The 12th Annual



18 - 19th November 2015 Marina Bay Sands, Singapore

Bringing Together The Most Influential Buy Side Heads of Equity Trading



New Speakers in 2015 include:



Gianluca Minieri Global Head of Trading, Executive Vice President Pioneer Investments Management



Joe Kassel Global Head of Dealing & Exposure Management



Kevin Cronin Global Head of Trading, Managing Director Invesco



Mike Bellaro Global Head of Equity Trading Deutsche Asset & Wealth Management



Tim Bruenjes Head of Asian Trading PIMCO Pacific Investment Management



AMP Capital

Greg Heaton Senior Director, Licensing, Intermediaries Securities and Futures Commission of Hong Kong



Richard Nelson Head of Australia & Japan Equity Trading T. Rowe Price



Francis So Head of Trading, Asia **BNP** Paribas FIN'AMS



Regulation: Get first hand clarity on the impact of commission unbundling on market structure & liquidity



Hong Kong: Shanghai Connect **Project:** Determine solutions to the legal & political challenges faced by the buy side



SFC: Gain clarity on Hong Kong's new licensing regime for Dark Pool operators



Country Clinics: Hear market updates from the leading buy side in India, Australia, China and Japan



Advisory Board

An agenda designed for the buy side by the buy side

Dear Colleagues

In light of new regulations, increasing fragmentation and changing market structures, there is no doubt your role as equity trading head is becoming progressively complex.

In order to offer you a buy side focused agenda that solves your biggest trading challenges, we have conducted 70+ research interviews with senior figures from across the industry. I'd also like to thank our buy side advisory board, listed on the right.

With senior regulators, leading buy side, sell side, venues and technology partners all exclusively under one roof at one time, TradeTech Asia gives you the opportunity to discuss with your peers and shape the future of the market.

With over 65 leading buy side perspectives and interactive sessions dedicated to bonds and derivatives trading issues, you can be sure to walk away with the right solutions for your trading desk.

Key highlights from the agenda include:

- Global Heads of Trading: Hear Pioneer Investments Management, AXA Investment Managers and Allianz Global Investors discuss the impact of commission unbundling on the market and the preparation needed to effectively comply with the new regulations
- Asian Heads of Trading: Question BNP Paribas FIN'AMS, Allianz Global Investors, HSBC Global Asset Management and Robeco discuss the future of the Asian trading landscape
- **Country Clinics:** Debate with leading buy side from India, Australia, Japan and China give a market update
- **Hong Kong –** Shanghai Connect Project: Will the project be the next ASEAN link?

Do not miss the largest equity trading conference that brings together the entire equity trading value chain.

I look forward to welcoming you in Singapore this November!

Warm regards, **Mitha Srinivasan** Conference Director

2015 Advisory Board



Kent Rossiter Head of Asia Pacific Trading Allianz Global Investors



Carl James Managing Director C2 Consulting



Sanjay Awasthi Director, Central Dealing Desk Eastspring Investments



Francis So Head of Trading, Asia BNP Paribas FIN'AMS





Key Benefits

Why Attending TradeTech Asia Delivers Valuable ROI

Cutting edge content to solve your top challenges



Exploit macro drivers- Review the macro-economic landscape for the next 12 months and identify key trends you should be capitalising on



Prosper in the new market structure - Uncover the right combination of brokers, platforms, and technology providers you need to succeed in this evolving market structure



Adopt innovative technologies - Implement the latest equity technologies to help you source liquidity, reduce trading costs, and achieve best execution



Comply with new regulations - Get first hand clarity on the next steps required to achieve cross border compliance

Implement advanced trading strategies - Determine new trading strategies to overcome the lack of liquidity, high market volatility, and increasing fragmentation

Un-matched networking to ensure you meet the right people



Interactive Q&A: Quiz industry leading speakers to discover proven solutions for liquidity, transparency and cost issues



Parallel Streams: 3 parallel streams with different themes to ensure that you attend the sessions of most relevance to you and network with like-minded people



Drill-Down Roundtables: Probe senior industry figures in an interactive discussion between you and 9 other delegates on new technologies to help with compliance, liquidity and best execution.



Exclusive Buy Side Heads of Trading Roundtable: Be a part of a confidential discussion with 30 Heads of Trading to discuss and solve your key challenges.



Networking Breaks: Take advantage of meeting a focused group of senior equity experts- from Asset Managers, Hedge Funds, Banks, Execution Platforms, and Technology Providers



Hear what the industry has to say about TradeTech Asia



"A great place for networking, very useful for getting inside the Asian buy side trading developments and challenges." Christoph Mast, Managing Director, Global Head of Trading, Allianz Global Investors

"TradeTech opens the platform for professionals from various perspectives in trading operations." Stanley Luk, Head of Trading, Asia, Invesco

"Thank you all for a terrific conference and looking forward to next year." Tom Kingsley, Head of Asia Execution Consulting, Bloomberg Tradebook

"Great event all round, was very impressed with the content and attendance, made sense for us to participate and promote our offering to the buy side and the larger audience."

Andy Maynard, Global Head of Trading & Execution, CLSA

"It was my pleasure to be there, this event is one of the best around that caters for the needs of both market players and regulators at the same time." Adikin Basirun, Director of Technology, Indonesia Stock Exchange







Speakers Learn from 65+ industry thought leaders including:

Richard Nelson

Head of Australia

Trading, T. Rowe Price

Head of Trading, Asia

& Japan Equity

Francis So

FIN'AMS

BNP Paribas

Hugh Spencer

Regional Head

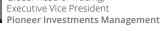
of Trading, Asia

Janus Capital

Global & Regional buy side heads



Gianluca Minieri Global Head of Trading,



Joe Kassel Global Head of Dealing & Exposure Management AMP Capital



Kevin Cronin Global Head of Trading, Managing Director Invesco



Managing Director, Global Head of Trading Allianz Global Investors



James Levy Director, Global Head of Dealing HSBC Global Asset Management



Sanjay Aswathi Director Eastspring Investments



Head of Asia Pacific Trading Allianz Global Investors

Senior buy side representatives



Rajesh Kothari Managing Director AlfAccurate Advisors



K. Sridhar Chief Investment Officer India First Life Insurance Company, Legal & General



Ee-Han Toh CIO, Portfolio Manager GM Capital Management



Jason Chin Partner Garlic Capital Corporation



Allan Reyes Head of Investments Technology MetLife Insurance



David Klinger Founder & CEO Block Event



Tetsu Emori President & CEO Emori Capital Management



Takashi Hiratsuka Chief Trader, Resona Bank Asset Management Division

Senior Manager - Equities & Asset

Quoniam Asset Management





Catalin Burlacu Trading Quant Regal Funds Asia Management

Soenke Steinert

Allocation - Trading



.

Zhijian Wu CEO Woodsford **Capital Management**



Kendall Tse Head of Trading, Asia Pacific Robeco



Viresh Joshi Head of Trading Axis Asset Management



Tim Bruenjes Head of Asian Trading PIMCO Pacific Investment Management



Mike Bellaro Global Head of Equity Trading Deutsche Asset & Wealth Management



Huw Gronow Director, Equities Trading Principal Global Investors



Vice President Mocho Trading



Giovanni Beliossi Managing Director Auriel Equities



Saurabh Singal Managing Director Ankam Partners



Vishtaspa Rana Senior Manager Investment Operations Tata Asset Management



Ray Kan Head of Information Technology Hong Kong, Allianz Global Investors



Kelly Clark Trader

Regulatory body & industry experts



Greg Heaton Senior Director, Licensing, Intermediaries Securities and Futures Commission of



Founder and Managing Director Asianomics

Jim Walker



Carl James Managing Director C2 Consulting



Edward Stockreisser Chairman Asian Association of Independent Research Providers



Sell side, exchange and vendor speakers



CEO & President Bloomberg Trade Book



Mark Weekes Head of Execution Services Asia Macquarie



Michael Mollemans Head of Sales Trading APAC Pavilion Global Markets



Ashok Kalyanswamy Global Head of Equities and Futures Technology Macquarie Group



Equity Sales Trading, Asia Markets Maybank Kim Eng Securities Jenny Chiam

Regional Head of Institutional



Senior Vice President, Head of Securities Singapore Exchange



Stephane Loiseau Managing Director, Head of Global Execution Services – Asia Pacific Societe Generale



Joakim Axelsson COO, Trading and Execution



Zennon Kapron Managing Director Kapron Asia



Paul Schulte Founder and Editor Schulte Research



Rebecca Healey Senior Analyst TABB Group



Christopher Balding Associate Professor Peking University HSBC School of Business



Eugene Khaimson Head of AES APAC Product **Credit Suisse**



Electronic Trading & ETF Business



TK Yap Executive Director & Head of Institutional Business OCBC Securities





Managing Director, Head of Business Development, Global Markets Division Hong Kong Exchanges and Clearing Limited







.



Donald Day Industry Expert

Ned Philips

Director

Advisory

Officer

Tmackay

Equities

ASIFMA

Kevin Foy

Tony Mackay

Chief Executive

Nicholas Ronalds

Managing Director,

Alt

Engage Interactive formats that deliver a captivating experience



In this innovative and interactive format, spend 20 minutes listening to a best-practice case study before the speaker challenges you to find a solution to one of his key unsolved challenges. You'll then engage in a small interactive roundtable discussion before each group presents its conclusions to the audience. Take away different approaches to the same challenge from your fellow industry peers!



These informal subject-specific roundtables give you a unique opportunity to drill down into the details of what technologies can help you with compliance, cost reduction and best execution. Take the opportunity to probe the knowledge and expertise of industry market leaders. Each roundtable is limited to 10 people for maximum interaction and is designed for you to meet like-minded peers and source practical solutions collaboratively. An exceptional way to genuinely get to grips with your key challenges.



Join the interactive country clinics and hear from industry experts from India, Japan, China & Australia. This session will give you an in depth understanding of region's market structure, regulatory framework and how its market players are finding liquidity



Design the conference agenda yourself and bring to light the next big opportunity or challenge that you'll be facing in your organisation. At the end of Day 1, reflect on the next big thing you're facing that hasn't yet been addressed and put your suggestion into the Unconference Box. The next day, the most popular topics will be chosen for our interactive roundtables. A unique opportunity to prepare for the next big step-changes in your industry.



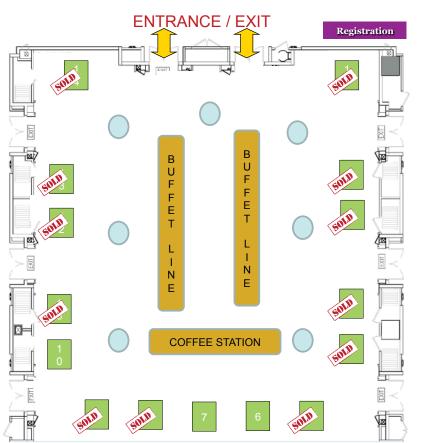
Why Sponsor

Industry-wide exposure to clients and key prospects

As a trusted partner:

- ✓ Keep your brand front of mind to ensure you make the shortlist when buy and sell side heads of equity trading are evaluating solution providers
- Maximise your sales teams' time by accessing the most senior buy and sell side heads of equity trading at once
- ✓ Join leading buy side heads of trading to have inspiring & dynamic discussions
 - Showcase your equity solution and run product demos to drive demand

Exhibition Hall Floorplan:



Contact henry.wallis@wbr.co.uk or +65 6722 9457/+44 (0) 20 7368 9559 Today To Discuss Options For Your Business



Day One: 18 November 2015

To view the full agenda please visit www.tradetechasia.com

08.00 Registration, coffee & opportunity to view 10.20 Networking morning refreshments & exhibition opportunity to view exhibition 11.20 08.45 Conference opening remarks Asian Heads of Trading Panel: The trading desk of the future - How will new developments and Mitha Srinivasan, Conference Director, TradeTech challenges transform Asian trading? Asia Panelists: **UNBUNDLING - A BRAVE NEW WORLD** Francis So, Head of Trading, Asia, BNP Paribas FIN'AMS 08.50 Chairperson's opening remarks Kent Rossiter, Head of Asia Pacific Trading, Allianz Carl James, Managing Director, C2 Consulting Global Investors 09.00 **Global Heads of Trading Panel: Regulatory** James Levy, Director, Global Head of Dealing, HSBC update - How will commission payment changes **Global Asset Management** alter access to liquidity and shift market Michael Mollemans, Head of Sales Trading APAC, structure? **Pavilion Global Markets** 10 minutes overview: Kevin Foy, Regional Head of Institutional Equity Carl James, Managing Director, C2 Consulting Sales Trading, Asia Markets, Maybank Kim Eng 40 minutes discussion: Securities Moderator: Carl James, Managing Director, C2 12.00 All-star panel discussion: Determining the Consulting future of the multi-asset class trading desk -Panelists: What do the buy side want? Gianluca Minieri, Global Head of Trading, Moderator: Glenn Lesko, CEO & President, Executive Vice President, Pioneer Investments **Bloomberg Tradebook** Management Panelists: Christoph Mast, Managing Director, Global Head of Stephane Loiseau, Managing Director, Head of Trading, Allianz Global Investors Global Execution Services – Asia Pacific, Societe **REINVENTING THE TRADING DESK** Generale Tim Bruenjes, Head of Asian Trading, PIMCO 09.40 Keynote panel: Predicting the future of the **Pacific Investment Management** equity trading landscape globally and in Asia Daniel Lee, Senior Vice President, Head, Electronic Moderator: Trading & ETF Business, DBS Vickers Securities Rebecca Healey, Senior Analyst, TABB Group TK Yap, Executive Director & Head of Institutional Panelists: Business, OCBC Securities Mike Bellaro, Global Head of Equity Trading, Deutsche Asset & Wealth Management ENHANCING LIQUIDITY IN ASIA Huw Gronow, Director, Equities Trading, Principal 12.40 Alternative liquidity pools in Asia - Realizing the **Global Investors** benefits while controlling the risks Tim Bruenjes, Head of Asian Trading, PIMCO Confirmed speaker: Eugene Khaimson, Head of Pacific Investment Management AES APAC Product, Credit Suisse Mark Weekes, Head of Execution Services Asia, Macquarie 13.00 Networking lunch & opportunity to view

CONCURRENT SESSIONS. PLEASE CHOOSE ONE STREAM A: CREATING YOUR ALGO/ STREAM B: IN-DEPTH COUNTRY STREAM C Roundtables **QUANT STRATEGY** CLINICS 14.00 Case study: How to completely Australia: Block trading down Roundtable 1: Regulation & understand, develop and use an Technology: How can you best under - innovative models algo that best suits your business integrate new technologies while emerging in Australia & how to needs remaining compliant? exploit them Jason Chin, Partner, Garlic Capital Moderator: Donald Day, Industry Confirmed speakers: Corporation Expert David Klinger, CEO, Block Event

exhibition



	CON	ICURRENT SESSION	IS CONTINUED	
	STREAM A: CREATING YOUR ALGO/ QUANT STRATEGY	STREAM B: IN-DE CLINICS	PTH COUNTRY	STREAM C Dill-Down Roundtables Delve deep to source solutions
14.20	Spotlight on Quant trading: New Perspectives in Quant Trading: What are the developments in the space? Giovanni Beliossi, Managing Director, Auriel Equities Saurabh Singal, Managing Director, Ankam Private Limited	Richard Nelson, Head of Australia & Japan Equity Trading, T. Rowe Price Joe Kassel, Global Head of Dealing & Exposure Management, AMP Capital		Roundtable 2: Compliance technology: Can we harmonize the checking of rules globally to make the system more efficient? Moderator: Ray Kan, Head of Information Technology, Hong Kong, Allianz Global Investors
	SPEED & INNOVATION	India: Executing a		Roundtable 1: How to achieve
15.00	Case study: Technology & Innovation: How can the buy side gain advantage? Confirmed speaker: Allan Reyes, Head of Investments Technology, MetLife Insurance Drill down discussion: The need for speed - Is it really needed in the current market? Confirmed speakers: Jordan Iordanov, Vice President, Mocho Trading Miguel Ortega, Head of Market Data,	strategy - How can you make money in an emerging market like India? Confirmed speakers: Rajesh Kothari, Managing Director, AlfAccurate Advisors Vishtaspa Rana, Senior Manager - Investment Operations, Tata Asset Management Viresh Joshi, Head of Trading, Axis Asset Management A. K. Sridhar, Director & Chief Investment Officer, India First Life Investment Officer, India First Life		greater growth and higher profits by effectively trading mid to small cap stocks? Moderator: Ee-Han Toh, CIO, Portfolio Manager, GM Capital Management Roundtable 2: The role of big data & analytics: How to differentiate yourself & add real value to the business Moderator: Ashok Kalyanswamy, Global Head of Equities and Futures Technology, Macquarie Group
	Deutsche Bank AG Huw Gronow, Director, Equities Trading, Principal Global Investors	Insurance Compa General		
16.00	Networking afternoon refreshment			
	STREAM A: Innovations in Financial	Fechnology		DS of TRADING CHAMPAGNE BUY E (By invitation only)
16.30	The advent of the robo adviser: How adapt to a fully automated investme Ned Phillips, CEO, Altex Advisory		One of the highlights of TradeTech Asia is our heads of trading buy side roundtable. If you are a head of trading then please join your peers for an honest and strictly confidential discussion.	
16.50	Non-Core technologies for asset managers : Proven strategies to differentiate yourself and improve returns Richard Waddington, Chief Executive Officer, The Sherpa Funds			head of trading and would like ease contact Mitha Srinivasan at rch.com
			Moderator: Kent Rossiter, Head of Asia Pacific Trading, Allianz	
17.10	Is your financial technology under the Paul Schulte, Founder and Editor, Schu		Equity, Trowe Pri Todd Prado, Glob Investments Francis So, Head FIN'AMS Sanjay Aswathi, Marie Lim, Senio	e President - Head Of Asian Trading, ice bal Head of Equity Dealing, First State of Trading, Asia, BNP Paribas Director, Eastspring Investments r Director and Head of Central
			Gianluca Minieri	set Management , Global Head of Trading, Executive ioneer Investments Management

₩ wbrinfo@wbresearch.com

•



CONCURRENT SESSIONS CONTINUED		
		Christophe Roupie, Global Head of Trading and Securities Financing, AXA Investment Managers Christoph Mast, Managing Director, Global Head of Trading, Allianz Global Investors Mark Biallas, Head of Trading, Portland Investments Kendall Tse, Head of Trading, Asia Pacific', Robeco Saurabh Singal, Managing Partner, Ankam Partners Hai-Tao Fuan, Senior Trader, Marshall Wace Tim Bruenjes, Head of Asian Trading, PIMCO Asia Vishtaspa Rana, Senior Manager, Tata Asset Management James Levy, Director, Global Head of Dealing, HSBC Global Asset Management Derek McCole, Head of Equity, Asia-Pacific, Aberdeen Asset Management Rajesh Kothari, Managing Director, AlfAccurate Advisors Viresh Joshi, Head of Trading, Axis Asset Management Michael Nichols, Head of Trading, Nikko Asset Management Martin Hrastic, Head of Trading, Pioneer Investments Management Miten Amin, Trader, Emerging Markets, GMO Tim Bruenjes, Head of Asian Trading, PIMCO Pacific Investment Management
1730	TradeTech Asia party	

- 17.30 **TradeTech Asia party**
- 19.00 End of day one of TradeTech Asia 2015





Day Two: 19 November 2015

08.30	Registration, coffee & opportunity to view exhibition	10.30	Volatility in the Chinese stock markets: What are the implications and the key challenges
08.50	Chairperson's opening remarks Carl James, Managing Director, C2 Consulting		that lie ahead? Confirmed speaker: Christopher Balding, Associate Professor, Peking
	GLOBAL BUY SIDE KEYNOTE		University HSBC School of Business
09.00	Keynote address: Global Market Structure Perspectives	11.00	Networking morning refreshments & opportunity to view exhibition
	Confirmed speaker: Kevin Cronin, Global Head of Trading, Managing		FEEDBACK FROM ASIA'S TOP BUY SIDE – WHAT DO THEY WANT?
	Director, Invesco	11.50	Feedback from the buy-side exclusive
	CHINA VOLATILITY, HONG KONG & THE CONNECT PROJECT		roundtable discussion & audience polling Confirmed speaker:
09.30	Regulatory update: Hong Kong's new licensing regime for Dark Pool operators		Kent Rossiter, Head of Asia Pacific Trading, Allianz Global Investors
	Confirmed speaker:		HIGH VS. LOW TOUCH: UNLOCKING VALUE
	Greg Heaton, Senior Director, Licensing, Intermediaries, Securities and Futures Commission of Hong Kong	12.00	All-star panel discussion: High vs. low touch: Are the buy-side getting enough value from broker services?
09.50	Drill down discussion: How to overcome legal & political challenges and make money from the		Moderator: Rebecca Healey , Senior Analyst, TABB Group
	Hong Kong – Shanghai connect project Moderator:		Confirmed speakers: Kelly Clark, Trader, Balyasny Asset management
	Zennon Kapron, Managing Director, Kapron Asia Confirmed speakers:		Sanjay Awasthi, Director, Central Dealing Desk, Eastspring Investments
	Kevin Rideout, Managing Director, Head of Business Development, Global Markets Division,		A MACRO-ECONOMIC PERSPECTIVE
	Hong Kong Exchanges and Clearing Limited Nick Ronalds, Managing Director – Head of	12.40	Predicting Asia's equities markets: What does this mean for market participants?
	Equities, Asia Securities Industry & Financial Markets Association		Confirmed speaker: Jim Walker, Founder and Managing Director,
	Jessica Morrison, VP, Head of APAC Market Structure, Commission Management, Deutsche		Asianomics
	Bank AG	13.10	Networking lunch & opportunity to view exhibition
	Joakim Axelsson, COO, Trading and Execution, CLSA		

	CONCURRENT SESSIONS. PLEASE CHOOSE ONE			
	STREAM A: DEMISITIFYING REGULATION	STREAM B: IN-DEPTH COUNTRY CLINICS		
14.10	Drill down discussion: ESMA & FCA proposals: How to best prepare for the impact of regulation on research Confirmed speaker: Edward Stockreisser, Chairman, Asian Association of Independent Research Providers	Japan: Revitalizing the Japanese equity market – How are the buy side realizing best execution? Confirmed speakers: Takashi Hiratsuka, Chief Trader, Resona Bank, Asset Management Division Tetsu Emori, President & CEO, Emori Capital Management Miguel Ortega, Head of Market Data, Deutsche Bank AG		

.



CONCURRENT SESSIONS CONTINUED			
	OPTIMIZING TRADING VENUES & DESKS	15.10 China: 20 minutes case study: A detailed look at China's mutual funds market – What are the	
14.50	Leader interview: How to effectively trade blocks across Asia's fragmented markets Confirmed speaker: Hugh Spencer, Regional Head of Trading, Asia, Janus Capital	 at China's Inditian funds market – What are the opportunities? Confirmed speaker: Zhijian Wu, CEO, Woodsford Capital Management 20 minutes case study: Institutional and Retail Trading in China: How can you best access liquidity 	
15.20	Leader interview: How to optimize the buy-side trading desk to generate alpha Confirmed speaker: Catalin Burlacu, Trading Quant, Regal Funds Asia Management	in 2016? Confirmed speaker: Dr. Hongsong Chou, Managing Director, Citic Securities	
15.50	Networking afternoon refreshments	changed since our first event and look forward to	
16.10	Livel Unconference Engage with the future equities: Where next for electronic trading in	the next 5 years. During this informal session we will grab a drink and relax while discussing how you think the trading ecosystem will evolve in Asia. Moderator: Ned Phillips, CEO, Altex Advisory	
	Asia?	16.40 Chairperson's closing remarks	
	To round off our 12th Annual TradeTech Asia we take a light-hearted look at how trading in Asia has	16.50 End of TradeTech Asia 2015	





TradeTech 2015 Sponsors Include

Bloomberg Tradebook

Bloomberg Tradebook

Website: www.bloombergtradebook.com

Bloomberg Tradebook is Bloomberg's agency broker that partners with both the buy-side and sellside to provide high-quality liquidity, market insight, and customized solutions based on innovative technologies. Founded in 1996, Tradebook offers its customer base trading solutions for equities, futures, options, and foreign exchange (FX) to actively manage complex trading strategies in more than 100 global exchanges

We are a leading global agency broker that provides direct market access and a breadth of trading analytics and algorithms to institutional traders who seek maximum alpha on every market transaction.

Tradebook has been ranked as the #1 Broker for global equity trading in the Institutional Investor best execution league tables for the third year in a row. (Nov 2011/2010/2009 Issues). Pension & Investment Magazine ranked Tradebook as the #1 Broker for Small Cap and Micro Cap trading. (March 2011 issue).



Charles River Website: www.crd.com

Charles River provides software and managed services to automate front- and middle-office investment operations for buy-side firms. SaaS solutions, including application management, data and compliance services, support portfolio management, compliance and risk monitoring, order and execution management, and access to global liquidity. The company has more than 350 clients in over 42 countries in the institutional asset and fund management, alternative investments, wealth management, insurance, banking, pension and custody markets.

Charles River serves over 130 client sites across Asia-Pacific including: Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam



CLSA

CLSA Asia-Pacific Markets is Asia's leading and longest-running independent brokerage and investment group. It provides equity broking, investment banking and asset management services to global corporate and institutional clients.

Renowned for service excellence, product innovation and award-winning market intelligence, CLSA has built its reputation on unrivalled equity research and economic analysis which is consistently ranked the best in Asia.

CLSA was ranked the No.1 broker in Asia for the past 19 years in the Asiamoney "No.1 Brokers Poll 1990-2008".

CLSA is one of the world's largest agency brokers and one of Asia's largest independent equity brokers. The group's investment banking services include equity public offerings (primary and secondary) and M&A advisory. Alternative asset management is offered through a range of Asiabased funds under CLSA Capital Partners.

Founded in 1986 and headquartered in Hong Kong, CLSA has around 1,500 dedicated professionals located across Asia-Pacific, as well as UK and the US. CLSA's major shareholder is Crédit Agricole and in July 2012, CITIC Securities became a minority shareholder.



CMC Markets

CMC Markets has been an leading provider in the CFD & FX trading industry since 1989. We provide a superior trading experience and unrivalled client service and support. Our history and experience have allowed us to build a market-leading position, providing active traders with global access to investment opportunities anywhere, at any time.

Our clients are at the centre of everything we do; we provide a reliable and secure trading platform that meets their needs. You can expect ease of use, fast execution, no dealer intervention and spreads from 0.7pts.



CREDIT SUISSE

Credit Suisse:

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies. As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. In its Investment Banking business, Credit Suisse offers securities products and financial advisory services to users and suppliers of capital around the world. Operating in 57 locations across 30 countries, Credit Suisse is active across the full spectrum of financial services products including debt and equity underwriting, sales and trading, mergers and acquisitions investment research, and correspondent and prime brokerage services. Advanced Execution Services (AES) is Credit Suisse's award-winning suite of algorithmic trading strategies, tools and analytics for global trading across equities, options, futures and foreign exchange. With AES's tools, traders can improve performance against benchmarks, work orders on multiple liquidity pools, and add consistency to the trading process. The AES team is dedicated to a philosophy of constant improvement and innovation. AES continues to evolve as new trends develop in the market place and as our research teams discover more effective trading techniques. This is why AES has been recognized consistently as the leader in algorithmic trading. For more information please contact AES Trading Desk +852 2101 6443 / (toll free) +800 222 2334

DBS VICKERS SECURITIES

DBS Vickers Securities

DBS Vickers Securities is the wholly-owned securities and derivatives arm of the DBS Group, one of the largest banking groups in Southeast Asia. DBS Vickers Securities has full stockbroking licenses in Singapore, Hong Kong, Thailand and Indonesia, as well as sales offices in London and New York, and a representative office in Shanghai.

DBS Vickers Securities offers a broad range of services, which include share placement and trading, derivatives trading, provision of corporate and economic research, nominee and securities custodial services. We are also an active player in the distribution of primary and secondary issues in the Singapore and regional capital markets.

For more information about DBS Vickers Securities, please visit www.dbsvickers.com



FlexTrade Systems, Inc. Website: www.flextrade.com

Founded in 1996, FlexTrade Systems, Inc. is the industry pioneer in broker-neutral, order and execution management trading platforms for equities, foreign exchange, options, futures and fixed income. With offices in Asia, North America and Europe, FlexTrade has a worldwide client base spanning more than 175 buy-side and sell-side firms, including many of the largest investment banks, hedge funds, asset managers, commodity trading advisors and institutional brokers. For more information, visit FlexTrade Systems at www.flextrade.com or follow news of the company on Twitter at www.twitter.com/flextrade or LinkedIn at http://www.linkedin.com/company/flextrade.



Instinet

Website: www.instinet.com

Instinet Incorporated is an electronic trading pioneer, having established the world's first major electronic trading venue in 1969, one of the first recognized U.S. ECNs in 1997 and the first pan-European MTF in 2007. Through its subsidiaries and affiliates, Instinet operates two distinct business lines: a global network of agency-only brokers that seek to help institutions lower overall trading costs and improve investment performance through the use of innovative electronic trading products, including smart-routing, algorithms, DMA, dark pools and EMS platforms, and also provide sales trading, commission management services and independent research; and the Chi-X® Global businesses, which aim to improve the efficiency of capital markets globally by providing highperformance, low-cost alternative execution venues and the technology required to power them. Instinet is a wholly-owned subsidiary of Nomura Holdings, Inc. For more information, please visit www.instinet.com.



ITG Website: www.itg.com

ITG is an independent broker partnering with global portfolio managers and traders throughout the investment process, from investment decision through to settlement. With our launch of the POSIT® crossing network in 1987, we founded ITG with a strong commitment to empower buyside



investors. And over the years, we've continued to deepen that commitment by creating a powerful network of intellectual capital, true industry experience, and market-leading technology to offer the unmatched insights that help clients generate and preserve alpha.

With 17 offices in 10 countries and multi-asset capabilities that support the needs of large portfolios, we combine the power of global reach with the precision of local vision. Bringing together market-leading tools and unmatched expertise, we have helped clients understand market trends, improve performance, mitigate risk, and navigate increasingly complex markets. We are your independent partner offering objective insights and guidance through complicated and changing global market structures.



Macquarie

Website: www.macquarie.sg

Macquarie Group is a global provider of banking, financial, advisory, investment and funds management services.

Macquarie's main business focus is making returns by providing a diversified range of services to clients. Macquarie acts on behalf of institutional, corporate and retail clients and counterparties around the world. We have expertise in specific industries, including resources and commodities, energy, financial institutions, infrastructure and real estate.

Macquarie Group Limited is listed in Australia (ASX:MQG; ADR:MQBKY) and is regulated by APRA, the Australian banking regulator, as the owner of Macquarie Bank Limited, an authorised deposit taker. Macquarie also owns a bank in the UK, Macquarie Bank International Limited, which is regulated by the FSA. Macquarie's activities are subject to scrutiny by other regulatory agencies around the world.

Macquarie's management approach fosters an entrepreneurial culture among staff. Strong prudential management is fundamental to this approach. Robust risk management practices are embedded in business unit management with central oversight of credit, market, funding, compliance and operational risk. These, together with a strong and committed team, are key drivers of Macquarie's success.

Founded in 1969, Macquarie now employs more than 14,200 people in 28 countries. At 31 March 2012, Macquarie had assets under management of \$US339 billion.



Maybank Kim Eng

Maybank Kim Eng is the investment banking arm of Maybank, ranked one of the Top 20 Strongest Banks in the world for 2014 by Bloomberg Markets. Maybank Kim Eng group of companies comprises businesses stretching around the globe with offices in Malaysia, Singapore, Hong Kong, Thailand, Indonesia, Philippines, India, Vietnam, Saudi Arabia, Great Britain and the United States of America. It has been in Asia for over 40 years and provides services in corporate finance, debt markets, equity capital markets, derivatives, retail and institutional securities broking and research. A leader in many of the Asian markets that it operates in, Maybank Kim Eng has won numerous prestigious awards in the markets that it serves including Asian Banking and Finance's International Technology & Operations Bank of the Year award, Alpha Southeast Asia's Best Broker in Southeast Asia award and The Asian Banker's Broker of the Year award.

METAMAKO

Metamako

Website: www.metamako.com

Metamako designs and manufactures enterprise grade network devices with the goal of simplifying networks, reducing latency and increasing flexibility.

Metamako's industry leading products range from MetaConnect, a layer 1+ switch which can replicate data streams in 4 nanoseconds with undetectable jitter, to MetaApp, a hybrid switch with FPGA and x86 server technology allowing clients to bring their own business intelligence directly to the edge of the network without compromising performance.

Founded in 2013, Metamako has grown to be a world leader in low latency and deterministic switching with a global presence and distribution network.

Since the genesis of Metamako's products in high-frequency trading and financial services they have grown in scope and functionality with expanding use-cases in telco, data centers, security, pharmaceutical and media sectors.

For more information visit http://www.metamako.com/



OCBC Securities:

OCBC Securities is wholly-owned by OCBC Bank and a member of the Singapore Exchange Securities Trading Limited (SGX-ST) and the Singapore Exchange Derivatives Trading Limited (SGX-DT). Established in 1986, we are one of the leading securities and futures broking firms in Singapore providing full brokerage services for securities, derivatives and leveraged foreign exchange trading. Our Institutional Execution business model is built on an agency-only seamless execution platform. We provide no-touch DMA and high-touch worked flow into the ASEAN and regional equity markets, with a sales trading overlay based on local market knowledge and colour, to provide ground level insights. Our client focus is on global and regional broker dealers, market makers/liquidity providers, private banks, niche buy sides and proprietary trading firms for whom reliable high volume execution is essential.



Otkritie

Otkritie is a full-service financial corporation offering retail, corporate and institutional clients a wide range of banking, investment, insurance and pension plan solutions.



Pavilion Global Markets Website: www.pavilioncorp.com

Pavilion Global Markets provides agency-only, top-ranked, state-of-the-art global trading and transition services across more than 50 markets, with execution costs consistently lower than other brokers. Pavilion's global macro research focuses on the impact of macro events on equities, fixed income, commodities and currencies. We also provide tactical and structural views on the global economy that are distinctly independent and original.



S&P Capital IQ

S&P Capital IQ, a business unit of McGraw-Hill Financial (NYSE:MHFI), is a leading provider of multi-asset class and real time data, research and analytics to institutional investors, investment and commercial banks, investment advisors and wealth managers, corporations and universities around the world. We provide a broad suite of capabilities designed to help track performance, generate alpha, and identify new trading and investment ideas, and perform risk analysis and mitigation strategies.



Singapore Exchange

Singapore Exchange (SGX) is the Asian Gateway, connecting investors in search of Asian growth to corporate issuers in search of global capital. SGX represents the premier access point for managing Asian capital and investment exposure, and is Asia's most international exchange with more than 40% of companies listed on SGX originating outside of Singapore. SGX offers its clients the world's biggest offshore market for Asian equity futures, centred on Asia's three largest economies - China, India and Japan. In addition to offering a fully integrated value chain from trading and clearing, to settlement and depository services, SGX is also Asia's pioneering central clearing house. Headquartered in Asia's most globalised city, and centred within the AAA strength and stability of Singapore's island nation, SGX is a leading Asian counterparty for the clearing of financial and commodity products.



Société Générale

GENERALE At the core of Société Générale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 12,000 professionals present in 33 countries across Europe, the Americas and Asia-Pacific. Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in investment banking, global finance, and global markets. The Execution teams of SGCIB provide a range of premium cross-asset services coupled with innovative solutions for all your execution needs. Our teams leverage more than 200 dedicated execution specialists around the world with an unrivalled access to 125+ global markets and exchange venues. Our teams provide 24/6 coverage through all time zones and are fully integrated into an established leader in cash equity and the world's largest execution broker in listed derivatives with 12 % market share. Quantitative Electronic Services (QES) provide comprehensive, integrated technology solutions including DMA, Smart Order Routing, bespoke algorithms and access to our leading liquidity platform Alpha-Y. Moreover, local experts, leveraging a global platform, offer comprehensive execution services, covering all channels through high touch Sales Trading, Program Trading, ETF and Derivatives.

SUNGARD

SunGard Website: www.sungard.com



Tora Trading Website: www.tora.com





Partners

Official PR Partner:



Supporting Association:



Media Partners:











Join our community today!





.









Pricing & Discounts

	Standard Price
Sell Side, Exchanges: Two Day Main Conference And Exhibition (18-19 November 2015)	\$2999 USD
Technology Vendors: Two Day Main Conference And Exhibition (18-19 November 2015)	\$3599 USD
Buy Side: Two Day Main Conference And Exhibition (18-19 November 2015)	FREE*^

*Complimentary buy side passes are limited to 2 per company and available on a first come first serve basis ^WBR reserves the right to refuse any application



For questions about group discounts, please contact wbrinfo@wbresearch.com or +65 6722 9455

Solution Providers: Any service provider to financial organizations including, but not limited to software vendors, technology vendors, solution providers, consultants or companies with primary revenues resulting from these other areas. Worldwide Business Research reserves the right to enforce the rate for solution providers.

No two discounts or offers may be combined. All discounts are taken off the full conference price. Team Discounts do not apply to sponsoring or exhibiting companies. Fee includes continental breakfast, lunch, cocktail receptions and conference documentation.

Singapore companies must add 7% GST to their registration fee. Payment is due in full at the time of registration. Your registration will not be confirmed until payment is received and may be subject to cancellation

WBR CANCELLATION, POSTPONEMENT AND SUBSTITUTION POLICY:

You may substitute delegates at any time by providing reasonable advance notice to Worldwide Business Research Limited. For any cancellations received in writing not less than twenty two (22) days prior to the conference, you will receive a 90% credit to be used at another Worldwide Business Research Limited conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by Worldwide Business Research Limited for all permitted cancellations. No credit will be issued for any cancellations occurring within twenty one (21) days (inclusive) of the conference. In the event that Worldwide Business Research Limited cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this



credit for another Worldwide

Business Research Limited event to be mutually agreed with Worldwide Business Research Limited, which must occur within one year from the date of cancellation. In the event that Worldwide Business Research Limited postpones an event for any reason and the delegate is unable or unwilling to attend in on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another Worldwide Business Research Limited event to be mutually agreed with Worldwide Business Research Limited, which must occur within one year from the date of postponement. Except as specified above, no credits will be issued for cancellations. There are no refunds given under any circumstances. Worldwide Business Research Limited is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. Worldwide Business Research Limited shall assume no

liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, Worldwide Business Research Limited reserves the right to alter or modify the advertised

speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible. Worldwide Business Research Limited registered in England: 3154581.

Registered Office: Hanover House, 14 Hanover Square, London W1S 1HF

