicted that by 2016, 20% of CIOs in regulated industries will lose their jobs for failing to implement the discipline of information governance successfully. Success can only be achieved through effective collaboration. This session will explore the dynamics of collaboration and the importance of developing true partnerships for success. Paul Wester, Chief Records Officer for U.S. Government, National Archives Brian McGovern, SVP, Legal Chief Data Officer, Process and Information, AIG Legal Operations Center, AIG Janet Heins, Director, Information Security & Governance, Biogen Idec Bassam Zarkout, Chief Technology Officer, RSD <div style="text-align: right;">Session panellist: </div>
4:45 - 5:15	Presentation: Something you don't hear often: 6 practical steps to Information Governance Information practitioners including the newly created role of the Chief Data Officer are quite simply tasked with helping to save money, reduce risk and improve productivity through improved insight to business information. We are by definition the conscience of our data as we strive to tackle a broad range of Information Governance challenges. This session will cover the how the CommVault Simpana platform helps you to take control of the data lifecycle in 6 simple steps that accelerate enterprise access to information for insight, competitive advantage and improved records retention. Simon Taylor, Senior Director, Information Management, Commvault Systems Inc.

5:15 – 5:45	<p>Presentation: To Succeed In Information Governance... Take A Running Jump Into The Lake</p> <p>To implement enterprise-wide information governance, take a tip from the Department of Homeland Security. Inundated by data silos, DHS is now forming a “data lake” to better manage all the information in one place. Welcome to the biggest challenge of enterprise-wide Information Governance – consolidation of data silos. To manage the surging swells of data, a massively scalable architecture is critical to unify or pool all the content. If the foundation is weak, IG will likely fail... especially as more data, more formats, and more functionalities are required. This session outlines the hard questions to ask in assessing architectural scalability and functional requirements that your IG strategy must have in order to ensure that your data lake, as Gartner puts it, doesn’t turn into a data swamp.</p> <p>ZL Technologies </p>
5:45 – 6:00	<p>Chair’s Closing Remarks</p>
<p>6:00 – 7:00</p> 	<p>Ice-Breaker Networking Drinks</p> <p>You are in a room full of people who are passionate about developing Information Governance strategy... now how often does that happen?</p> <p>Make the most of this opportunity to get acquainted with the other people who are going to continue to be the driving force behind the operational and cultural change needed across all highly regulated industries and beyond.</p> <p>How does it work? It’s easy. You spend five minutes on one table, and when the bell rings you’ll be directed to the next one to start another round of networking.</p>
7:00 – 9:00	<p>Gala Dinner Hosted by Lighthouse eDiscovery </p>

Information Governance Exchange, Day 2 September 4, 2014

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7:30 – 8:50	Registration	
7:40 – 8:40	<p>Breakfast Briefing: From a Problem of Quantity to a Quantified Problem: The Use of Predictive Coding for Information Governance</p> <p>Predictive coding is a form of machine learning in which the software can be trained by a human to classify documents. Approved by the courts, predictive coding is used very successfully in e-discovery and corporate investigations. Predictive coding is also a good fit for the information governance challenges of defensible deletion and records retention.</p> <p>Corporations are accumulating massive volumes of emails, file shares and documents. Cutting through the hype, this breakfast session will provide an overview of how predictive coding enables a repeatable, quantifiable process for the defensible disposition of these rapidly growing stores of electronic material. In particular, the session will focus on how the use of statistical modeling can provide senior management with a quantified assessment of the cost and risk implications of various decision options in implementing an information governance policy.</p> <p>Warwick Sharp, Vice President, Marketing and Business Development, Equivio</p>	
8:40 – 8:50	<p>Chairman’s Welcome & Opening Remarks Alvarez & Marsal</p>	
8:50 – 9:25	<p>Keynote Presentation: What Does a Successful Information Governance Structure Look Like?</p> <p>Information is now acknowledged as the cornerstone of any thriving business, an asset which needs to be carefully managed and leveraged to enable informed decision making and drive profitability. Organizations are realising the importance of a unified Information Governance strategy and are searching for best practice examples on which to base their structure and approach.</p> <p>Galina Datskovsky will open this session with an outline of what good Information Governance looks like before we look at what has been achieved in JP Morgan Chase, looking at inspiring yet practical methods of driving proactive Information Governance within your organization.</p> <p>Mark Risoldi, Head of Information Security, JP Morgan Chase Galina Datskovsky, Independent Business and Information Governance Consultant</p>	
9:30 -10:00	<p>Panel: Driving Value for Your Organization through an Effective Defensible Disposition Strategy</p> <p>An effective Information Governance program ensures compliance with regulations but more importantly allows for information to be used as a business asset. A sound Information Governance policy allows for defensible disposition which can create a quick win through a strong ROI as it dramatically reduces storage costs and makes moving to the Cloud easier amongst many other benefits. Many companies struggle with how to do this efficiently and effectively.</p> <p>In this session, hear how an effective defensible disposition strategy will enable your organization to:</p> <ul style="list-style-type: none"> • Reduce physical and electronic storage costs substantially • Moving data to the Cloud more easily due to the thorough “clean-up” • Respond to the Big Data challenge: handling data migration in the era of Big Data • Utilize analytics and provide improved metrics on your organization’s information • Respond more quickly and efficiently to regulatory requests or litigation <p>Kevin Werwie, Managing Director, Professional Services Group, Iron Mountain Krista Ellis, Vice President & Counsel, Credit Agricole</p>	<p>Session panellist:</p> 
10:05 – 10:35	One-to-one Business Meetings	
10:40 – 11:10	One-to-one Business Meetings	<p>BrainWeave: Big Data: Maximizing Value, Minimizing Risk</p> <p>Al Lakhani, Managing Director, Alvarez & Marsal </p>
11:15 – 11:45	One-to-one Business Meetings	




11:45 -12:45	<p>Benchmarking Working Group Discussions</p> <p>How do they work? All discussion tables will take place at the same time and each will be led by an industry expert but driven by you. Choose one of these roundtable discussions to benchmark with peers, share your learnings so far and have your questions answered on a topic that is currently a priority for you.</p>	
	<p>How to Effectively Implement Information Governance Tools and Processes in Preparation for Litigation or Investigations</p> <p>Ryan Bilbrey, Managing Director, Legal Technology Solutions Practice, Navigant</p> 	<p>Best Practices in Data Security for Unstructured Sensitive Data in Shared Drives and SharePoint</p> <p>Tim Wainwright, Managing Director of Client Service, CISSP & David Mertz, Data Protection Services Lead, CISSP, Security Risk Advisors</p> 
	<p>Defensible Disposition: a Quick Win When you Need to Show ROI?</p>	<p>Information Governance – What is Your Score? Increasing the Effectiveness of Your Program Through IG Metrics</p> <p>Martin Tuip, Executive Director of Information Governance Solutions, ARMA International</p>
12:45 -1:45	<p>Networking Lunch</p>	
1:45– 2:15	<p>One-to-one Business Meetings</p>	<p>BrainWeave: Whatever Happened to the Automation Silver Bullet?</p>
2:20 - 2:50	<p>One-to-one Business Meetings</p>	<p>Reed Irvin, Senior Vice President, Product Development, Viewpointe</p> 
2:50 – 3:20	<p>Panel Discussion: Tackling Cyber Security in the 21st Century: Utilizing Mobility, Big Data and Cloud without Compromising Security and Privacy</p> <p>When data security is compromised there are a whole host of consequences you wish to avoid, including the loss of valuable intellectual property, leaving your company open to substantial fines and/or litigation plus, in some high profile cases, it can do untold damage to your customers' confidence and brand reputation. It is risky to handle cyber threats in a reactive way as you leave yourself open</p> <p>In this session, real-world examples will be analysed so you can be more proactive when tackling cyber threats and the resulting privacy risks in relation to mobile working, Big Data and Cloud migration allowing you to utilise these trends to stay one step ahead.</p> <p>Here's what you'll take away from this extremely practical session:</p> <ul style="list-style-type: none"> • Mobile privacy and security challenges and solutions: utilising mobility to better manage cyber threats • Big data: a help or a hindrance when it comes to cyber security threats? Discover how to utilise Big Data in your company to protect against threats • Social media: discover how to keep up with the latest trends in social media so that you are one step ahead not behind <p>Nick Savage, Acting ASAC, Federal Bureau of Investigation Galina Datskovsky, Independent Business and Information Governance Consultant John D. Johnson, Global Security Strategist, John Deere</p>	
3:35 –4:05	<p>One-to-one Business Meetings</p>	
4:10– 4:40	<p>One-to-one Business Meetings</p>	<p>BrainWeave: From Policy to Paper: a tactical view of how to improve the eDiscovery process for the end user</p> 
4:45 – 5:15	<p>One-to-one Business Meetings</p>	<p>Rupin Mago, Director, Technical Sales, Adlib</p>
5:15 – 5:55	<p>Trend Watch</p> <p>Our panel of expert analysts will assess the legal and Information Governance landscapes to shed light on the latest developments within corporations plus developments in the solutions available that can assist you in your role. Focus areas for discussion include:</p> <ul style="list-style-type: none"> • Data security trends worldwide including the impact of BYOD • 'Master Data' and 'Knowledge Management' – where do these fit in relation to Information Governance? • Trends in Big Data • International business trends and the growth of the Cloud • EU data privacy and data protection regulations: how will the changes in Europe impact on your role? <p>David Horrigan, Esq., Analyst, E-Discovery and Information Governance, 451 Research Cheryl McKinnon, Principal Analyst, Forrester Sean Pike, Program Director, Governance, Risk and Compliance Infrastructure, IDC</p>	
6:00 – 6:40	<p>Case Study: Data Analytics, Metrics and Reporting: Adding Value through Data at AIG</p> <p>Organisations are now handling vast amounts of data. As a senior practitioner involved in the management and governance of this data, how can you collaborate with senior peers to fully understand and utilise this mass of data to add value for your organisation?</p> <p>In this practical case study, Brian McGovern who is SVP, Legal Chief Data Officer, Process and Information, AIG Legal Operations Center, will take you through their business reporting and analytics project which is allowing them to offer real-time metrics and improve data quality across their organisation. Brian will start at the beginning to explain why they have invested in this project, how they have overcome challenges along the way and details of the dashboards used and resulting functionality.</p> <p>Brian McGovern, SVP, Legal Chief Data Officer, Process and Information, AIG Legal Operations Center, AIG Matt McGovern, Managing Director, Business Intelligence & Data Governance Lead, Protiviti</p> 	
6:40 – 6:50	<p>Chair's Closing Remarks</p> <p>Alvarez & Marsal</p>	
6:50 – 8:00	<p>Drinks Hosted by Protiviti</p> 	

Information Governance Exchange Day 3

September 5, 2014

The Future for Information Governance and eDiscovery: Bridging the Information Governance Gap

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7:50 – 8:45	Breakfast Briefing – Records Management in Sharepoint	
	<p>Joe Do from Microsoft’s Legal & Corporate Affairs department will demonstrate how native capabilities within Microsoft SharePoint 2013 can serve as the as the foundation for a holistic, global records management methodology. After consolidating over 3,500 retention categories into eight overarching categories aligned to its business groups, Microsoft used SharePoint Records Center as a central repository to support its entire records management process, including unified physical and digital records, on-premises and in the cloud, and from collection through disposition. Microsoft benefits from core capabilities within SharePoint Records Center by expediting merger and acquisition records management, improving records management adoption, standardizing business processes, and improving employee productivity.</p> <p>Joe Do, Microsoft LCA Information Governance Manager, Microsoft</p>	
7:45 – 8:45	Registration & Check-Out Time	
8:50 – 9:00	Chairman’s Welcome & Opening Remarks: Alvarez & Marsal	
9:00 – 9:40	<p>Panel Discussion: Has Information Governance Reshaped the eDiscovery Landscape and What Does this Mean for Your Organisation?</p> <p>eDiscovery is, by its nature, a reactive process. However, it is becoming apparent that companies are looking for ways to better manage their data to not only avoid risks but proactively add value to the organization. The industry has reached a tipping point as companies have realised the importance of managing information in a unified way across their enterprise and most are committing more resources to doing so.</p> <p>What will you take away from this session?</p> <ul style="list-style-type: none"> • An update on how the landscape is shifting, and what impact this has when it comes to selecting external solutions • What steps you should be taking to better manage Information Governance as it impacts on eDiscovery • An update on the amendments to the Federal Rules of Procedure; how this will impact the landscape <p>Judge Hon. Andrew J. Peck, United States Magistrate Judge, Southern District of New York David Horrigan, Esq., Analyst, E-Discovery and Information Governance, 451 Research Anne Kershaw, Managing Director, Knowledge Strategy Solutions & Adjunct Faculty, Columbia University Allan Hsu, Director of Litigation & eDiscovery, Fannie Mae Christine Hasiotis, Senior Counsel and Leader of the GE Legal Support Solutions Group, Electric Insurance Company</p>	
9:45 – 10:15	One-to-one Business Meetings	<p>BrainWeave: Information Governance- The Foundation to Deliver Business Ready Data: How Organizations are balancing Business Agility with Risk Mitigation</p> <p>Ken Jacquier– IBM Software Group, North America, Information Governance Practice Lead and John Buselli - Information Governance Practice Leader IBM Software Group</p> 
10:20 - 10:50	One-to-one Business Meetings	
10:50 - 11:20	<p>Presentation: Shinning the Light on Dark Data: Find the Un-Findable Content for e-Discovery & Information Governance</p> <p>Content is everywhere, and gaining momentum with individuals creating vast amounts of data. Amazingly, 15 Petabytes a day of new information is created. By 2015, nearly 3 billion people will be online, creating and sharing 8 zettabytes.</p> <p>How do organizations capture and control all of this content? With an increasing emphasis on unstructured data, the Discovery process is posing more complex challenges for organizations struggling to capture and control what they don’t know...or can’t see: ‘Dark Data’.</p> <p>Control, classify, search and find your content. Ensure that you can leverage the content you own to support the organization’s Governance requirements.</p> <p>Learn how organizations have leveraged Advanced Rendering, Document Lifecycle Management, and other best practices to make Discovery more efficient and reduce the risk of so-called ‘Dark Data’. Learn how to effectively search a wide array of material and automate the process of electronic document classification and standardization to make content more findable.</p> <p>Peter Duff, President & CEO, Adlib Richard E. Davis, J.D, Founder & CEO, DISCOVERYLOGIX</p> 	
11:25 - 11:55	One-to-one Business Meetings	BrainWeave: Title TBC
12:00 - 12:30	One-to-one Business Meetings	
12:30 -1:30	Networking Lunch	
1:30 - 2:00	<p>Presentation: Using Multi-Matter Repositories to Control Costs in Corporate E-Discovery and Information Governance</p> <p>For corporations seeking to bring litigation and information governance spending under control, multi-matter repositories offer dramatically reduced e-discovery costs while providing critical new insights into your data. As big data platforms and machine learning systems continue to advance, tools developed for e-discovery can now be scaled up to handle much larger volumes of data and used for information governance tasks. The eroding barriers between the two domains is allowing more companies to move from reactionary, siloed responses to litigation towards centralized systems that reduce storage costs, eliminate duplicated effort, efficiently re-use human decisions, streamline processes, and provide powerful new analytics.</p> <p>Mark Noel, Managing Director of Professional Services, Catalyst Repository Systems</p> 	

<p>2:00 – 3:15</p> <p>Group Discussions:</p>	<p>Working Group Discussions: Tying Your Information Governance Programme to Your Existing Projects</p> <p>Information Governance in its own right has historically been low on the budgeting agenda until an investigation, litigation or security breach strikes. However things are changing and effective IG is being seen as an enabler to big budget projects like migration to the Cloud, mobility and Big Data. In this session we will investigate how best to align your IG project to other business critical projects.</p> <p>How will this session work? In the run up to the Exchange and at the start of the event, attendees will put forward their key projects and challenges and we will select 4 key topics for discussion.</p> <p>Attendees will then break off into smaller working group discussions to benchmark with your peers and share examples of how Information Governance can be tied to existing C-Suite projects such as mobility, cyber security, Cloud and Big Data in order to align the budget with Information Governance projects.</p> <p>Facilitators will include: Richard Nohe, Chief Counsel Americas, BT Janet Heins, Director, Information Security & Governance, Biogen Idec Barclay Blair, Information Governance Consultant, IG Initiative Cheryl McKinnon, Principal Analyst, Forrester Thomas Mavroudis, Chief Data Officer, Americas, Global Head of Data Quality, HSBC Donna Nemecek, Vice President - Risk & Compliance, Bank of New York Mellon</p> <p style="text-align: center;">Topics for Discussion will be selected by you, and can include:</p> <table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 25%;">Mobility</td> <td style="width: 25%;">Social Media</td> <td style="width: 25%;">Cloud Migration</td> <td style="width: 25%;">Managing Unstructured Data</td> </tr> </table>	Mobility	Social Media	Cloud Migration	Managing Unstructured Data
Mobility	Social Media	Cloud Migration	Managing Unstructured Data		
<p>3:15 – 4:00</p>	<p>Presentation and Discussion: How to Form an Information Governance Oversight Committee: What Roles Do the General Counsel, Information Governance Director, CIO, CISO and Chief Data Officer Take?</p> <p>In this session you will hear from Kurt Wilhelm, Director, Information Governance, at NBCUniversal who is one of the frontrunners in forming a successful Information Governance function within his organisation, and is now bringing together a committee You will gain invaluable insights into the business value of creating the IG function, how this holistic approach brings real business benefits to Kurt’s organisation and how the cross-functional partnering is working in practice.</p> <p>Next our panel of experts will take questions from the floor and questions submitted in advance to share their insights into how the Legal, eDiscovery, Compliance, IG, Records Management and IT functions can work together to overcome the key inhibiting factors in putting together an effective panel.</p> <p>Barclay Blair, Information Governance Consultant, IG Initiative Kurt Wilhelm, Director, Information Governance, NBCUniversal Lauren Barnes, VP Information Management, Credit Suisse Sean Pike, Program Director, Governance, Risk and Compliance Infrastructure, IDC</p>				
<p>4:00 – 4:10</p>	<p>Chair’s Closing Remarks Alvarez & Marsal</p>				