

DEFENSE LOGISTICS 2013

WHEN:
December 3 – 5, 2013
WHERE:
Hilton Alexandria Mark Center
Alexandria, VA
VISIT:
www.defenselog.com

2013 THEME: FACING THE NEW CERTAINTIES: BUDGET REDUCTIONS & AFFORDABLE LOGISTICS

THE SEQUESTER IS FORCING AS MUCH AS A **\$41 BILLION CUT IN THIS CURRENT FISCAL YEAR**

Department of Defense planned spending reduced by **\$487 billion over ten years**

Acquisitions, personnel costs, and overhead **DRIVE GROWTH IN DOD BASE BUDGET**

Better Buying Power 2.0 pursues greater efficiency

SEQUESTRATION IMPACTS FORCE STRUCTURE READINESS AND MODERNIZATION

Are force structure & modernization plans directly aligned with the President's strategy?

Reductions to FY 2013 Spending Under Sequestration

8% Defense discretionary
\$42.6 billion

8% Defense mandatory
\$0.1 billion

5% Nondefense discretionary
\$25.8 billion

5% Nondefense mandatory
\$5.5 billion

2% Medicare
\$11.3 billion

THE EXPERTS BELOW WILL BE AT DEFENSE LOGISTICS 2013 TO ADDRESS THE CHALLENGES, CHOICES AND OPPORTUNITIES. WILL YOU?



Lieutenant General Christopher C. Bogdan
Program Executive Officer,
F-35 Lightning II Joint Program Office



Vice Admiral Mark D. Harnitchek
Director, Defense Logistics Agency



The Honorable Elizabeth McGrath
Deputy Chief Management Officer,
Department of Defense



Major General John J. Broadmeadow
Commanding General, Marine Corps
Logistics Command



Major General Wendy M. Masiello
Deputy Assistant Secretary for
Contracting, Office of the Assistant
Secretary of the Air Force for
Acquisition



Rear Admiral Thomas W. Jones
Director of Operational Logistics,
U.S. Coast Guard



Mark E. Krzysko
Deputy Director, Enterprise
Information, Office of the Under
Secretary, Acquisition, Technology and
Logistics (OUSD(AT&L))



Gary J. Motsek
Deputy Assistant Secretary of Defense
(Program Support), Department of
Defense



Scott Reynolds
Deputy Assistant Secretary of the
Air Force for Logistics, Office of the
Assistant Secretary of the Air Force for
Installations, Environment and Logistics



Donald C. Stanton
Assistant Secretary of Defense for
Transportation Policy, Office of the
Deputy Assistant Secretary of Defense
for Transportation Policy



Don Tison
Assistant Deputy Chief of Staff,
G-8, U.S. Army

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WHEN: December 3 – December 5, 2013

WHERE: Hilton Alexandria Mark Center, Alexandria, VA

VISIT: www.defenselog.com



Here's why you need to be among the 250+ attendees at Defense Logistics 2013:

The Department of Defense is facing a new reality. With sequestration and the withdrawal from Afghanistan underway, these are unprecedented times. DoD is strategizing how to do more when confronted with a \$500 billion across-the-board defense spending cut over the next decade. **We're in a state of fiscal emergency.** Logisticians are in the midst of orchestrating the daunting task of removing 28,000 vehicles and 40,000 shipping containers of equipment from Afghanistan. The maintenance and sustainment requirements of aging military assets has the potential to impact the readiness of the forces, especially in light of the reduced acquisition of new assets. The DoD seeks to address strategic and fiscal challenges confronting the department and industry.

As the Secretary of Defense deems acquisitions, personnel and overhead key areas to reform and reshape, the defense community must prepare to adapt to the new strategic environment.

This year, unlike any other, senior logisticians and policymakers from across the DoD will provide guidance on how to achieve efficient and effective logistics in a budget-constrained environment. Each speaker will address the fiscal state of emergency and how to operate in this new norm.

Meet and interact with leading logisticians in military and industry—find out what strategies they're leveraging to overcome challenges and exactly how they're doing it.

I hope to see you this December in Alexandria.



Shamara Ray
Program Director
Defense Logistics 2013

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WHO SHOULD ATTEND

Military & Government Personnel,
Manufacturers Of Military Equipment
And Solution Providers Involved With:

- Logistics
- Supply Chain Management
- Materials Management
- Operations
- Contract Management
- Procurement
- IS and Technology
- Program Management
- Customer Support Activities



Since 2001, the Defense Logistics mission remains the same: supporting the warfighter through a synchronized, joint-force supply chain.

DAY ONE: TUESDAY, DECEMBER 3, 2013

Cost Take Out And Performance Improvement For A New Strategic Environment

- 7:15 **Continental Breakfast, Registration & Opportunity To View The Solutions Zone**
-
- 7:55 **Defense Logistics 2013 Welcome**
Shamara Ray, Program Director, Defense Logistics 2013
-
- 8:00 **Chairperson's Opening Remarks**
Steve Lubniewski, VP, Defense and Intelligence Industry, IBM Global Business Services
-
- 8:15 **State Of The Industry Opening Keynote Address**
-
- 8:45 **Executive Presentation: Cost Take Out Strategies to Support Readiness**
RADM (ret) Ray Berube SC USN, Logistics, Supply Chain, Acquisition Subject Matter Expert, IBM Global Business Services
-
- 9:25 **Defense Logistics Agency Update**
Vice Admiral Mark D. Harnitchek, Director, Defense Logistics Agency
-
- 10:00 **Morning Networking & Refreshment Break In The Solutions Zone**
-
- 10:40 **PANEL DISCUSSION Reducing Overhead In DoD**
Todd Harrison, Senior Fellow, Defense Budget Studies, Center for Strategic and Budgetary Assessments
*Additional panelists to be determined, visit www.defenselog.com for details
-
- 11:20 **Putting It All On The Table To Operate Within The Budget**
Major General John J. Broadmeadow, Commanding General, Marine Corps Logistics Command
-
- 12:00 **Lunch For All Attendees**

- 1:00 **PANEL DISCUSSION New Norm For Defense And Whole Of Government Logistics**
Gary J. Motsek, Deputy Assistant Secretary of Defense (Program Support), Department of Defense
Scott Reynolds, Deputy Assistant Secretary of the Air Force for Logistics, Office of the Assistant Secretary of the Air Force for Installations, Environment and Logistics
William C. Greenwalt, Visiting Fellow, Marilyn Ware Center for Security Studies, American Enterprise Institute
-
- 1:40 **Technology Innovation Spotlight**
-
- 1:55 **PANEL DISCUSSION Joint Logistics Readiness—Balancing Cost And Capability In A Resource Constrained Environment**
Major General William Hadaway, Director of Logistics (J4), National Guard Bureau (Tentative)
Major General Peter Lundberg, Swedish Air Force (Ret.), Senior Advisor, Systecon AB
-
- 2:35 **Technology Innovation Spotlight**
-
- 2:50 **Afternoon Networking & Refreshment Break In The Solutions Zone**
-
- 3:30 **PANEL DISCUSSION Supply Chain Visibility: Better Logistics Outcomes Through Data & Analytics**
Rear Admiral David R. Pimpo, Commander, Defense Logistics Agency Land and Maritime
David Lincourt, Vice President, Field Services, Global Defense Industry Business Unit, Industry Business Solutions, SAP
*Additional panelists to be determined, visit www.defenselog.com for details
-
- 4:10 **Interactive Roundtable Discussions**
-
- 5:15 **Defense Logistics 2013 Welcome Cocktail Reception**
-
- 6:15 **Conclusion Of Day One**

DAY TWO: WEDNESDAY, DECEMBER 4, 2013

Affordable Logistics For A New Strategic Environment

- 7:30 **Continental Breakfast, Registration & Opportunity To View The Solutions Zone**
-
- 8:00 **Chairperson's Opening Remarks**
-
- 8:15 **Presentation From The Deputy Chief Management Officer, United States Department Of Defense**
The Honorable Elizabeth McGrath, Deputy Chief Management Officer, Department of Defense
-
- 8:45 **Minimizing The Effects Of Sequestration Spending Cuts On Defense Logistics**
Lieutenant General Christopher C. Bogdan, Program Executive Officer, F-35 Lightning II Joint Program Office
-
- 9:20 **Executive Presentation: Smarter Logistics**
IBM Global Business Services
-
- 9:55 **Morning Networking & Refreshment Break In The Solutions Zone**

- 10:35 **Utilizing Data To Improve Mission And/Or Functional Business Capability**
Mark E. Krzysko, Deputy Director, Enterprise Information, Office of the Under Secretary, Acquisition, Technology and Logistics (OUSD(AT&L))
-
- 11:05 **Technology Innovation Spotlight**
-
- 11:20 **Better Buying Power 2.0: Theory And Reality**
Major General Wendy M. Masiello, Deputy Assistant Secretary for Contracting, Office of the Assistant Secretary of the Air Force for Acquisition
-
- 12:00 **Significantly Improving Performance To The Warfighter While Dramatically Reducing Costs**
Redding Hobby, Deputy Director, DLA Logistics Operations (J3)
-
- 12:35 **Lunch For All Attendees**

Agenda-At-A-Glance...Continued

- 1:35 **PANEL DISCUSSION Embracing The Benefits Of Joint PBL Agreements**
Steve Geary, Lead Faculty and Research, Center for Executive Education, College of Business Administration, University of Tennessee
Robert P. Haag, Sr. Director, Global Services Business Development, International & Service Solutions, Rockwell Collins
- 2:15 **PANEL DISCUSSION Managing The Knowledge Base: Best Practices In Talent Management**
Jim Hall, Senior Account Executive, Supply Chain, Gartner
Maria W. Taylor, Managing Director, Penn State Executive Programs, The Smeal College of Business, The Pennsylvania State University
- 2:50 **PANEL DISCUSSION Future Of Sustainment: Harmonizing System Reliability With The Supply Chain**
Jolene Marshall, ePLM IDE Program Manager, Naval Surface Warfare Center, Port Hueneme Division/PEO Integrated Warfare Systems, United States Navy
Ed Wodarski, Aerospace and Defense Domain Expert, PTC
- 3:30 **Afternoon Networking & Refreshment Break In The Solutions Zone**
- 4:00 **OEM Presentation**
Ed Apollo, Bell Boeing V-22 Sustainment PM, The Boeing Company
Robert Worsham, New Programs Manager, H-47 Chinook, The Boeing Company
- 4:30 **CASE STUDY LOGCAP Support—We Can Do Better**
Colonel Alex Fink, Commander, LOGCAP Support Brigade
- 5:00 **Conclusion Of Conference Day Two**

DAY THREE: THURSDAY, DECEMBER 5, 2013

Reforming And Reshaping Logistics For A New Strategic Environment

- 7:30 **Continental Breakfast & Registration**
- 8:00 **Chairperson's Opening Remarks**
- 8:15 **Developing Cost Effective Approaches To Product Support Enterprise Planning And Life Cycle Management Execution**
Lieutenant General C.D. Moore II, Commander, Air Force Life Cycle Management Center, Wright-Patterson Air Force Base (Tentative)
- 8:45 **PANEL DISCUSSION What Have You Done, And Currently Doing, To Prepare For, React & Operate In A New Defense Environment?**
Rear Admiral Thomas W. Jones, Director of Operational Logistics, U.S. Coast Guard
*Additional panelists to be determined, visit www.defenselog.com for details.
- 9:20 **PANEL DISCUSSION Collaborative Efforts In Defense Transportation And Distribution**
Redding Hobby, Deputy Director, DLA Logistics Operations (J3)
Donald C. Stanton, Assistant Secretary of Defense for Transportation Policy, Office of the Deputy Assistant Secretary of Defense for Transportation Policy
- 10:00 **Morning Refreshment Break**
- 10:30 **Technology Innovation Spotlight**
- 10:45 **DLA Energy Fuel Support in Afghanistan**
Michael Scott, Deputy Commander, Defense Logistics Agency Energy
- 11:15 **NASA Initiatives to Improve Mission Effectiveness While Reducing Cost**
Susan Kinney, Director for Logistics, National Aeronautics and Space Administration
- 11:55 **CASE STUDY COTS Utilization For Selected Acquisition: How To—Inexpensively & Expeditiously?**
Dr. Peter B. Mapes, MD, MPH, BS, FAsMA, Physician, Operational Readiness & Safety, Office of the Under Secretary of Defense (Personnel & Readiness)
- 12:30 **Lunch For All Attendees**
- 1:30 **Leveraging Logistics To Gain Efficiencies And Effectiveness, Then And Now**
Don Tison, Assistant Deputy Chief of Staff, G-8, U.S. Army
- 2:05 **GSA Supplies And Services Modernization Across The Federal Government**
Martin Jennings, Assistant Commissioner, Office of General Supplies and Services, General Services Administration
- 2:40 **Cost-Cutting Measures: How To Reduce The Quantity Of Items In The Supply Chain**
Brigadier General Mark K. Johnson, Commander, Defense Logistics Agency Aviation
- 3:25 **PANEL DISCUSSION Drawdown Logistics—The Challenge Of Exiting Afghanistan**
Captain Andrew P. Betson, Course Director, DMI, United States Military Academy
*Additional panelists to be determined, visit www.defenselog.com for details.
- 4:00 **Conclusion Of Defense Logistics**

*Additions and edits to the program may occur; please see our conference website www.defenselog.com for the most recently updated agenda.
**Full speaker biographies will be available on the Defense Logistics website at www.defenselog.com.

“The subjects discussed at Defense Logistics continue to be of great value to the Army as the Army transforms to a modular logistics force structure that can see the requirements and respond to tactical commanders with speed and precision, on time every time.” – James E. Rentz, US Army



DAY ONE

Cost Take-Out And Performance Improvement For A New Strategic Environment

Tuesday,
December 3, 2013

7:15 Continental Breakfast, Registration & Opportunity To View The Solutions Zone

7:55 Defense Logistics 2013 Welcome



Shamara Ray
Program Director
Defense Logistics 2013

8:00 Chairperson's Opening Address



Steve Lubniewski
VP, Defense and Intelligence Industry
IBM Global Business Services

8:15 State Of The Industry Opening Keynote Address

8:45 Executive Presentation: Cost Take Out Strategies to Support Readiness

This session will present a portfolio of cost take out initiatives within a framework to optimize weapon system life cycle readiness.



RADM (ret) Ray Berube SC USN
Logistics, Supply Chain, Acquisition Subject Matter Expert
IBM Global Business Services

9:25 Defense Logistics Agency Update



Vice Admiral Mark D. Harnitchek
Director
Defense Logistics Agency

10:00 Morning Networking & Refreshment Break In The Solutions Zone

10:40 **PANEL DISCUSSION** Reducing Overhead In The DoD

The DoD is in the midst of trying to tackle strategic challenges stemming from the reduction in the defense budget. The Secretary of Defense has identified key areas to focus on in order to deal with sequester cuts. Overhead costs are an unavoidable target area as they contribute significantly to the defense budget. How can the Department of Defense reduce overhead costs that have spiraled since 9/11? What methods can be employed to overcome obstacles and institute reforms? Panelists will examine rising overhead costs and offer best cases for making difficult cuts.

- Acknowledging the drivers of an increasing budget
- Making the tough decisions: where can savings be found?
- Realistically considering an overhaul of the DoD structure
- Addressing personnel, organization and agency size



Todd Harrison
Senior Fellow, Defense Budget Studies
Center for Strategic and Budgetary Assessments

*Additional panelists to be determined, visit www.defenselog.com for details

11:20 Putting It All On The Table To Operate Within The Budget

New budget constraints have put the Department of Defense in an unprecedented position. In order to remain effective and meet global challenges, realignment is inevitable. If everything is on the table, then what's the least disruptive approach to reduce spending? This session will explore what changes are required to operate in the current strategic environment.

- Reviewing roles and missions, war planning, business practices, force structure, personnel and compensation, acquisition and modernization investments
- Improving the output of DoD activities with smaller staffs
- Increasing capabilities to generate more productive hours in the depots
- How do we seriously address additional cuts in 2014 and beyond?



Major General John J. Broadmeadow
Commanding General
Marine Corps Logistics Command

12:00 Lunch for All Attendees

1:00 **PANEL DISCUSSION** New Norm For Defense And Whole Of Government Logistics

The defense of our nation requires an intricate coordination of supply, movement and maintenance of many things in multitudinous ways. As the landscape shifts and we transition into a 21st century strategy, defense and government logistics demands a new norm to meet current security risks facing the U.S. on a national and international level. This insightful panel will delve into the debate on establishing a new norm for logistics to align with 21st century realities.

- Redefining logistics for an uncertain fiscal environment
- Preserving readiness funding for the Army, Navy and Air Force
- Identifying and documenting OIF/OEF lessons learned for future application
- Post Afghanistan: what's next logistically?



Gary J. Motsek
Deputy Assistant Secretary of Defense (Program Support)
Department of Defense



Scott Reynolds
Deputy Assistant Secretary of the Air Force for Logistics
Office of the Assistant Secretary of the Air Force for Installations
Environment and Logistics



William C. Greenwalt
Visiting Fellow, Marilyn Ware Center for Security Studies
American Enterprise Institute

1:40 Technology Innovation Spotlight

To host a Technology Innovation Spotlight where you can showcase a practical case study and/or technology implementation, contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443.



1:55 **PANEL DISCUSSION** Joint Logistics Readiness— Balancing Cost And Capability In A Resource Constrained Environment

In order to meet the looming budget challenges while maintaining existing capability and performance levels, the relationship between the Government and the contracting community will require innovative thinking and an evolution in methodology to balance cost and capability. In addition to challenges faced here in the United States, partner nations are faced with their own fiscal issues and have developed their own unique methods to confront fiscal issues in O&M. This panel will explore ways in which the DoD and its allies are stepping up to the challenge to do the same with less and discuss their experiences in reducing the costs of operations, whether they are Performance Based Contracting, broad cuts to programs, or any of a number of proposals to evaluate what a program should cost, where inefficiencies hide, and how to cost optimize capability and readiness rates to “get the most bang for our buck.”

- Explore ways in which the DoD and its allies are stepping up to the challenge to do the same with less
- Discuss experiences in reducing the costs of operations
- Evaluate what a program should cost and where inefficiencies hide
- Assess how to cost optimize capability and readiness rates to “get the most bang for our buck”



Major General William Hadaway
Director of Logistics (J4)
National Guard Bureau (Tentative)



Major General Peter Lundberg
Swedish Air Force (Ret.)
Senior Advisor, Systecon AB

2:35 **Technology Innovation Spotlight**

To host a Technology Innovation Spotlight where you can showcase a practical case study and/or technology implementation, contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443.

2:50 **Afternoon Networking & Refreshment Break In The Solutions Zone**



3:30 **PANEL DISCUSSION** Supply Chain Visibility: Better Logistics Outcomes Through Data & Analytics

The current defense environment provides both the US DoD and Industry an opportunity to introduce measures to manage the end-to-end supply chain more effectively and efficiently than ever. This is now possible through the rapid advancement of technology such as in-memory computing. Massive amount of supply chain data can be processed in near real-time to provide process participants with real time availability of required inventory. It also provides the ability to quickly detect and, more importantly, respond to disruptions to the supply chain. Analysts can apply advanced forecasting and planning methods to optimize in areas that were not previously possible. Ultimately, decision makers at all levels can make more information decisions in support of operational needs.

- Strategies for turning supply chain data into actionable insight
- Maximizing advanced analytics to implement next-level forecasting and planning
- Leverage the power of data to improve effectiveness and efficiencies within the supply chain at a lower cost
- Unlocking supply chain data for informed decision making



Rear Admiral David R. Pimpo
Commander
Defense Logistics Agency Land and Maritime



David Lincourt
Vice President, Field Services, Global Defense Industry
Business Unit, Industry Business Solutions
SAP

4:10 **Interactive Roundtable Discussions**

Engage in timely & lively discussions with members of the Defense Logistics Community. Receive invaluable strategies, solutions and take-aways for your most pressing logistics challenges.

5:15 **Defense Logistics 2013 Welcome Cocktail Reception**

Beat the rush hour traffic! After a day filled with constructive discussion, case studies and critical information, RELAX, UNWIND and network face-to-face with the delegates and speakers you met throughout the day. Continue discussions and meet other attendees that you'll be brainstorming with over the next two days ... all in a relaxed atmosphere.





DAY TWO

Affordable Logistics For A New Strategic Environment

Wednesday, December 4, 2013

7:30 Continental Breakfast, Registration & Opportunity To View The Solutions Zone

8:00 Chairperson's Opening Address

8:15 Presentation From The Deputy Chief Management Officer, United States Department Of Defense



The Honorable Elizabeth McGrath
Deputy Chief Management Officer
Department of Defense

8:45 Minimizing The Effects Of Sequestration Spending Cuts On Defense Logistics

Do more without more has been a point of discussion across the military and government for quite some time. Since the sequester, the scope of the conversation has shifted to do more with less resources and what it will take to achieve that end. In an environment of reduced defense spending, it's critical to adapt and find optimal approaches to minimize the impact of sequestration.

- Maintaining readiness and capability with reduced resources
- Employing advanced analytics to identify operational improvements
- Utilizing defense cuts to institute a culture of change
- Future impact of sequestration on new contract awards



Lieutenant General Christopher C. Bogdan
Program Executive Officer
F-35 Lightning II Joint Program Office

9:20 Executive Presentation: Smarter Logistics IBM Global Business Services

9:55 Morning Networking & Refreshment Break In The Solutions Zone

10:35 Utilizing Data To Improve Mission And/Or Functional Business Capability

Senior leaders in the Department of Defense need timely access to accurate, authoritative and reliable data to support acquisition oversight, analysis, and decision-making. The Department's Acquisition Visibility efforts are tackling the challenges of getting that quality information to decision makers. Specific areas of focus include breaking down bureaucratic boundaries to provide a common understanding of data, bringing data together in a common location, and providing back-end analytics that generate immediate front-end insight for senior decision makers. Through ongoing data governance and capability development, Enterprise Information is changing the way the Department of Defense obtains and uses data for decision making.

- Understanding the volume, variety and velocity of your data to drive the mission

- Turning data into an actionable item to increase efficiencies
- Management of data in order to support decision making and analysis
- Removing data from silos to gain full access to make near real-time decisions



Mark E. Krzysko
Deputy Director, Enterprise Information, Office of the Under Secretary, Acquisition Technology and Logistics (OUSD(AT&L))

11:05 Technology Innovation Spotlight

To host a Technology Innovation Spotlight where you can showcase a practical case study and/or technology implementation, contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443.

11:20 Better Buying Power 2.0: Theory And Reality

Better Buying Power is designed to improve acquisition and efficiency. The initiative covers a diverse range of products and services the acquisition community needs and provides guidance for making improvements. The Under Secretary of Defense for Acquisition, Technology and Logistics wants the workforce to 'think' about acquisition decisions and strategies in order to be successful. This perceptive presenter will assess the Better Buying Power 2.0 initiative and answer questions surrounding whether it's saving money, the potential impact on industry and how to uncover the key to success.

- Is Better Buying Power achieving affordable programs by mandating affordability?
- Controlling costs throughout the product lifecycle by eliminating redundancy
- Incentivizing productivity & innovation in industry and government
- Eliminating unproductive processes and bureaucracy while ensuring sound investment decisions



Major General Wendy M. Masiello
Deputy Assistant Secretary for Contracting
Office of the Assistant Secretary of the Air Force for Acquisition

12:00 Significantly Improving Performance To The Warfighter While Dramatically Reducing Costs

The DLA is pursuing methods to provide significantly improved performance to the customer while dramatically reducing costs (goal is to save \$13 Billion by 2019). Two of the efforts underway are "Captains of Industry" and "Strategic Network Optimization (SNO)." The Captains of Industry initiative consists of a series of efforts to better partner with industrial leaders from DLA's Supply chains. The Strategic Network Optimization (SNO) initiative will allow DLA to optimize global distribution network supporting the warfighter to reduce supply chain costs and improve service levels. Find out how the agency is pursuing innovative ideas to facilitate the cost reduction process.



- Collaborating with industry leaders to discuss methods for improving business relations and reducing inventory
- Strengthening existing relationships with vendors that are significantly involved in the direct support of America's warfighters
- Examining time-phased, priced-out implementation plan to optimize global distribution
- Assessing authorities, policies and/or guidance that impact logistic efficiencies and recommend changes through case plan review and consultation



Redding Hobby
Deputy Director
DLA Logistics Operations (J3)



Jim Hall
Senior Account Executive, Supply Chain
Gartner



Maria W. Taylor
Managing Director, Penn State Executive Programs,
The Smeal College of Business
The Pennsylvania State University

12:35 Lunch for All Attendees

1:35 **PANEL DISCUSSION** Embracing The Benefits Of Joint PBL Agreements

With the critical importance of industry-DoD partnership as the government takes on a larger role in supporting systems, this expert panel will discuss how industry can work with the government to fill gaps such as dealing with expensive test equipment, aging equipment, and training. Gain insight into military PBLs and the benefits that these programs provide the government, including guaranteed equipment availability, reliability, affordability and contractor performance.

- Migrating to joint PBLs designed to support multiple services
- Taking advantage of discounts for the same parts used across services
- Providing incentives for contractors to make reliability investments
- Overcoming reluctance to joint PBL in order to garner significant savings



Steve Geary
Lead Faculty and Research, Center for Executive Education, College of Business Administration
University of Tennessee



Robert P. Haag
Sr. Director, Global Services Business Development,
International & Service Solutions
Rockwell Collins

2:15 **PANEL DISCUSSION** Managing The Knowledge Base: Best Practice In Talent Management

Efficient supply chain management processes begin with putting qualified talent in leadership positions. Supply chain disciplines are moving from inter-related to interdependence within the organizational environment. Today's supply chain practitioner must be exceptionally well-rounded to succeed as their work requires both broad expertise and deep technical excellence. This session will cover how to develop a sustainable, effective leadership pipeline.

- Which skills are needed to perform as supply chain leader?
- What are the gaps in current supply chain capabilities?
- What internal strategies are important in identifying and nurturing supply chain talent?
- How can external resources assist in meeting these needs?

2:50 **PANEL DISCUSSION** Future Of Sustainment: Harmonizing System Reliability With The Supply Chain

All supply chains are challenged to minimize uncertainty and cost, especially in the support of complex assets. Here uncertainty about when maintenance is required and what parts are needed to perform the work exacerbate the development of schedules and require carrying excess inventories. Join us as we discuss how to reduce uncertainty and cost while improving weapon system availability by leveraging emerging tools to improve the predictability of maintenance including: equipment health monitoring, real time visibility of asset specific configurations and generation of work cards coupled with sophisticated optimization and probabilistic bills of materials to refine parts needs.

- Using reliability data in setting up the supply chain to maintain systems
- How to meet demands of having the right spares
- Knowing how to repair and maintain to preserve reliability
- Monitoring reliability across assets and the services

Jolene Marshall

ePLM IDE Program Manager, Naval Surface Warfare Center, Port Hueneme Division/PEO Integrated Warfare Systems, United States Navy



Ed Wodarski
Aerospace and Defense Domain Expert
PTC

3:30 Afternoon Networking & Refreshment Break In The Solutions Zone

4:00 OEM Presentation



Ed Apollo
Bell Boeing V-22 Sustainment PM
The Boeing Company



Robert Worsham
New Programs Manager, H-47 Chinook
The Boeing Company

4:30 **CASE STUDY** LOGCAP Support—We Can Do Better

Colonel Alex Fink
Commander
LOGCAP Support Brigade

5:00 Conclusion Of Defense Logistics Day Two



DAY THREE Reforming And Reshaping Logistics For A New Strategic Environment

Thursday, December 5, 2013

7:30 Continental Breakfast & Registration

8:00 Chairperson's Opening Address

8:15 Developing Cost Effective Approaches To Product Support Enterprise Planning And Life Cycle Management Execution

As part of a major restructure of Air Force Materiel Command in 2012, the AF established the Air Force Life Cycle Management Center (AFLCMC). With this reorganization, the Air Force fully aligned organizational form with life cycle management functions to achieve more cost effective means to develop, produce, field and support weapon systems. AFLCMC for the first time brings a comprehensive life cycle management focus and decision process to Air Force and partner nation systems. The new construct unleashes the full power of the System Program Manager (SPM) and the associated Product Support Manager (PSM) to achieve affordable product support solutions that balance capability needs with readiness objectives. Find out how AFLCMC leverages the best of organic and industry capabilities to deliver affordable cradle-to-grave life cycle weapon system management.

- Delivering innovative product support solutions to improve system availability at reduced cost
- Enhancing risk analysis in logistics planning to preserve readiness in a shrinking budget environment
- Optimizing use of limited resources to enhance sustainment technology investments
- Controlling costs by applying Should Cost principles across the life cycle of each weapon system
- Strengthening the life cycle management tradecraft by invigorating a product support culture



Lieutenant General C.D. Moore II, Commander, Air Force Life Cycle Management Center, Wright-Patterson Air Force Base (Tentative)

8:45 PANEL DISCUSSION What Have You Done, And Currently Doing, To Prepare For, React & Operate In A New Defense Environment?

Members of the logistics community would all like to be much more efficient, but there's a tipping point where efficiency turns into a danger for the overall supply chain. As the Department of Defense faces deeper cuts than anticipated, what adjustments have been made by the DoD and industry? While industry and government are partners in responding to these challenges, what are the partners doing to get ready or react to what's already happened? What are the changes the DoD and industry can make? What are the new ways to look at contracting? This can't miss panel will analyze the realities of finding compromise and fitting into the existing budget, while ensuring that the supply chain remains solid for the future.

- Balancing and leveraging partnerships between the Department of Defense and industry
- Implementing affordable industry best practices into DoD initiatives
- Transforming processes and improving efficiencies to work smarter and meet future military objectives
- Taking a closer look at successful partnerships to apply processes across the DoD



Rear Admiral Thomas W. Jones
Director of Operational Logistics
U.S. Coast Guard

*Additional panelists to be determined, visit www.defenselog.com for details

9:20 PANEL DISCUSSION Collaborative Efforts In Defense Transportation And Distribution

Interservice and Interagency collaboration is increasingly important for cost-effective DoD transportation and distribution operations worldwide. To efficiently support defense efforts, including Humanitarian Assistance Disaster Relief and contingencies, DoD is continuously seeking synergies and elimination of duplicative efforts to provide the best transportation services and value. Gain firsthand knowledge of collaboration initiatives and ascertain how these interactions will move efforts forward in the future.



Redding Hobby
Deputy Director
DLA Logistics Operations (J3)



Donald C. Stanton
Assistant Secretary of Defense for Transportation Policy
Office of the Deputy Assistant Secretary of Defense for Transportation Policy

10:00 Morning Refreshment Break

10:30 Technology Innovation Spotlight

To host a Technology Innovation Spotlight where you can showcase a practical case study and/or technology implementation, contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443.

10:45 DLA Energy Fuel Support in Afghanistan

DLA Energy, as the Class III Executive Agent, is charged with providing CL III (fuel) support to combat forces in the Eastern and Northern Regional Components of Afghanistan. This presentation will discuss the overall laydown of CL III support in Afghanistan from the number of contractors involved, strategic use of wholesale, Defense Fuel Support Points and the establishment of direct delivery transportation contracts providing support to numerous outlying Forward Operating Bases (FOBs). Gain insight into the numerous challenges to logistics support that exist inside Afghanistan and how DLA addresses them.

- Taking a closer look at DLA Energy CL III support to the Eastern and Northern Regional Components of Afghanistan
- CL III inventory inside Afghanistan at times exceeded 60 million gallons
- Allowing flexibility within the supply chain and agile response to political, environmental or combat driven logistical challenges
- DLA Energy execution of a time-phased drawdown of CL III inventories



Michael Scott
Deputy Commander
Defense Logistics Agency Energy



11:15 CASE STUDY NASA Initiatives to Improve Mission Effectiveness While Reducing Cost

As NASA faces continued budget reductions, yet increasing mandates that drive costs, they are challenged once again to bring innovations. This timely presentation will summarize the initiatives undertaken within NASA's Logistics organization to live within the continued budget reductions, yet increasing mandated initiatives, to assure property accountability and mission effectiveness.

- Policy enhancement: revised Agency policy for ILS
- Cost reduction initiatives including ROI disposition, ILS-related content and RFID
- Risk reduction impact on DMSMS/Obsolescence
- Strengthening the implementation of LCLS in the Agency's programs and projects



Susan Kinney
Director for Logistics
National Aeronautics and Space Administration

11:55 CASE STUDY COTS Utilization For Selected Acquisition: How To—Inexpensively & Expediently?

The Safety Technology Working Group of the Defense Safety Oversight Council has pioneered a low cost exploratory acquisition methodology that produces fleet modification faster and at lower cost than traditional methods. Areas of emphasis are determined in advance using epidemiological studies of mishaps. Use of COTS avionics and advanced OT&E resolves potential technological compatibility and human system integration issues in advance of a full scale contract and the use of SBAST for contracting speeds contract awards. This session will explore a methodology that's low cost, can afford to fail and allows critical needs to be met.

- Becoming empowered by acceleration of COTS technologies
- Examining initiatives that have/are being employed in F-5N, SH-60F, UH-60A, UH-1N, HH-60G, T-6A
- Objective measurement of operator input and operator inclusion via focus groups
- Getting a product on the street at a discount of 50% to 90% less than traditional acquisition methods



Dr. Peter B. Mapes, MD, MPH, BS, FAsMA
Physician, Operational Readiness & Safety
Office of the Under Secretary of Defense (Personnel & Readiness)

12:30 Lunch for All Attendees

1:30 Leveraging Logistics To Gain Efficiencies And Effectiveness, Then And Now

Lessons learned play a pivotal role in the current environment and future direction of defense logistics. Beginning with the DoD Defense Management Report initiatives, leveraging logistics was, and still is, a key strategy in a resource constrained environment. This retrospective session will take a closer look at the history of seeking effectiveness and efficiencies through DMR's and Defense Reform Initiatives and the impacts over time from early the 90's until today.

- Discerning how logistics has been used as an optimal means to achieve efficiencies
- History of efficiencies: what are the strategic takeaways?
- Analyzing the drivers/choices impacting logistics
- Evaluate how near-term planning will influence long-term logistics



Don Tison
Assistant Deputy Chief of Staff, G-8
U.S. Army

2:05 GSA Supplies And Services Modernization Across The Federal Government

GSA is modernizing acquisition and requisition business processes to reduce costs for goods and services, improve supply and service performance, improve fulfillment of socio-economic goals, and leverage purchase data to improve the management of spend. GSA will describe results and positive impacts ahead for our customers in DOD.

- GSA's "Supply Transformation" and what this means for DoD
- Retail Operations in GSA's 4th-Party Logistics (4PL) environment
- Enabling "Category Management" sourcing strategies
- Leveraging buying power through Federal Strategic Sourcing Initiatives (FSSI)



Martin Jennings
Assistant Commissioner, Office of General Supplies and Services, General Services Administration

2:40 Cost-Cutting Measures: How To Reduce The Quantity Of Items In The Supply Chain

The DoD is focusing on improving the efficiency and effectiveness of their supply chain management processes, as well as, looking for cost saving strategies that can be employed to improve the readiness of military forces. This session details how to reduce items and inventory, while continuing to meet current goals, address weaknesses and focus on opportunities for improvement.

- Knowing what's in the supply chain and exactly where it is at any given moment
- Having the parts you need, when you need them, in order to maintain systems
- Identifying opportunities to make funding more available for operational support
- Leveraging the supply chain information on hand to enhance mission capability



Brigadier General Mark K. Johnson
Commander
Defense Logistics Agency Aviation

3:25 PANEL DISCUSSION Drawdown Logistics—The Challenge Of Exiting Afghanistan

With troops scheduled to leave Afghanistan by the end of 2014, coordinating the effort is posing logistics challenges never before seen. Logisticians are strategizing how to eliminate disruptions to avoid loss of visibility of cargo en route. Concerns abound regarding triage: what gets refurbished; what gets thrown away? This session will highlight what it will take to withdraw troops and military equipment in an efficient and cost effective manner.

- Logistical operations: planning for an efficient retrograde mission to get out of Afghanistan
- Implementing innovative systems to transport and track equipment
- Applying lessons learned from the Iraq drawdown
- Effective management of the reconstitution of equipment from Afghanistan



Captain Andrew P. Betson
Course Director, DMI
United States Military Academy

***Additional panelists to be determined, visit www.defenselog.com for details.**

4:00 Conclusion of Defense Logistics 2013

THE DEFENSE LOGISTICS 2013 AWARDS



The Defense Logistics 2013 awards have been established to honor, recognize and promote the logisticians in the US Department of Defense and the Defense Industry that have made a significant contribution to military logistics. These logisticians support interoperability and modernization through logistics initiatives/programs/processes.

To identify these leading programs and initiatives, WBR has enlisted a distinguished, unbiased panel of defense sector leaders to accurately and objectively evaluate the logistics awards categories that support our military operations. The winners will exemplify the best in current initiatives and undoubtedly set new standards of excellence for incorporating this transformational concept into future work for the DoD and its partners.

The 3 awards categories are:

- Best Logistics Strategy: A Specific Project Or Military-Contractor Partnership Achieving Logistics Excellence
- Best PBL Implementation
- Cost Savings and Performance Improvement

PLANNING ON SUBMITTING A NOMINATION?

We'll help you through the process. Contact Shamara Ray at 646-200-7447 or defense@wbresearch.com. Submit your nominations at www.defenselog.com.

Nominations must be submitted by October 4, 2013. The winners of the 2013 Defense Logistics Awards will be announced during the conference.

“The leadership and management teams, at the Michelin Aircraft Tire Company, considered it a privilege to have been recognized as Defense Logistics' PBL Implementation of the Year... Today, to a greater degree, Michelin considers it an honor to be an "around the world" aircraft tire supplier to the U. S. military men and women.”

– Brett L. Carnes, Director of Military Sales - North America, Michelin Aircraft Tire Company

DEFENSE LOGISTICS 2013 MILITARY PAVILION

The Military Pavilion is an area designated for military exhibitors to feature their services, educate their customers (and partners), and support their respective Services and Commands. For your convenience, the Military Pavilion is located adjacent to the Solutions Zone.

Space is extremely limited. Contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443

Past Military Exhibitors Include:

- Past Military Pavilion Exhibitors Include:
- Defense Logistics Agency (DLA)
- Air Force Materiel Command (AFMC)
- Defense Microelectronics Agency – DMEA
- Tobyhanna Army Depot
- NISH
- NSWC Indian Head – NAVSEA
- HQ, US Army Materiel Command
- Business Management Modernization Program (BMMP)
- Office Of The Deputy Chief Of Staff Of The Army, G-4/Logistics

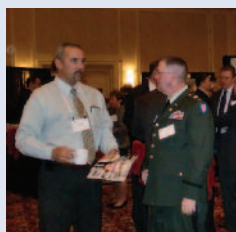
Bringing Together The Leading
Solutions Providers To Help You
Achieve Excellence In Defense Logistics

THE DEFENSE LOGISTICS 2013 SOLUTIONS ZONE

Optimize your time at the Defense Logistics conference by visiting The Solutions Zone. The Solutions Zone features companies that provide technologies and services to help you better support the Warfighter. For your convenience, the networking activities at Defense Logistics 2013, including breakfasts, coffee breaks and receptions are now centrally located in The Solutions Zone.

The Solutions Zone supplies you with the advice, help and tactical answers to the key challenges that you are currently facing on your quest for excellence in defense logistics. All of the participants in The Solutions Zone offer the latest advances in logistics solutions, management and implementation.

There is a vast array of solution providers available out there ... the key is finding the right one for you. Today, more than ever before, it is critical for you to make smart investment decisions that will produce immediate results. We've taken some of the guesswork out of the process. Only companies leading the way in supply chain and logistics excellence will be allowed into The Solutions Zone. The Solutions Zone brings all of your top suppliers into one room to lead you on your way to logistics success.



If you are a solution or service provider seeking to participate in The Solutions Zone, please contact Alex Burke at alexandra.burke@wbresearch.com or call her at 646-200-7443.

A SPECIAL THANK YOU TO THE DEFENSE LOGISTICS 2013 ADVISORY BOARD

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We appreciate your thought leadership, valuable insights and participation.

“Excellent opportunity to interface with other logisticians to discuss common problems and compare solutions” – Jeff Brooks, MOD UK



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Penn State Executive Programs has been supporting the logistics communities of the DoD with transformational learning experiences since 1991. We work with organizations and leaders to help shape strategies and practices that fuel organizational success. We link strategic understanding with the development of new capabilities in critical areas such as leadership, strategy, innovation, and supply chain management. Thousands of individuals from military and government have participated in custom and open education programs in pursuit of excellence in their supply chain and logistics discipline. Connect with Penn State -- the No. 1 ranked school for supply chain education. <http://www.smeal.psu.edu/psep>



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PTC delivers technology solutions that transform the way you create and service your products. Our Service Lifecycle Management (SLM) solutions provide a consolidated view into the extended service network and connects the planning, delivery and analysis of service. Our SLM system provides the unique ability to make full use of the knowledge on how products and service are intended to perform – enabling smarter decisions at the point of service and continuous improvement across the product's lifecycle. PTC's best-in-class SLM technology solutions empower companies to transform themselves into strategic service organizations that increase revenue, profitability and customer value. Please visit www.ptc.com/go/service



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- global service and support network crossing 27 countries ensures availability anywhere, anytime
- proven experience and performance

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WPI

WPI has the solution to your complex systems and logistics challenges in today's budgetary realities. WPI's consulting and training services combined with the leading tool for systems and cost optimization, the OPUS Suite, provides decision support capability to increase capability and lower costs to the DoD. The OPUS Suite is currently in use by more than 150 customers in 30 countries on 5 continents including the US DoD and the defense forces of Australia, the United Kingdom, Brazil, Denmark, France, Italy, Sweden, Singapore and Thailand. The flexible model and fast system based optimization makes the OPUS Suite an invaluable tool for design and dimensioning of logistic support solutions as well as adaptations and improvements for existing solutions. OPUS enables simulation of how technical systems and their support solutions will perform in different operational scenarios to enable mission effectiveness at the lowest possible cost. The tool provides world leading capabilities to quickly break down, analyze and optimize costs resulting in lower total ownership costs without reducing capability or negatively impacting operations for many different industries including Defense, Rail, Oil & Gas, Energy, Commercial Aviation, and Mining. The unique capabilities of the OPUS Suite make it ideal for optimizing costs and capabilities during the acquisition phase of a program, at various milestones, and for performing trade studies and business case analyses as programs are faced with various mission and budgetary challenges.



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Creating Industry Leaders
 "Leaders initiate and manage change
 Change is driven by values to succeed
 Success builds on competence
 Competence is global supply chain logistics."

The Canadian Professional Logistics Institute was founded in 1990 as a not-for-profit organization by twelve leading logistics industry associations with the intent to foster and promote the profession of logistics and to create a recognized certification program. The Institute introduced the P.Log.™ designation in 1993 to channel and refine the skills of those already working in a logistics-related field. The Logistics Institute develops and delivers certification training, defines career opportunities for logistics practitioners, and sustains HR development in logistics worldwide.



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SupplyChainBrain is the world's most comprehensive supply chain management information resource. In addition to providing complete coverage of all fundamental supply chain principles, SupplyChainBrain identifies emerging trends, strategies and best practices, forward-thinking ideas, cutting-edge solutions and the latest innovations - and continues to write and report on these as they evolve and mature.



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In response to massive budget cuts for conference travel and attendance, we've drastically decreased the price to attend.

Please check www.defenselog.com for discounts.

***We have currently expended US military/government passes for Defense Logistics.** Please contact Stefan Kalozdi at 416-597-4765 or Stefan.kalozdi@wbresearch.com to be put on the wait list.

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- All discounts are taken off the full conference price. No two discounts or offers can be combined.
- Payment is due in full at the time of registration. Your registration will not be confirmed until payment is received and may be subject to cancellation

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You may substitute delegates at any time. WBR does not provide refunds for cancellations. Any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another WBR conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by WBR for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference. In the event that WBR cancels an event, delegate payments at the date of cancellation will be credited to a future WBR event. This credit will be available for up to one year from the date of issuance. In the event that WBR postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a 100% credit representing payments made towards a future WBR event. This credit will be available for up to one year from the date of issuance. No refunds will be available for cancellations or postponements. WBR is not responsible for any loss or damage as a result of a substitution, alteration, cancellation, or postponement of an event. WBR shall assume no liability whatsoever if this event is altered, rescheduled, postponed or cancelled due to a fortuitous event, unforeseen occurrence or any other event that renders performance of this conference inadvisable, illegal, impracticable or impossible. For purposes of this clause, a fortuitous event shall include, but shall not be limited to: an Act of God; governmental restrictions and/or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation facilities/means of transportation; or any other emergency.

HOTEL INFORMATION



Meeting Location

Hilton Alexandria Mark Center

5000 Seminary Road
Alexandria, VA 22311
1-703-845-1010

www3.hilton.com/en/hotels/virginia/hilton-alexandria-mark-center-DCAAHHF/index.html

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Defense Logistics has procured the special conference rate of \$183 a night (plus tax) for attendees.

To book at room at this rate, call the Hilton Alexandria Mark Center at 703-845-1010 or 1-800-HILTONS and identify yourself as a Defense Logistics attendee. Rooms are limited and are on a first come, first served basis, so make your reservation as soon as possible. This rate expires November 11, 2013. If you have missed the cut off, please inquire with the hotel as rooms may still be available.