



MEDICAL SUPPORT OPERATIONS

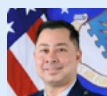
"I am delighted to have been invited to talk at this excellent conference to increase awareness of international crises and disasters."

- Shahnawaz Rasheed, Medical Director, Humanity First, Consultant Surgeon, The Royal Marsden Hospital and Senior Lecturer, Imperial College, London

Save £200
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April 2015

Conference: 20th – 21st of May 2015
Workshop Day: 19th May 2015
Cophorne Tara, London, UK

Confronting the Challenges of Expeditionary Medicine



Colonel John Mammano
Chief of Medical
Readiness Division
**US European
Command (EUCOM)**



Matthew Wingate
Director of Emergency
Health Unit
Save The Children



**Colonel Armando
Torner Alonso**
Medical Branch
Commander, Joint
Operations Command
Spanish Army



John English
Disaster Management
Coordinator West and
Central Africa
British Red Cross



Dr.(COL) Jim Czarnik
Command Surgeon
US Army Africa

Mr. David Knapp
Director of Civil Military
Operation
US Army Africa



Department
for International
Development

Jonathan Barden
Humanitarian Advisor,
Staffing lead (UK)
Ebola Crisis Unit
**Department for
International
Development**



CHAired BY:

Major General (Ret'd) Alan Hawley, Former Director General of the Army Medical Services, **British Army**

Join us at the world's first conference to look exclusively at expeditionary medical operations from a macro perspective. Come along to take a bird's eye view at Medical Support Operations which will:

- + Unite NGO's and relief organisations including **Humanity First** and **UK-Med** as well as military medical experts ranging from the **European External Action Service** and the **Army of the Czech Republic** to enhance future co-operation
- + Highlight the fundamentals of medical support operations including **planning elements**, **logistical challenges** and **training initiatives** in order to learn from past mistakes and prepare for future medical operations
- + Reflect on **lessons learned** from past operations in **Afghanistan** and current operations in **West Africa** and **Syria** including **Force Health Protection** and customised country **specific training** to guarantee your personnel's safety and preparedness

Attend Medical Support Operations 2015 to:

- + Learn from medical peers currently coordinating **emergency response** to the Ebola crisis in Sierra Leone in order to develop methods to effectively **train** and prepare personnel for unfamiliar environments
- + Understand how differing organisations **plan** and execute deployments of medical care to create **synergy in response** to increase efficiencies and ultimately **save lives**
- + Share and acknowledge the **challenges** facing medical support operations in **transportation**, **communication** equipment, **data exchange** and **logistical delays** to identify proven and tested solutions
- + Hear **critical reflection** and interesting case studies from efforts in areas such as the Philippines to share best practice and avoid errors that jeopardise the safety of medical personnel and the civilians they serve



MEDICAL SUPPORT OPERATIONS

Dear Colleagues,

It is my pleasure to announce the launch of our **Medical Support Operations conference**, here in London this May. Given the tempo of recent medical support operations, notably in West Africa, never has there been a better time to engage medical experts in this field to discuss establishing initial operating capability for expeditionary medical provision for 2015 and beyond. Traditionally, medical support events such as this have focused on trauma and emergency response. Whilst these issues remain part of the fundamentals of medical support operations, the scope of operations is broadening at an alarming pace. Due to the complexity and unfamiliarity of recent operations, such as the Ebola response in West Africa, significant improvements in training, resources and logistics have been identified opening the door to new life-saving opportunities.

With this in mind, **Medical Support Operations** plans to tackle these issues head on and we are delighted to welcome speakers from military, NGO and governmental divisions who play a pivotal role in the deployment and execution of global medical support operations and disaster relief.

They will be addressing the latest challenges and topics including:

- Provision of education and training both pre-deployment and to the wider community including procedures to minimise the spread of infection
- Planning and strategy initiatives and the to improve knowledge exchange and collaboration with organisations on the ground
- Requirements in enhanced communication, and data exchange as well as logistics related to containerization and rapid transportation of medically fragile supplies
- Past experience analysis and lessons learned from recent operations in areas including the West Africa region
- Dedicated infectious disease preparedness workshop from experts in the Royal Danish Air Force

So join speakers including the **Department for International Development**, **Save The Children**, **British Red Cross**, **NATO Support Agency** and the **Spanish Army** who will be discussing vital requirements and challenges with the ultimate goal of saving lives.

I look forward to meeting you in May.



Very respectfully,

Sian Holmes
Summit Director

Save £200
if you book
before 10th April
2015

KEY INTERNATIONAL SPEAKERS INCLUDE:



Colonel John Mammano
Chief of Medical Readiness Division
US European Command (EUCOM)



Mr. David Knapp
Director of Civil Military Operation
US Army Africa



Matthew Wingate
Director of Emergency Health Unit
Save The Children



Dr.(COL) Jim Czarnik
Command Surgeon
US Army Africa



Colonel Armando Torner Alonso
Medical Branch Commander, Joint Operations Command
Spanish Army



John English
Disaster Management Coordinator West and Central Africa
British Red Cross



Jonathan Barden
Humanitarian Advisor, Staffing lead (UK)
Ebola Crisis Unit Department for International Development



Dr. Charles Beadling
Director, Center for Disaster and Humanitarian Assistance Medicine Uniformed Services
University of the Health Sciences



Shahnawaz Rasheed
Medical Director and Consultant Surgeon
Humanity First



Dr Thomas Moch
Advisor for Health in Emergencies
German Red Cross



Alan Butterfield
Head of Operations and Field Support, Civil-Military Coordination Section
United Nations Office for the Coordination of Humanitarian Affairs



Evert-Jan Sloodman
Seconded Medical Expert/Advisor
European External Action Service



Dr Charles Beadling
Director, Center for Disaster and Humanitarian Assistance Medicine
Uniformed Services University of the Health Sciences



Robert Balazs
Technical Officer (Medical) - Operational Logistics Planning and Support
Programme Office NSPA



Lieutenant Colonel Milos Bohonek
Head Department of Hematology and Blood Transfusion, Central Military Hospital – Military University Hospital Prague
Army of the Czech Republic



Major Claus Lie
Specialist Intensive Medicine
Royal Danish Air Force



Lieutenant Colonel Ralf Hagen
Department of Tropical Medicine
German Army



Colonel David Ross
Army Med-Health Pol-Advice AD
British Army



Dr Amy Hughes
Clinical Academic Lecturer in Emergency Response, Manchester, Humanitarian and Conflict Response Institute
University of Manchester



Dr. Giuseppe AZZENA
Capability, Armament & Technology, Medical Project Officer
European Defence Agency

12:00

DANISH AIR FORCE: INFECTIOUS DISEASE AND PREPAREDNESS WORKSHOP

The workshop will focus on the training required when dealing with infectious patients and how to effectively and simultaneously contain, treat and transport the patient to receive specialist care. The workshop will look specifically at an Ebola case study in which the Danish Air Force has played a significant role.

Major Dr Claus Lie is a specialist in anesthesia and intensive care since 2006. He has predominantly worked as a doctor in prehospital outreach service. He enjoyed a short locum period in different English hospitals, but returned to Denmark to be a consultant in ER with major charge of science and education of young colleagues. He joined the Royal Danish Air Force in 2012 as surgeon commander in SQ 690 AirEvac on Air Transport Wing Aalborg. His focus includes the planning ahead in dealing with arctic disasters, and anticipating challenges in evacuation of patients with potential infectious diseases.



Major Dr Claus Lie
Specialist Intensive Medicine
Royal Danish Air Force

13:30 Lunch

14:30

BUILDING MULTINATIONAL MEDICAL CAPABILITIES: THE EUROPEAN DEFENCE AGENCY (EDA) EXPERIENCE

The Workshop will illustrate the current activities EDA is pursuing in supporting the participating Member States (pMS) to develop Multinational Medical Capabilities and cover the full spectrum of the EU Operational needs. In particular, the focus will be on the Multinational Modular Unit (M3U) program aimed at the creation of highly flexible modular field hospitals, complete with top-of-the-range equipment and highly trained medical personnel, drawn from across Europe.

The audience will be informed about the EDA medium and long term perspective for EU Operational Medical Support and will understand the challenges and the opportunities of multinational cooperation.

The processes involved in the inception, development and realization of multinational solutions in Medical support Operations such as:

- Founding documents and expected milestones
- Technical Working Group activities
- Agreements at ministerial level
- Common procurement



Dr. Giuseppe AZZENA
Capability, Armament & Technology
Medical Project Officer

READ WHAT OUR SPEAKERS ARE SAYING ABOUT MEDICAL SUPPORT OPERATIONS 2015:

"Medical Support Operations 2015 brings industry leaders together to hold open, frank discussions regarding operational and strategic challenges and offers real time opportunities to see how other military organizations and NGOs are meeting/exceeding requirements in an expeditionary environment. I am very interested and excited to share ideas with other members and learn what they are doing to face the challenges associated with interoperability and expeditionary operations."

Colonel (Dr) John "Mambo" Mammano, USAF, MSC DBA, MBA, CFAAMA Deputy Surgeon General United States European Command

CONFERENCE AGENDA DAY ONE 20TH MAY 2015

08.30 COFFEE & REGISTRATION

09.00 CHAIRMAN'S OPENING REMARKS

09.10 EMERGENCY MEDICAL RESPONSE – A UK PLC ENTERPRISE

- Recent medical responses (Philippines, Gaza and Ebola): highlighting differences between them but making the point that they have been UK PLC undertakings, i.e. with different mixes of DFID, MOD, FCO, DH, NHS England, Civil Society and Private Sector
- The DFID Deployable Surgical Platform – who is involved and what it can do
- Next steps for the UK Government in Emergency Medical response

Jonathan Barden

Humanitarian Advisor, Staffing lead (UK) – Ebola Crisis Unit
Department for International Development



09.50 THE DEVELOPMENT OF THE UK INTERNATIONAL EMERGENCY TRAUMA REGISTER

- Discussing the training of UK International Emergency Trauma Register clinicians deploying to disasters
- Ensuring a governed, co-ordinated, clinically competent and guided approach to medical care in disasters
- A case study analysis of Typhoon Haiyan

Dr Amy Hughes

Clinical Academic Lecturer in Emergency Response,
Manchester, Humanitarian and Conflict Response Institute,
University of Manchester



10.30 COFFEE & NETWORKING

11.00 COORDINATING THE BRITISH RED CROSS EBOLA RESPONSE

- A discussion surrounding the strategic planning, logistical and training requirements and challenges of deploying health workers to West Africa
- Ensuring all medical assets can deliver continuous 24 hour care for patients in Sierra Leone as well as ensuring the safety of health workers both local and from overseas

John English

Disaster Management Coordinator West and Central Africa
British Red Cross



11.40 SAVE THE CHILDREN: LESSONS FROM THE PAST; ACTIONS FOR THE FUTURE

- Discussing Save the Children and Merlin experience of medical relief operations; drawing on examples from the likes of DRC, to Kenya, to West Africa. This will include experiences across multi sector (civil society, military, govt) partnerships
- Building on these lessons and describing experiences and actions to try and establish better prepared medical operations at Save the Children; from the technical, procedural, logistical and cultural challenges to the steps we're taking to move forwards

Matthew Wingate

Head of the Emergency Surgical Unit
Save The Children



12.20 NETWORKING LUNCH

13.30 THE GERMAN RED CROSS (DEUTSCHES ROTES KREUZ) PERSPECTIVE

- An overview of the German Red Cross' role in medical support operations across the globe including in the Middle East and West Africa

Dr Thomas Moch

Adviser for Health in Emergencies
German Red Cross



14.10 HUMANITARIAN – MILITARY COORDINATION STRUCTURES: UN OCHA

- The structure and mechanisms of Humanitarian coordination
- Humanitarian-military coordination across the spectrum of operational environments - from complex emergency, to natural disaster response
- Red lines and top tips for effective interaction with humanitarian actors

Alan Butterfield

Head of Operations and Field Support, Civil-Military Coordination Section
United Nations Office for the Coordination of Humanitarian Affairs



14.50 COFFEE AND NETWORKING

15.20 US EUROPEAN COMMAND: MANAGING INTEROPERABILITY

- Focusing on greater collaboration among partners to create a standardized framework of modular medical combinations to provide the level of care required and treatment capability needed, using existing capabilities during contingencies.
- Significant challenges based on dissimilar levels of training and education among medical personnel as well as legal constraints and cultural differences.
- Recent lessons learned from an interoperability exercise NATO Vigorous Warrior 2013. It provides background, lessons learned and a premise that in order for Interoperability to work, a "Strong foundation of Advocacy" needs to be present along with the establishment of "Standards".
- Identifying strategies to engage in creative initiatives concurrent with anticipated changes

Colonel John Mammano

Chief of Medical Readiness Division,
US European Command (EUCOM)



16:00 HOPE AND THE BUSINESS OF COMPLEX EMERGENCIES

"Hope" Dr.(COL) Jim Czarnik:

- Caring for Care Givers—the Criticality of the Monrovia Medical Unit
- Simple solutions to complex problems—Military Diagnostic Labs
- Ebola Treatment Units—easier said than done
- "Business" Mr. David Knapp:
- Knitting things together: Private Businesses, Governments, the Military, and NGOs
- Saved by a phonebook: Understanding the business environment within the operational area

Dr.(COL) Jim Czarnik

Command Surgeon

US Army Africa

Mr. David Knapp

Director of Civil Military Operation

US Army Africa



17:15 CHAIR'S CLOSE AND END OF CONFERENCE

CONFERENCE AGENDA DAY TWO 21ST MAY 2015

08.30 COFFEE & REGISTRATION

09.00 CHAIRMAN'S RECAP

09.10 THE NATO SUPPORT AGENCY: LOGISTICS PERSPECTIVE

- An overview of the planning considerations and logistical challenges associated with expeditionary medical support from a NATO perspective, including West Africa and the Middle East
- Summarising future requirements in order to prepare more effectively for future medical operations



Robert Balazs

Technical Officer (Medical) - Operational Logistics Planning and Support Programme Office
NSPA

09.50 LOGISTICS: AN ARMY OF THE CZECH REPUBLIC BLOOD SUPPLY CASE STUDY

- Blood supply as the key point of Medical Support Operations – experience and options Army of Czech Republic.
- Summarising the capability of the field transfusion unit
- Frozen products (frozen red cells, frozen platelets) as available and beneficial alternatives for blood supply and Medical Support Operations



Lieutenant Colonel Milos Bohonek

Head Department of Hematology and Blood Transfusion, Central Military Hospital – Military University Hospital Prague
Army of the Czech Republic

10.30 COFFEE & NETWORKING

11.00 MEDICAL SUPPORT OPERATIONS KEY THEMES PANEL DISCUSSION

- As operational climates are becoming more complex, what will the training implications be in comparison to existing training initiatives
- Upon reflection of recent operations including the Ebola response, what are the main logistical and coordination challenges affecting medical support operations?
- What do you expect the future operating environment to look like in terms of medical and disaster response? How will such expectations alter future strategic planning?



Colonel John Mammano

Chief of Medical Readiness Division
US European Command (EUCOM)



Jonathan Barden

Humanitarian Advisor, Staffing lead (UK)
Ebola Crisis Unit Department for International Development



Alan Butterfield

Head of Operations and Field Support, Civil-Military Coordination Section
United Nations Office for the Coordination of Humanitarian Affairs

11.40 HUMANITY FIRST: AN NGO PERSPECTIVE ON RESPONDING TO INTERNATIONAL DISASTERS

- Discussing Humanity First's project management response to disasters in over 15 countries
- Summarising the preparation and training requirements for disaster response personnel
- The need to coordinate and collaborate and the challenges facing Humanity First in disaster response



Shahnawaz Rasheed

Medical Director and Consultant Surgeon
Humanity First

12.20 MEDICAL SUPPORT FOR EU MILITARY OPERATIONS: EEAS

- The EU and planning process in respect to medical support operations
- Overview of EU medical support options in EU operations including integration of civilian and military assets and quality assurance
- Achievements and challenges; long distance communication, data exchange and logistics



Evert-Jan Sloodman

Seconded Medical Expert/Advisor
European External Action Service

13.00 NETWORKING LUNCH

14.00 PLANNING FORCE HEALTH PROTECTION IN THE BRITISH ARMY

- Summarizing the vital health protection of medical workers in expeditionary medical operations
- The vital need to prepare health workers pre deployment including; education/awareness, hygiene initiatives, identifying medical resource availability and gaps
- Case study analysis of force health protection initiatives in Afghanistan and Haiti in order to reflect on lessons learned



Colonel David Ross QHP L/RAMC

Parke Professor of Preventive Medicine
British Army

14.40 FIELD DIAGNOSTICS IN THE GERMAN ARMY

- The difficulties encountered in the provision of medical care and force health protection on operations including EUTM Mali and Democratic Republic of Congo
- Recent challenges including the rapid diagnosis of tropical and infectious diseases and efforts to contain such disease effectively and prevent spread



Lieutenant Colonel Ralf Hagen

Department of Tropical Medicine
German Army

15.20 COFFEE AND NETWORKING

15.30 PROFESSIONALISATION OF HUMANITARIAN RESPONSE: BETTER PREPARED MEDICAL RESPONDERS FOR TOMORROW'S DISASTER

- Evolving need for "Professionalization" of the humanitarian responder
- Transition from volunteer disaster response workforce to trained and prepared responders
- Opportunities for education and training of health and medical responders to catastrophes



Dr. Charles Beadling

Director, Center for Disaster and Humanitarian Assistance Medicine
Uniformed Services University of the Health Sciences

16.10 THE OPERATIONAL OBJECTIVES OF THE SPANISH ARMY IN MEDICAL SUPPORT

- Tackling the operational challenges of medical operations from a medical corps plastic surgeon's viewpoint
- An overview of medical support on ISAF missions including lessons learned and necessary adaptations for future missions
- Multinational Medical Units
- Medical Information and Communication Technologies on the battlefield



Colonel Armando Torner Alonso

Medical Branch Commander, Joint Operations Command
Spanish Army

17:10 CHAIR'S CLOSE AND END OF CONFERENCE

HOW CAN YOU MEET YOUR MARKETING AND BUSINESS DEVELOPMENT OBJECTIVES AT MILITARY SUPPORT OPERATIONS?

NETWORKING

Ensure that you have the opportunity to engage with the key decision makers within your industry. We can create a platform for you to effectively interact with your top customers and prospects in the environment of your choice. This can range from formalised private meetings / workshops right through to less structured networking events such as sponsored drinks receptions, coffee breaks or lunches. Ultimately whatever you decide is the right forum, we will support you in your quest to advance relationships with the key people who can influence the future of your business.

BRANDING

Your company can be elevated to a position where they are seen as a market leader. In a fiercely competitive market you need to ensure that your brand is differentiated from the competition. Failure to create a clear identity will see your organisation fade into the background. We ensure that we do everything we can to effectively lift your brand before, during and after the event. Not only do we create a fully integrated marketing campaign, which your company can be part of, but we also offer high impact premium branding opportunities for example on bags, water bottles, pens, lanyards etc.

THOUGHT LEADERSHIP

If you think that you should be viewed as a true industry leader then you need to demonstrate your market knowledge and expertise through a thought leadership opportunity, such as speaking or chairing. This is a highly unique opportunity for your company to educate the market, and as long as you are credible enough to fit into a high level event programme, we can position your organisation alongside top customers and prospects in our speaker faculty. As part of this speaker faculty your company will be set apart from other industry attendees giving you the competitive edge required to make further strides in the market.

HOW MILITARY SUPPORT OPERATIONS CAN BENEFIT YOU

01 Generate new sales leads

Our event will bring together the region's key-decision makers. By exhibiting and presenting, you can impact on these buyers.

02 Launch new products or services

Use Military Support Operations as a launch pad to promote your latest product innovations or system and benefit from the most senior figures from the industry in attendance, plus carefully selected media partners at the event.

03 Demonstrate thought leadership

Build respect, recognition and trust by speaking on the programme at Military Support Operations to an audience of high level decision makers.

04 Enter new markets

Sponsorship is one of the most effective ways to enter new markets. It is a great opportunity to research and network whilst gaining exposure to a new, qualified database.

05 Building customer loyalty

Face-to-face contact at conferences, and showing continued support of the market, helps develop client loyalty as well as cementing your position as a leading industry player

06 Positioning your company brand

Tailored marketing strategies to suit your organisation's size, capabilities and individual requirement.

07 Building relations with the media

We invite the most influential media in the community to attend the event. The opportunity for editorial coverage and developing better relations is integral to your company's success, so our media relationships offer additional benefit above and beyond the standard sponsorship package.

08 Brokering new business partnerships

Currently there are huge opportunities to partner with OEM suppliers actively looking to adjust their supply chains.

If you would like more information about sponsoring or exhibiting at Military Support Operations 2015, get in touch with **Alex Darby** directly by calling +44 (0) 20 7387 9384 or emailing sponsor@iqpc.co.uk



MEDICAL SUPPORT OPERATIONS

Conference: 20th – 21st of May 2015
Workshop Day: 19th May 2015
Cophthorne Tara, London, UK

To speed registration, please provide the priority code located on the mailing label or in the box below.

My registration code **PDFW**

Please contact our database manager on +44(0) 207 368 9300 or database@iqpc.co.uk quoting the registration code above to inform us of any changes or to remove your details.

Industry	Book and Pay By 10th Apr 2015*	Book and Pay By 8th May 2015*	STANDARD PRICE
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Bronze Package 2 day conference Post event presentations and audio on b2bshop.com	SAVE £200 £1,899 + VAT	SAVE £100 £1,999 + VAT	£2,099 + VAT

End user: Military / Government / NGO **	Book and Pay By 10th Apr 2015*	Book and Pay By 8th May 2015*	STANDARD PRICE
Gold Package 2 day conference 2 x Workshops Post event presentations and audio on b2bshop.com	SAVE £200 £799 + VAT	SAVE £100 £899 + VAT	£999 + VAT
Silver Package 2 day conference Workshop**** Post event presentations and audio on b2bshop.com	SAVE £200 £749 + VAT	SAVE £100 £849 + VAT	£949 + VAT
Bronze Package 2 day conference Post event presentations and audio on b2bshop.com	SAVE £200 £549 + VAT	SAVE £100 £649 + VAT	£749 + VAT

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* To qualify for discounts, bookings must be received with payment by the discount deadline. Only one discount/offer applicable per person. Early booking discounts are not valid in conjunction with any other offer

** Military and government discounted rates apply to serving military officers, government and university personnel only.

***I do not wish to attend the Gala Dinner, please deduct £50 from the package.

****Please select workshop A or B

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Please photocopy for each additional delegate

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Special dietary requirements: Vegetarian Non-dairy Other (please specify)

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WEB:
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Phone:
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Fax:
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Post your booking form:
Defence IQ, 2nd Floor, 129 Wilton Road
London SW1V 1JZ

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VENUE & ACCOMMODATION

Venue: Cophthorne Tara, London, UK

Accommodation: Travel and accommodation are not included in the registration fee. For updates on the venue and accommodation information, please visit:
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