

Dear Approving Manager,

I am writing to request your approval to attend the [Performance Excellence for Healthcare](#) event taking place July 30-31, 2013, in Chicago.

This valuable event will equip me with the skills to add value to our big data efforts by providing practical examples for optimizing patient experience, quality improvement, process and operational excellence and change management. The comprehensive conference program directly relates to our current initiatives, including:

- How to implement Lean and Six Sigma principles
- Understanding the key principles for improving service quality to achieve top survey scores
- Visualize patient flow to weed out non-value add steps for immediate cost savings
- Obtain the tools to promote a culture of continuous learning and development

I expect to learn ready-to-implement trends, processes and strategic thinking to our data analytics efforts. I will also have the chance to benchmark against several of our peer and competitive organizations through scheduled networking activities.

Here are four examples of specific interactive presentations I plan to attend:

- **Maximize the Value From Your Dashboard: “Rules (And Tools) of Engagement”**
 - With **Patricia Black**, MBA, Outcome Manager, Patient Care Services, **The Children’s Hospital of Philadelphia**
- **Utilize the Discipline of Lean Six Sigma With the Applied Creativity of Kakushin Innovation to Achieve the Best of Both Worlds**
 - With **Peter Scott**, President, **Kakushin Institute**
- **Determining Where to Place the Technology Investment for Electronic Health Records to Improve Quality and Efficiency**
 - With **Paula J. Magnanti**, Founder & Chief Healthcare Strategist, Board Advisor
- **Drum Up Leadership Support and the Right Buy-In for Quality Improvement Initiatives**
 - With **Shravani Datta**, Operational Excellence Leader, **Loyola University Medical Center**

The **End User All-Access Pass** for the two main conference days ranges from **\$1,699 to \$1,999** depending on when I register. In addition, as an attendee I will receive all conference presentations and materials. After returning from the [Big Data for Healthcare](#) event, I’d like the opportunity to review these materials with you and discuss how we can leverage them for further training of our team.

Sincerely,
NAME
TITLE