



PALM SPRINGS

Transforming Retail. Together.

February 17 - 20, 2015

JW Marriott Desert Springs Resort & Spa, Palm Springs, CA

www.etailwest.com

1911 Attendees Already Confirmed

Last Updated 2/9/15

For an updated attendee list please email etail@wbresearch.com

Account	Account
[24]7	Lenscrafters.com/Luxottica
1-800 Contacts Inc. (4 attendees)	Liberty Hardware
1WorldSync Inc	Lids
2 Modern	LIDS Sports Group (2 attendees)
2(X)IST	Lifepics
24/7 Customer Inc	Lifetouch Inc
2XU North America LLC. (2 attendees)	Light Van
360pi (2 attendees)	Lillian Vernon
4inkjets.com Idproducts.com (3 attendees)	Lindi Skin
4RSystems	Linea Directa (3 attendees)
Abt Electronics Inc. (2 attendees)	Linea Pelle (2 attendees)
AC Lens	Linen Chest (3 attendees)
AccessoryGeeks.com (2 attendees)	Listrak (4 attendees)
Acquia (5 attendees)	Live Nation
ActionX (5 attendees)	Liveclicker (3 attendees)
Acumen Brands (2 attendees)	LiveRamp

AdGooroo (3 attendees)	Living Direct (2 attendees)
Adlift/SweetMemory	LivingSocial (3 attendees)
Adlucent (3 attendees)	Lowes (6 attendees)
Adobe	Lucy Activewear/ VFC
Adroit Digital (8 attendees)	Luxottica Retail (2 attendees)
Adroll (5 attendees)	Luxury Daily (2 attendees)
Advance Auto Parts (3 attendees)	Macewan University
Adyen (6 attendees)	Macy`s (9 attendees)
Aeropost Intl	Magento (4 attendees)
Affirm (2 attendees)	Magnet (2 attendees)
Affliction	Magnetic (5 attendees)
AgilOne	MailPix.com (2 attendees)
Air N Water (3 attendees)	Maps.com
Akamai Technologies Inc	MarketLive
Alaska Airlines (2 attendees)	MarketLive Inc
Alex and Ani	Master & Dynamic (2 attendees)
AltRider	MasterCard (5 attendees)
Amazon (2 attendees)	Matt Storms Inc.
Ancestry.com	Mattel
Anne Taylor Loft	Mattel, Inc.
Answers (3 attendees)	Maxymiser (5 attendees)
Anthropologie	MediaMath (5 attendees)
Applause	Mediashark Inc.
Arbonne International Inc. (3 attendees)	Melton International Tackle
Arcteryx	Merkle (9 attendees)
Artbeads.com	Merrell Footwear
Ascena Retail Group	Metaio
Ashley Stewart	MGM Resorts Intertnational
ASICS America	Microfiber Products Online
AutoAnything (4 attendees)	Microsoft (3 attendees)
AutoNation USA	Mio Global
Autoplicity	Mobify (7 attendees)
Autotrader (3 attendees)	Mobile Commerce Daily
Azalea	Mobile Marketer
B&H Photo (3 attendees)	MobPartner (2 attendees)
Balloon Emporium	Modcloth (2 attendees)
Balsam Brands	MODO (2 attendees)
Bambeco	Monetate (9 attendees)
Bandwidth.com	Monkey Sports Inc (4 attendees)
Barneys	Moovweb
Bass Pro Shops (2 attendees)	Mortorsport Aftermarket Group
Bath & Body Works, Inc.	Moto Machines
Bayer	Motorcycle Superstore (3 attendees)
BCBG (5 attendees)	Moxie (5 attendees)

BCC Software (2 attendees)	Multichannel Merchant (3 attendees)
Beachbody (2 attendees)	Munchkin Inc (2 attendees)
Beall's Department Stores Inc. (6 attendees)	Murad Inc.
Beam Suntory	Murdock Apparel (2 attendees)
beauty encounter inc (2 attendees)	MyBinding
Bebe (10 attendees)	MyBuys (7 attendees)
Bed Bath & Beyond (3 attendees)	MyUS.com
Beddingstyle.com (5 attendees)	Nanigans
Belk	Napco Media/Retail Online Integration (2 attendees)
Benchmade (2 attendees)	Napean
Best Buy (8 attendees)	NastyGal (2 attendees)
Bevmo!	National Instruments (2 attendees)
B-Glowing.com	National Powersport Auctions
BHLDN	National Trade Supply (4 attendees)
Biddy Murphy Irish Gifts (2 attendees)	Neebo (4 attendees)
Big Rock Sports (2 attendees)	Needle (6 attendees)
Bike Bandit (2 attendees)	Neiman Marcus Group
BirdEye	NetElixir (3 attendees)
Blain Supply, Inc.	New Balance
Blinds Galore	New Era Portfolio
Blinds.com (2 attendees)	Newegg (2 attendees)
BloomReach (9 attendees)	Newgistics (2 attendees)
Blowfish Shoes	Nike (5 attendees)
Blue Acorn	Nikon Inc. (2 attendees)
Blue Hornet	NoMoreRack.com
Blue Triangle Technologies (6 attendees)	Nordstrom (4 attendees)
Bluecore (10 attendees)	Northstar
Bluefly.com	Norton by Symantec
Bluegrass Uniforms	Novica (3 attendees)
BlueHornet (5 attendees)	Nutrex-Hawaii
Bluestem Brands (5 attendees)	NYX LA Cosmetics (2 attendees)
Bookbyte.com (2 attendees)	Oakley (2 attendees)
BookPal (2 attendees)	Oct8ne (3 attendees)
BookRenter	Oculus360
Booksamillion.com (4 attendees)	Office Depot (3 attendees)
Boost Media, Inc. (2 attendees)	Olapic
Borderfree (5 attendees)	Olomomo
Bounce Exchange (3 attendees)	On Time Mall Inc
Bracketron	Onestop Internet, Inc.
Brady Corporation (3 attendees)	OnlineShoes (2 attendees)
Brand View (3 attendees)	OpenX
Branding Brand (6 attendees)	OpinionLab (5 attendees)
Brayola	Optaros (4 attendees)
Brighton Collectibles (8 attendees)	Optimizely (2 attendees)

BriteVerify	Optimove (4 attendees)
Bronto Software (8 attendees)	Opus One Winery (2 attendees)
Brooks Bell (3 attendees)	Oracle (5 attendees)
Brookstone (2 attendees)	Orchard Brands
Brown's Shoes (2 attendees)	OrderDynamics (5 attendees)
BSH Home Appliances Corporation (2 attendees)	OrderGroove (4 attendees)
B-Stock Solutions (2 attendees)	Oven Bits
Build.com (4 attendees)	Overstock (5 attendees)
BuildASign	OwnerIQ (5 attendees)
BuildDirect (2 attendees)	PacRim Venture Partners
butterLONDON	Papa John's International
BuyerPath	PaperDirect
buySAFE (3 attendees)	Patagonia (3 attendees)
Buzztala (2 attendees)	Paul Fredrick
BVAN Investments, LLC	PAUL'S TV & APPLIANCES
Byer California	Payless ShoeSource
Cabelas Inc (2 attendees)	PayPal (4 attendees)
Cafe Britt	Pep Boys (2 attendees)
Cafe Press (6 attendees)	Perficient (3 attendees)
Cake (4 attendees)	Perry Ellis
Calendars.com (5 attendees)	Persado (4 attendees)
Callula Lillibelle	Petco (4 attendees)
Camping World Inc.	PetMountain.com (2 attendees)
Canadian Tire Corporation	Phoenix Leather Goods
Car Parts Wiz	Pitney Bowes (3 attendees)
Carlsbad Golf Center	Plastic Mobile
Carolina Biological Supply Co.	Ploom (2 attendees)
Carolina Rustica	PlushBeds Inc.
Cars.com (3 attendees)	PM Digital (5 attendees)
CASA EDITORIAL EL TIEMPO (2 attendees)	Pool Supply World (4 attendees)
Casper.com (2 attendees)	Postcode Anywhere (3 attendees)
CCK	Postup (2 attendees)
Cequent Consumer Products	Power Reviews (9 attendees)
Certona (10 attendees)	prAna
Chango (6 attendees)	PriceManager (4 attendees)
Channeladvisor (3 attendees)	Princess Cruises (4 attendees)
Charming Charlie (4 attendees)	ProFlowers
CHEFS Catalog	Prolific Interactive
Chegg Inc	Provide Commerce Inc (2 attendees)
Chico's (3 attendees)	PureFormulas
Chinaberry (2 attendees)	Put Me In The Story
Chinese Laundry (2 attendees)	Puzzle Zoo
Choice Hotels International	QOR
Christian Art Gifts (2 attendees)	Quantcast (5 attendees)

CincyTech	Qubit (4 attendees)
Citrus Lane (2 attendees)	R2C Group (4 attendees)
Clarabridge (5 attendees)	Rack Room Shoes (2 attendees)
ClickTale (5 attendees)	RAJ MANUFACTURING, LLC
Clorox	Rakuten Linkshare & Rakuten MediaForge (11 attendees)
CloudEngage (2 attendees)	Razorfish
Club W	RBC Capital Markets
Clustrix (3 attendees)	Readsave.com (2 attendees)
CNET	Redbox
Codifyd	Redbubble (2 attendees)
Coherent Path (5 attendees)	Reeds Jewelers (4 attendees)
Columbia Sportswear Company (5 attendees)	Reflect Systems (3 attendees)
Combatant Gentlemen (3 attendees)	Reflektion (5 attendees)
CommerceHub (3 attendees)	REI (3 attendees)
Comosoft (4 attendees)	Retail TouchPoints (2 attendees)
Compare Metrics	RetailMeNot, Inc. (6 attendees)
Confetti Party Headquarters	Retention Grid
Confirmit (3 attendees)	RevolveClothing.com (2 attendees)
Connexity	RichRelevance (5 attendees)
Conversant	Road Runner Sports (3 attendees)
Conversion Logic	Robbins Brothers (2 attendees)
Cooking.com (2 attendees)	Rocket Fuel (9 attendees)
Cool Energy Island LLC	Rodale
Copa Airlines (2 attendees)	Rohde + Schwarz
Coppel, S.A. de C.V. (2 attendees)	ROI Revolution (3 attendees)
CoreMedia (4 attendees)	Room & Board (2 attendees)
Corra (4 attendees)	Rubikloud Technologies Inc. (2 attendees)
Cosabella (3 attendees)	Rue La La (2 attendees)
Crate and Barrel	Rugstudio.com
Crayola (4 attendees)	RuMe Inc. (3 attendees)
Criteo (15 attendees)	Rvca (2 attendees)
Crocs Inc. (2 attendees)	S&S Worldwide
CrownPeak Web Experience Management	Saatva Luxury Mattress (3 attendees)
Curalate (4 attendees)	SailThru (5 attendees)
CustomInk.com	SaleCycle (3 attendees)
Custora	Sally Beauty (4 attendees)
Cycle Gear (3 attendees)	SanMar Corporation
Cyhawk Ventures	SAP (2 attendees)
DailyLook	SapientNitro (8 attendees)
DataLogix (5 attendees)	Scholastic (2 attendees)
DataSong	Scotiabank
Dave Haber	Scrubs & Beyond
DaySpring	SDL
dbray Media	SearchDex (2 attendees)

Dealnews.com	Sears Holdings (2 attendees)
DealPly Technologies LTD (2 attendees)	Select Comfort (Sleep Number) (2 attendees)
Deckers Outdoors	SELLPOINTS (6 attendees)
Décor Suite (2 attendees)	SendGrid (3 attendees)
Dell (9 attendees)	Seventh Generation (3 attendees)
Delmar Jewelry	sewnow
Delta Airlines	SexyHair
Demandware (7 attendees)	Shape Tea (2 attendees)
Dermstore (3 attendees)	Sheet Music Plus
Destination Maternity (2 attendees)	Shepherd Hardware Products
Diamond Lighthouse (2 attendees)	Shiekh Shoes, LLC
Dick's Sporting Goods (2 attendees)	Shoe Carnival (2 attendees)
Digital Analytics Association	Shoebuy.com Inc (3 attendees)
Dillard's (2 attendees)	Shoefitr (4 attendees)
Direct Agents	ShoeMetro.com
DirectBuy	ShoppersChoice.com (2 attendees)
Dirty Laundry	Shoptiques
Discount Dance Supply (3 attendees)	Shoptomydoor (3 attendees)
Disney Store NA (3 attendees)	Shutterfly
Dita.com (2 attendees)	Sidecar (2 attendees)
DJO Global (2 attendees)	Signal (8 attendees)
Dogearred (3 attendees)	Silkflowers.com
DogVacay	Silver Star Brands (5 attendees)
Domino's Pizza (3 attendees)	Silverpop (9 attendees)
DOMO (7 attendees)	Sinister Manufacturing
Dot&Bo	SiteSpect (2 attendees)
Dotmailer (3 attendees)	Skava (4 attendees)
Drawbridge	Skin Care By Alana
Duluth Trading Company	SkinStore.com (3 attendees)
Dutch LLC (4 attendees)	SKLZ
Dyn (3 attendees)	SlamXHype
Earley & Associates (4 attendees)	SLI Systems (5 attendees)
eBags Inc (4 attendees)	Slickdeals
eClerx (4 attendees)	Smart Information Systems Inc (4 attendees)
E-Commerce Executive. (2 attendees)	SmarterHQ (8 attendees)
eDataSource (4 attendees)	Smartfocus
Edgecase (6 attendees)	Smartling (5 attendees)
Edmunds.com	SOASTA Inc. (9 attendees)
Electrolux Home Products	Soccerloco (2 attendees)
Electronic Arts Inc. (2 attendees)	Social Annex (4 attendees)
Elite SEM (4 attendees)	Sodimac S.A.
Enlighten	SOLIDSURFACE.COM
Epsilon (8 attendees)	Sonos (2 attendees)
Epson (4 attendees)	SoulPepper

etailinsights (3 attendees)	Sound United (2 attendees)
Everage (3 attendees)	SousVide Supreme
Evo (3 attendees)	Southwest Strings (2 attendees)
Excelligence	Spectrum Brands
Experian Marketing Services (6 attendees)	Speedeon Data LLC (7 attendees)
Express (5 attendees)	Spendsetter (5 attendees)
Express Analytics	SPH Magazines Pte Ltd
Extole	Sport Chalet
Fanplayr Inc.	Sports Authority (5 attendees)
Fanzz Sports Apparel	Sports Chalet
Fashion Metric Inc.	Sports Giant (2 attendees)
Fashionmoon	Stage Stores (5 attendees)
Fastly, Inc. (3 attendees)	Stamps.com
Ferguson (4 attendees)	Staples (3 attendees)
FGL Sports (3 attendees)	SteelHouse (11 attendees)
FierceRetail	Stella and Dot (Dba) (2 attendees)
Fiksu	StorkGifts
Fireclay Tile	Storkie Express Inc.
First National Bank of Omaha	Stratigent (4 attendees)
Fit Foods Ltd. (2 attendees)	StrongView (8 attendees)
Fiumara Apparel	Stupid Cancer
FlipGive (3 attendees)	StyleBell LLC
Flor	Successories
Fluent (5 attendees)	SundaySky (2 attendees)
Fluid	SuperHeroStuff.com (2 attendees)
Foot Locker Inc.	Sur La Table
ForeSee By Answers (3 attendees)	Swanson Health Products (3 attendees)
Forever 21	Symantec (3 attendees)
Forrester Research	Symmons Industries (4 attendees)
Fossil	Synchrony Financial (4 attendees)
Four Seasons General Merchandise	T.U.K. Inc (2 attendees)
Four Wind Growers	Target (4 attendees)
Fredericks of Hollywood	TargetingMantra
Fresh Direct (5 attendees)	Tatcha (2 attendees)
FTD, Inc. (3 attendees)	Taylor Corp (8 attendees)
Fuel Rewards Network c/o Excentus Corporation	TaylorMade Golf (3 attendees)
Gabriel Brothers	TD Bank Financial Group
Galls LLC	Tealium (9 attendees)
GameStop	Teleflora (2 attendees)
Gap (2 attendees)	TellApart (6 attendees)
Geoswift US Inc	Tenergy Corporation (2 attendees)
getCAKE	Terminix
GetResponse (2 attendees)	The Celtic Ranch
Gifts.com	The Chive

Glasses.com	The Chivery (6 attendees)
Glow Digital (2 attendees)	The Clorox Company
GoEcart (5 attendees)	The Clymb
GOJO Industries (2 attendees)	The Disney Store
GoldenFeeds	The Finish Line
Golf Discount.com (2 attendees)	The Frye Company (2 attendees)
Golfsmith International	The Home Depot (4 attendees)
Google	The Honest Company (4 attendees)
Government Liquidation	The Line
GPSshopper (4 attendees)	The Moret Group (2 attendees)
GroupBy	The North Face (8 attendees)
Groupon	The Organizing Store
Guess, Inc.	The Republic of Tea (2 attendees)
Gump's	The Stockroom
H&M (2 attendees)	The UPS Store, Inc.
H2o Plus	The Warehouse Group Limited (4 attendees)
Hanes Brands (2 attendees)	The Wet Seal Inc.
Hanley Wood (2 attendees)	ThinkGeek
Harry & David (4 attendees)	Tillys Inc (4 attendees)
HauteLook	Tiny Prints
HEB (6 attendees)	T-Mobile (5 attendees)
Heirloom Roses, Inc	TOMS (2 attendees)
HelloWorld (5 attendees)	Too Faced Cosmetics (4 attendees)
Hewlett Packard (4 attendees)	Toonimo
Hobby Lobby (5 attendees)	Toshiba America Information Systems Inc.
Home Depot Canada	Toshiba Direct (3 attendees)
HomeScienceTools	Touch Commerce (3 attendees)
HookLogic	Toy Truck Hess Corporation
Hot Topic (5 attendees)	Travelocity
Hotels.com	Trend Offset Printing
House of Antique Hardware (3 attendees)	TriggerMail
HSN	Trinity Insight
Hybris and SAP Company	True Fit (5 attendees)
Ice.com	True Religion (2 attendees)
ICON Health & Fitness	Trustev (3 attendees)
Iconery (2 attendees)	Trustpilot
ID.me (4 attendees)	TurnTo (4 attendees)
IgnitionOne (8 attendees)	TVPage (4 attendees)
iHerb, Inc (2 attendees)	Uhaul International (2 attendees)
IHG (2 attendees)	Umbel (5 attendees)
Impact Radius	Unbxid Inc
Incase Designs (4 attendees)	University of San Diego (2 attendees)
IndustrialSupplies.com	UnsubCentral (2 attendees)
Infernotions Technologies Ltd	UpLift

Infinite Analytics (2 attendees)	Upstream Commerce
InfoCision, Inc.	Urban Airship (3 attendees)
InMobi	Urban Outfitters Inc
Insightpool (4 attendees)	US Mattress
Insound	Usablenet (2 attendees)
Instart Logic (6 attendees)	USPS Office of Inspector General
International E-Z UP, Inc. (2 attendees)	UTSanDiego
International Spy Museum	VANS (5 attendees)
Internet Retailer (3 attendees)	VC Company
Interstate Batteries	Vee24
Interstate Battery System of America Inc	VEGAS.com
Invodo (5 attendees)	Vera Bradley
iSeller	Verifi, Inc. (3 attendees)
J&P Cycles (2 attendees)	Verizon (14 attendees)
James Avery (2 attendees)	Vermont Teddy Bear (2 attendees)
Jarden Consumer Solutions (2 attendees)	VF Jeanswear
JC Penney (2 attendees)	Victoria's Secret (3 attendees)
Jelly Belly Candy Co. (2 attendees)	VillageHatShop.com (3 attendees)
Jeromes Furniture Warehouse (2 attendees)	Visa (12 attendees)
Jet.com (4 attendees)	VIZIO Inc (3 attendees)
Jirafe (4 attendees)	VSP Global (3 attendees)
Jockey International (2 attendees)	Walgreens
Joe's Jeans Inc. (2 attendees)	Walmart Labs
John Paul Mitchell Systems	Warm Your Floor
Johnny Was Clothing (2 attendees)	Warner Bros Records (2 attendees)
Journeys (2 attendees)	Wayfair (3 attendees)
Jumio	WealthEngine (2 attendees)
Just4MyPet.com, LLC	WebEx
JustFab (7 attendees)	WebPT
K&N Engineering, Inc.	Website Magazine (2 attendees)
Kaizen Platform (5 attendees)	Webyclip (2 attendees)
KEEN, Inc.	Western Michigan University
kelley blue book (2 attendees)	Weyco Group (3 attendees)
Kimberly-Clark	Wharton School of University of Pennsylvania
Kimpton Hotel & Restaurant Group, Inc.	What Counts Inc. (4 attendees)
Kobelli (2 attendees)	Wiland (4 attendees)
Kohler (3 attendees)	Williamson-Dickie Manufacturing Company (3 attendees)
Kohl's (3 attendees)	Williams-Sonoma Inc. (3 attendees)
Koolaburra LLC	Windsor Circle (4 attendees)
Kount (4 attendees)	Wingify
Koupon Media (4 attendees)	Wireless Emporium (4 attendees)
KSL Deals (8 attendees)	Wiser (4 attendees)
Kyung Hee University	Woclo
L.L. Bean, Inc.	Working Person's Enterprises

La Jolla Group (2 attendees)	Wyndham Hotel Group (2 attendees)
Lacoste USA	XOTIC PC (2 attendees)
LAGOS	Yamaha (2 attendees)
Lagrange Systems (5 attendees)	Yext
Lakeshore Learning Materials	Yotpo (3 attendees)
Lammes Candies Since 1885, Inc (3 attendees)	Yottaa (2 attendees)
Lamps Plus (6 attendees)	YourAmigo Ltd (5 attendees)
Lands End	Zachys
LD Products	Zappos (16 attendees)
Leanplum	Zazzle (4 attendees)
LeaseltKeepIt, Inc.	ZooPlus (2 attendees)
Lenovo (7 attendees)	Zulily (3 attendees)
	Zumiez