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Military Logistics Summit 2010 Hosts Top Speaker in an exclusive, free webinar on Tuesday August 17, 2010

Ron Giuntini, SME on Performance Based Logistics discusses how to successfully estimate COTS costs in weapon system life

New York, NY—August 12, 2010—The Institute for Defense and Government Advancement (IDGA) will host Military Logistics Summit 2010 speaker Ron Giuntini, SME on Performance Based Logistics, in an exclusive webinar this Tuesday, August 17, 2010 at 12:00 PM EST.

Webinar Highlights Include:

- A parametric technique to estimate cost and parts investment, as well as materially shorten cost estimating time
- An extended warranty to define certain costs
- A “trailing edge technology” technique to manage costs
- A fixed organizational level cost-per-system supported business model
- Inventory investment issues and how COTS and CLS, coupled with PBL/Outcome-Based Product Support will make them more glaring

To register for this free webinar, go to

<http://www.idga.org/webinarinfo.cfm?externalid=205> or <http://www.idga.org>.

Giuntini is a scheduled moderator and Advisory Board member at the up-coming Military Logistics Summit 2010 September 13 - 16, 2010 at the Sheraton Premiere at Tysons Corner in Vienna, VA. In addition to Giuntini, the speaker roster includes:

- **LTG Mitchell Stevenson**, Deputy Chief of Staff for Logistics, G4, US Army
- **VADM William Burke**, Deputy Chief of Naval Operations for Logistics and Fleet Readiness, N4, US Navy
- **VADM Keith Lippert**, USN (RET)-Chief Strategy Officer, Accenture Defense Industry Group
- **MG Randolph Strong**, Commanding General, US Army CECOM

For more information on speaking, exhibiting or attending IDGA's Military Logistics Summit, please visit <http://www.MilitaryLogisticsSummit.com> or

contact Erin Gilbert at ErinGilbert@idga.org.

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