



PALM SPRINGS

Transforming Retail. Together.

February 17 - 20, 2015

JW Marriott Desert Springs Resort & Spa, Palm Springs, CA

www.etailwest.com

1760 Attendees Already Confirmed

Last Updated 2/3/15

For an updated attendee list please email etail@wbresearch.com

Account	Account
[24]7	Liberty Hardware
1-800 Contacts Inc. (4 attendees)	Lids (3 attendees)
1WorldSync Inc	Lifepics
2 Modern	Lifetouch Inc
2(X)IST	Light Van
24/7 Customer Inc	Lillian Vernon
2XU North America LLC. (2 attendees)	Lindi Skin
360pi (2 attendees)	Linea Directa (3 attendees)
4inkjets.com Idproducts.com (3 attendees)	Linea Pelle (2 attendees)
Abt Electronics Inc. (2 attendees)	Linen Chest (3 attendees)
AC Lens	Listrak (4 attendees)
AccessoryGeeks.com (2 attendees)	Live Nation
Acquia (5 attendees)	Liveclicker (3 attendees)
ActionX (5 attendees)	Living Direct (2 attendees)
Acumen Brands (2 attendees)	Living Social
AdGooroo (2 attendees)	Lowe's (6 attendees)
Adlift/SweetMemory	Lucy Activewear/ VFC (2 attendees)
Adlucent (3 attendees)	Luxottica Retail (2 attendees)

Adobe	Luxury Daily (2 attendees)
Adroit Digital (8 attendees)	Macewan University
Adroll (5 attendees)	Macy's (7 attendees)
Advance Auto Parts (3 attendees)	Magento / eBay Enterprise
Adyen (6 attendees)	MAGNET
Aeropost Intl	Magnetic (5 attendees)
Affirm (2 attendees)	MailPix.com (2 attendees)
Affliction	Maps.com
AgilOne	Master & Dynamic (2 attendees)
Air N Water (3 attendees)	MasterCard
Akamai Technologies Inc	Matt Storms Inc.
Alaska Airlines (2 attendees)	Mattel (2 attendees)
Alex and Ani	Maxymiser (5 attendees)
AltRider	MediaMath (5 attendees)
Ancestry.com	Mediashark Inc.
Anne Taylor Loft	Melton International Tackle
Answers (3 attendees)	Merkle (9 attendees)
Anthropologie	Merrell Footwear
Arbonne International Inc. (3 attendees)	Metaio
Arcteryx	MGM Resorts International
Artbeads.com	Microfiber Products Online
Ascena Retail Group	Microsoft (3 attendees)
Ashley Stewart	Mio Global
ASICS America	Mobify (7 attendees)
AutoAnything (4 attendees)	Mobile Commerce Daily
AutoNation USA	Mobile Marketer
Autoplicity	MobPartner
Autotrader (3 attendees)	Modcloth
Azalea	MODO (2 attendees)
B&H Photo (3 attendees)	Monetate (9 attendees)
Balloon Emporium	Monkey Sports Inc. (2 attendees)
Balsam Brands	Morningstar
Bambeco	Mortorsport Aftermarket Group
Bandwidth.com	Moto Machines
Barneys	Motorcycle Superstore (3 attendees)
Bass Pro Shops (2 attendees)	Moxie Software Inc
Bath & Body Works, Inc.	Multichannel Merchant (2 attendees)
Bayer	Munchkin Inc (2 attendees)
BCBG (5 attendees)	Murad Inc.
Beachbody (2 attendees)	Murdock Apparel (2 attendees)
Beall's Department Stores Inc. (6 attendees)	MyBinding
Beam Suntory	MyBuys (7 attendees)
Bebe (10 attendees)	MyUS.com
Bed Bath & Beyond (3 attendees)	Napco Media/Retail Online Integration (2 attendees)

Beddingstyle.com (5 attendees)	Napean
Belk	NastyGal (2 attendees)
Benchmade (2 attendees)	National Instruments (2 attendees)
Best Buy (8 attendees)	National Trade Supply (4 attendees)
Bevmo!	Neebo (3 attendees)
Beyond the Rack	Needle (6 attendees)
B-Glowing.com	Neiman Marcus Group
BHLDN	NetElixir (3 attendees)
Biddy Murphy Irish Gifts (2 attendees)	New Balance
Big Rock Sports (2 attendees)	New Era Portfolio
Bike Bandit (2 attendees)	Newegg.com
BirdEye	Newgistics (2 attendees)
Blain Supply, Inc.	Nike (6 attendees)
Blinds Galore	Nikon Inc. (2 attendees)
Blinds.com (2 attendees)	NoMoreRack.com
BloomReach (9 attendees)	Nordstrom (4 attendees)
Blowfish Shoes	Northstar
Blue Acorn	Norton by Symantec
Blue Hornet	Novica (3 attendees)
Blue Triangle Technologies (6 attendees)	Nutrex-Hawaii
Bluecore (10 attendees)	NYX LA Cosmetics (2 attendees)
Bluegrass Uniforms	Oakley (2 attendees)
BlueHornet (5 attendees)	Oct8ne (3 attendees)
Bluestem Brands (5 attendees)	Oculus360
Bookbyte.com (2 attendees)	Office Depot (3 attendees)
BookPal (2 attendees)	Olapic
BookRenter	Olomomo
Booksamillion.com (4 attendees)	On Time Mall Inc
Boost Media, Inc. (2 attendees)	Onestop Internet, Inc.
Borderfree (5 attendees)	OnlineShoes (2 attendees)
Bounce Exchange (3 attendees)	OpinionLab (5 attendees)
Bracketron	Optaros (4 attendees)
Brady Corporation (3 attendees)	Optimizely
Brand View	Optimove (4 attendees)
Branding Brand (6 attendees)	Oracle (4 attendees)
Brayola	Orchard Brands
Brighton Collectibles (8 attendees)	OrderDynamics (5 attendees)
BriteVerify	OrderGroove (4 attendees)
Bronto Software (6 attendees)	Oven Bits
Brooks Bell (3 attendees)	Overstock (5 attendees)
Brookstone (2 attendees)	OwnerIQ (5 attendees)
Brown's Shoes (2 attendees)	PacRim Venture Partners
BSH Home Appliances Corporation (2 attendees)	Papa John's International
B-Stock Solutions	PaperDirect

Build.com (4 attendees)	Patagonia (3 attendees)
BuildASign	Paul Fredrick
BuildDirect (2 attendees)	PAUL'S TV & APPLIANCES
butterLONDON	Payless ShoeSource
BuyerPath	PayPal (5 attendees)
buySAFE (3 attendees)	Pep Boys (2 attendees)
Buzztala (2 attendees)	Perficient
BVAN Investments, LLC	Perry Ellis
Byer California	Persado
Cabelas Inc (2 attendees)	Petco (2 attendees)
Cafe Britt	Phoenix Leather Goods
Cafe Press (6 attendees)	Pitney Bowes (3 attendees)
Cake (4 attendees)	Plastic Mobile
Calendars.com (5 attendees)	Ploom (2 attendees)
Callula Lillibelle	PlushBeds Inc.
Camping World Inc.	PM Digital (4 attendees)
Canadian Tire Corporation	Pool Supply World (4 attendees)
Car Parts Wiz	Postcode Anywhere (3 attendees)
Carolina Biological Supply Co.	Postup (2 attendees)
Carolina Rustica	Power Reviews (9 attendees)
Cars.com (3 attendees)	prAna
CASA EDITORIAL EL TIEMPO (2 attendees)	PriceManager (4 attendees)
Casper.com (2 attendees)	Princess Cruises (3 attendees)
CCK	ProFlowers
Cequent Consumer Products	Prolific Interactive
Certona (10 attendees)	Provide Commerce Inc
Chango (6 attendees)	PureFormulas
Channeladvisor (3 attendees)	Put Me In The Story
Charming Charlie (4 attendees)	Puzzle Zoo
CHEFS Catalog	PW Brands LLC
Chegg Inc	QOR
Chico's (3 attendees)	Quantcast (5 attendees)
Chinaberry (2 attendees)	Qubit (4 attendees)
Chinese Laundry (2 attendees)	R2C Group (5 attendees)
Choice Hotels International	Rack Room Shoes (2 attendees)
Christian Art Gifts (2 attendees)	RAJ MANUFACTURING, LLC
CincyTech	Rakuten Linkshare & Rakuten MediaForge (9 attendees)
Citrus Lane (2 attendees)	Razorfish
Clarabridge (5 attendees)	RBC Capital Markets
ClickTale (5 attendees)	Readsave.com (2 attendees)
Clorox	Redbox
CloudEngage (2 attendees)	Redbubble (2 attendees)
Club W	Reeds Jewelers (4 attendees)
Clustrix (3 attendees)	Reflect Systems

CNET	Reflektion
Codifyd	REI (3 attendees)
Coherent Path (5 attendees)	Retail TouchPoints (2 attendees)
Columbia Sportswear Company (5 attendees)	RetailMeNot, Inc. (6 attendees)
Combatant Gentlemen (3 attendees)	RevolveClothing.com (2 attendees)
Comosoft (4 attendees)	RichRelevance (5 attendees)
Compare Metrics	Road Runner Sports (3 attendees)
Confetti Party Headquarters	Robbins Brothers (2 attendees)
Confirmit (3 attendees)	Rocket Fuel (9 attendees)
Connexity	Rodale
Conversant	Rohde + Schwarz
Conversion Logic	ROI Revolution (3 attendees)
Cooking.com (3 attendees)	Room & Board (2 attendees)
Cool Energy Island LLC	Rubikloud Technologies Inc. (2 attendees)
Copa Airlines (2 attendees)	Rue La La (2 attendees)
CoreMedia (3 attendees)	Rugstudio.com
Corra (4 attendees)	RuMe Inc. (3 attendees)
Cosabella (3 attendees)	Rvca (2 attendees)
Crate and Barrel	S&S Worldwide
Crayola (4 attendees)	Saatva Luxury Mattress (3 attendees)
Criteo (10 attendees)	SailThru (5 attendees)
Crocs Inc. (2 attendees)	SaleCycle (3 attendees)
CrownPeak Web Experience Management	Sally Beauty (4 attendees)
Curalate (4 attendees)	SanMar Corporation
CustomInk.com	SAP (Hybris)
Cycle Gear (3 attendees)	SapientNitro (8 attendees)
Cyhawk Ventures	Scholastic (2 attendees)
DailyLook	Scotiabank
DataLogix (5 attendees)	Scrubs & Beyond
DataSong	SearchDex (2 attendees)
Dave Haber	Sears Holdings
DaySpring	Select Comfort (Sleep Number) (2 attendees)
Dealnews.com	SELLPOINTS (6 attendees)
DealPly Technologies LTD (2 attendees)	SendGrid (3 attendees)
Deckers Outdoors	Seventh Generation (3 attendees)
Décor Suite (2 attendees)	sewnow
Dedicated Media (2 attendees)	SexyHair
Dell (9 attendees)	Shape Tea (2 attendees)
Delmar Jewelry	Sheet Music Plus
Delta Airlines	Shepherd Hardware Products
Demandware (7 attendees)	Shiekh Shoes, LLC
Dermstore (2 attendees)	Shoe Carnival (2 attendees)
Destination Maternity (2 attendees)	Shoebuy.com Inc (3 attendees)
deviantART	Shoefitr (4 attendees)

Diamond Lighthouse (2 attendees)	ShoeMetro.com
Dick's Sporting Goods (2 attendees)	Shopperschoice.com (2 attendees)
Digital Analytics Association	Shoptiques
Dillard's (2 attendees)	Shoptomydoor (3 attendees)
DirectBuy	Shutterfly
Dirty Laundry	Sidecar (2 attendees)
Discount Dance Supply (3 attendees)	Signal (8 attendees)
Disney Store NA (3 attendees)	Silkflowers.com
Dita.com (2 attendees)	Silver Star Brands (6 attendees)
DJO Global (2 attendees)	Silverpop (9 attendees)
Dogear'd (2 attendees)	Sinister Manufacturing
DogVacay	SiteSpect (2 attendees)
Domino's Pizza (3 attendees)	Skava
DOMO	Skin Care By Alana
Dot&Bo	SkinStore.com (3 attendees)
Dotmailer (3 attendees)	SKLZ
Drawbridge	SlamXHype
Duluth Trading Company	SLI Systems (5 attendees)
Dutch LLC (4 attendees)	Smart Information Systems Inc (4 attendees)
DYN	SmarterHQ (8 attendees)
Earley & Associates (4 attendees)	Smartfocus
eBags Inc (2 attendees)	Smartling (5 attendees)
eClerx (4 attendees)	SOASTA Inc. (2 attendees)
eDataSource	Soccerloco (2 attendees)
Eddie Bauer (2 attendees)	Social Annex (4 attendees)
Edgecase (6 attendees)	Sodimac S.A.
Edmunds.com	Sonos (2 attendees)
Electrolux Home Products	Sound United (2 attendees)
Electronic Arts Inc. (2 attendees)	SousVide Supreme
Elite SEM (4 attendees)	Southwest Strings (2 attendees)
Enshighten	Speedeon Data Corporation (7 attendees)
Epsilon (8 attendees)	Spendsetter (5 attendees)
Epson (4 attendees)	SPH Magazines Pte Ltd
etailinsights (3 attendees)	Sport Chalet
Evergage (3 attendees)	Sports Authority (5 attendees)
Evo (3 attendees)	Sports Chalet
Excelligence	Sports Giant (2 attendees)
Experian Marketing Services (4 attendees)	Stage Stores (3 attendees)
Express (4 attendees)	Stamps.com
Express Analytics	Staples (3 attendees)
Extole	SteelHouse (11 attendees)
Fanplayr Inc.	Stella & Dot
Fanzz Sports Apparel	StorkGifts
Fashion Metric Inc.	Storkie Express Inc.

Fastly, Inc. (3 attendees)	Stratigent (4 attendees)
Ferguson (4 attendees)	StrongView (8 attendees)
FGL Sports (3 attendees)	Stupid Cancer
FierceRetail	StyleBell LLC
Fiksu	Successories
Fireclay Tile	SundaySky
Fit Foods Ltd. (2 attendees)	SuperHeroStuff.com (2 attendees)
Fiumara Apparel	Sur La Table
FlipGive (3 attendees)	Swanson Health Products (4 attendees)
Fluent (5 attendees)	Symantec (4 attendees)
Fluid	Symmons Industries (4 attendees)
Foot Locker Inc.	Synchrony Financial (5 attendees)
ForeSee By Answers (3 attendees)	T.U.K. Inc (2 attendees)
Forever 21 (3 attendees)	Target (4 attendees)
Forrester Research	TargetingMantra
Fossil	Tatcha (2 attendees)
Four Seasons General Merchandise	Taylor Corp (8 attendees)
Four Wind Growers	TaylorMade Golf (3 attendees)
Fredericks of Hollywood	TD Bank Financial Group
Fresh Direct (5 attendees)	Tealium (9 attendees)
FTD, Inc. (3 attendees)	Teleflora (2 attendees)
Fuel Rewards Network c/o Excentus Corporation	TellApart (6 attendees)
Gabriel Brothers	Tenergy Corporation
Gallery Furniture (2 attendees)	Terminix
Galls LLC	The Celtic Ranch
GameStop	The Chive
Gap (2 attendees)	The Chivery (6 attendees)
Geoswift US Inc	The Clorox Company
getCAKE	The Clymb
GetResponse	The Disney Store
Gifts.com	The Finish Line (2 attendees)
Glasses.com	The Frye Company
Glow Digital (2 attendees)	The Home Depot (4 attendees)
GoEcart (5 attendees)	The Honest Company (4 attendees)
GOJO Industries (2 attendees)	The Line
GoldenFeeds	The Moret Group (2 attendees)
Golf Discount.com (2 attendees)	The North Face (8 attendees)
Golfsmith International	The Organizing Store
Good Data	The Republic of Tea (2 attendees)
Google	The Stockroom
Government Liquidation	The UPS Store, Inc.
GPSshopper	The Warehouse Group Limited (4 attendees)
GroupBy	The Wet Seal Inc.
Gump's	ThinkGeek

H&M (2 attendees)	Tillys Inc (4 attendees)
H2o Plus	Tiny Prints
Hanes Brands (2 attendees)	T-Mobile (5 attendees)
Hanley Wood (2 attendees)	TOMS (2 attendees)
Harry & David (5 attendees)	Too Faced Cosmetics (4 attendees)
HauteLook	Toshiba America Information Systems Inc.
HEB (6 attendees)	Toshiba Direct (3 attendees)
Heirloom Roses, Inc	Touch Commerce (3 attendees)
HelloWorld (5 attendees)	Toy Truck Hess Corporation
Hewlett Packard (3 attendees)	Travelocity
Hobby Lobby (5 attendees)	Trend Offset Printing
Home Depot Canada	TriggerMail
HomeScienceTools	Trinity Insight (2 attendees)
HookLogic (2 attendees)	True Fit
Hot Topic (5 attendees)	True Religion Brand Jeans
Hotels.com	Trustev
House of Antique Hardware (3 attendees)	Trustpilot
HSN	TurnTo
Ice.com	TurnTo Networks (3 attendees)
Iconery (2 attendees)	TVPage (4 attendees)
ID.me (4 attendees)	Uhaul International (2 attendees)
IDMTS, LLC	Umbel (5 attendees)
IgnitionOne (8 attendees)	Unbxid Inc
iHerb, Inc	United Airlines (2 attendees)
IHG (2 attendees)	University of San Diego (2 attendees)
Impact Radius	UnsubCentral (2 attendees)
Incase Designs (4 attendees)	UpLift
IndustrialSupplies.com	Urban Outfitters Inc
Infernotions Technologies Ltd	US Mattress
Infinite Analytics (2 attendees)	Usablenet
InfoCision, Inc.	USPS Office of Inspector General
InMobi	UTSanDiego
Insightpool	VANS (5 attendees)
Insound	VC Company
Instart Logic (5 attendees)	VEGAS.com
International Spy Museum	Vera Bradley
Internet Retailer (3 attendees)	Verifi, Inc. (3 attendees)
Interstate Batteries (2 attendees)	Verizon (14 attendees)
Invodo (5 attendees)	Vermont Teddy Bear (2 attendees)
iSeller	VF Jeanswear
J&P Cycles (2 attendees)	Victoria's Secret (3 attendees)
James Avery (2 attendees)	VillageHatShop.com (3 attendees)
Jarden Consumer Solutions (2 attendees)	Visa (12 attendees)
JC Penney (2 attendees)	VIZIO Inc (3 attendees)

Jelly Belly Candy Co. (2 attendees)	VSP Global (3 attendees)
Jeromes Furniture Warehouse (2 attendees)	Walgreens
Jirafe (4 attendees)	Walmart Labs
Jockey International (2 attendees)	Wanelo (2 attendees)
Joe's Jeans Inc. (2 attendees)	Warm Your Floor
John Paul Mitchell Systems	Wayfair (3 attendees)
Johnny Was Clothing (2 attendees)	WealthEngine
Journeys (2 attendees)	WebEx
Jumio	WebPT
Just4MyPet.com, LLC	Website Magazine (2 attendees)
JustFab (7 attendees)	Webyclip
K&N Engineering, Inc.	Western Michigan University
KEEN, Inc.	Weyco Group (3 attendees)
kelley blue book (2 attendees)	Wharton School of University of Pennsylvania
Kimberly-Clark	What Counts Inc. (4 attendees)
Kimpton Hotel & Restaurant Group, Inc.	Wiland (4 attendees)
Kobelli (2 attendees)	Williamson-Dickie Manufacturing Company (3 attendees)
Kohler (3 attendees)	Williams-Sonoma Inc. (3 attendees)
Kohl's (3 attendees)	Windsor Circle (4 attendees)
Kount (4 attendees)	Wingify
Koupon Media (4 attendees)	Wireless Emporium (3 attendees)
KSL Deals (7 attendees)	Wiser
Kyung Hee University	Woclo
L.L. Bean, Inc.	Working Person's Enterprises
La Jolla Group (2 attendees)	Wyndham Hotel Group (2 attendees)
Lacoste USA	XOTIC PC (2 attendees)
LAGOS	Yamaha (2 attendees)
Lagrange Systems (5 attendees)	Yext
Lakeshore Learning Materials	Yotpo
Lammes Candies Since 1885, Inc (3 attendees)	Yottaa
Lamps Plus (6 attendees)	YourAmigo Ltd (5 attendees)
Lands End	Zachys
LD Products	Zappos (16 attendees)
LeaseltKeepIt, Inc.	Zazzle (4 attendees)
Lenovo (7 attendees)	ZooPlus (2 attendees)
Lenscrafters.com/Luxottica	Zulily (3 attendees)
	Zumiez